

**State of Alaska  
FY2016 Governor Amended Operating  
Budget**

**Department of Transportation/Public Facilities  
Reservations and Marketing  
Component Budget Summary**

**Component: Reservations and Marketing****Contribution to Department's Mission**

Make the traveling public aware of the many year-round advantages of using the ferry system through the development and implementation of an integrated marketing plan aimed at increasing year-round ridership on all vessels to all ports.

Reservations will provide the best possible customer service to Alaska Marine Highway System (AMHS) passengers and potential customers, increasing awareness and interest in the system, and ensuring that all requests for information, reservations, and tickets are responded to and processed effectively.

**Core Services**

- Raise awareness of AMHS as a provider of a unique travel experience through marketing activities directed at both Alaska residents and potential visitors.
- Work with relevant visitor industry associations, convention and visitors bureaus, chambers of commerce, economic development districts, and local governments throughout Alaska, as well as national and international cooperative marketing organizations.
- Operate in an efficient manner while maintaining consistency throughout the organization in providing quality customer services.
- Provide customer service related responses to internet, email, and telephone customers resulting in \$33 million revenue/sales yearly.

**Major Component Accomplishments in 2014**

- Increased AMHS web and social media presence.
- Increased customer service through communication via the website, social media, 511, and the automated distribution of schedule changes through GovDelivery.
- Began working with communities along the Marine Highway System to build community profile pages that will be used in several different advertising venues.
- Began publishing a quarterly newsletter that is sent to community business leaders to help keep them informed of AMHS updates as well as marketing and promotional opportunities.

**Key Component Challenges**

- Acquisition of a new reservations and manifest system that will allow for improvements in user experience both internally and externally while providing many needed efficiencies to both the AMHS reservations and ticketing processes.
- Implementation of a service oriented technology architecture to support both state and department projects will be vital to the success of new technology projects and applications moving forward.

**Significant Changes in Results to be Delivered in FY2016**

- The new reservation and manifest system timeline is now expected to be complete and fully implemented in FY2016. AMHS management has awarded a contract to a vendor that will provide a customized state of the art reservation and manifest system to replace the current RMS3 system. The system is expected to operate in a "real time" environment which will create efficiency in day to day operations and deliver more customer satisfaction both internally and externally. This system will be more user friendly for the travelling public and employees alike. AMHS will work to integrate this system with the new point-of-sale system giving management access to real-time data being transmitted via the onboard satellite system.

**Statutory and Regulatory Authority**

AS 19 Highways & Ferries  
AS 44 State Government

Contact Information
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**Reservations and Marketing  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2014 Actuals</b>	<b>FY2015 Management Plan</b>	<b>FY2016 Governor Amended</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	1,771.8	1,778.5	1,832.9
72000 Travel	34.8	27.9	27.9
73000 Services	611.0	946.8	446.8
74000 Commodities	14.3	22.7	22.7
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	0.0	0.0	0.0
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>2,431.9</b>	<b>2,775.9</b>	<b>2,330.3</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	585.5	584.7	86.2
1076 Marine Highway System Fund	1,846.4	2,191.2	2,244.1
<b>Funding Totals</b>	<b>2,431.9</b>	<b>2,775.9</b>	<b>2,330.3</b>

**Summary of Component Budget Changes  
From FY2015 Management Plan to FY2016 Governor Amended**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2015 Management Plan</b>	<b>584.7</b>	<b>2,191.2</b>	<b>0.0</b>	<b>0.0</b>	<b>2,775.9</b>
<b>Adjustments which continue current level of service:</b>					
-Transfer from Marine Shore Operations to Continue Existing Alaska Marine Highway System Service Levels	6.8	101.5	0.0	0.0	108.3
-FY2016 Salary Increases	0.0	36.7	0.0	0.0	36.7
-FY2016 Health Insurance Rate Reduction	0.0	-2.3	0.0	0.0	-2.3
-Transfer from Marine Engineering to Comply with Vacancy Factor Guidelines	1.5	18.5	0.0	0.0	20.0
-Transfer to Marine Shore Operations to Continue Existing Alaska Marine Highway System Service Levels	-6.8	-101.5	0.0	0.0	-108.3
<b>Proposed budget decreases:</b>					
-Delete Marketing Contract	-500.0	0.0	0.0	0.0	-500.0
<b>FY2016 Governor Amended</b>	<b>86.2</b>	<b>2,244.1</b>	<b>0.0</b>	<b>0.0</b>	<b>2,330.3</b>

Reservations and Marketing Personal Services Information				
Authorized Positions			Personal Services Costs	
	FY2015 Management Plan	FY2016 Governor Amended		
Full-time	22	22	Annual Salaries	1,109,634
Part-time	0	0	COLA	38,074
Nonpermanent	0	0	Premium Pay	0
			Annual Benefits	779,435
			<i>Less 4.89% Vacancy Factor</i>	<i>(94,243)</i>
			Lump Sum Premium Pay	0
<b>Totals</b>	<b>22</b>	<b>22</b>	<b>Total Personal Services</b>	<b>1,832,900</b>

Position Classification Summary					
Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Dev Spec II, Option A	0	0	0	1	1
Ferry Reservations Agent	0	0	1	0	1
Ferry Reservations Supervisor	0	0	1	0	1
Marine Traffic Manager	0	0	1	0	1
Office Assistant II	0	0	11	0	11
Office Assistant IV	0	0	3	0	3
Program Coordinator I	0	0	0	1	1
Publications Spec III	0	0	0	1	1
Reservations Specialist	0	0	2	0	2
<b>Totals</b>	<b>0</b>	<b>0</b>	<b>19</b>	<b>3</b>	<b>22</b>

**Component Detail All Funds**  
**Department of Transportation/Public Facilities**

**Component:** Reservations and Marketing (AR59113) (625)  
**RDU:** Marine Highway System (334)

	<b>FY2014 Actuals</b>	<b>FY2015 Conference Committee</b>	<b>FY2015 Authorized</b>	<b>FY2015 Management Plan</b>	<b>FY2016 Governor Amended</b>	<b>FY2015 Management Plan vs FY2016 Governor Amended</b>	
71000 Personal Services	1,771.8	1,778.5	1,778.5	1,778.5	1,832.9	54.4	3.1%
72000 Travel	34.8	28.7	27.9	27.9	27.9	0.0	0.0%
73000 Services	611.0	946.8	946.8	946.8	446.8	-500.0	-52.8%
74000 Commodities	14.3	22.7	22.7	22.7	22.7	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>2,431.9</b>	<b>2,776.7</b>	<b>2,775.9</b>	<b>2,775.9</b>	<b>2,330.3</b>	<b>-445.6</b>	<b>-16.1%</b>
<b>Fund Sources:</b>							
1004Gen Fund (UGF)	585.5	585.5	584.7	584.7	86.2	-498.5	-85.3%
1076Marine Hwy (DGF)	1,846.4	2,191.2	2,191.2	2,191.2	2,244.1	52.9	2.4%
<b>Unrestricted General (UGF)</b>	<b>585.5</b>	<b>585.5</b>	<b>584.7</b>	<b>584.7</b>	<b>86.2</b>	<b>-498.5</b>	<b>-85.3%</b>
<b>Designated General (DGF)</b>	<b>1,846.4</b>	<b>2,191.2</b>	<b>2,191.2</b>	<b>2,191.2</b>	<b>2,244.1</b>	<b>52.9</b>	<b>2.4%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	22	22	22	22	22	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Transportation/Public Facilities**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2015 Conference Committee To FY2015 Authorized *****												
<b>FY2015 Conference Committee</b>												
	ConfCom	2,776.7	1,778.5	28.7	946.8	22.7	0.0	0.0	0.0	22	0	0
1004 Gen Fund		585.5										
1076 Marine Hwy		2,191.2										
<b>Align Authority for Agency-wide Reduction</b>												
	Unalloc	-0.8	0.0	-0.8	0.0	0.0	0.0	0.0	0.0	0	0	0
1004 Gen Fund		-0.8										
<p>HB 266 reduced a total of \$2,634.1 of general fund authority as an "unallocated travel reduction" from various department's travel lines. The Department of Transportation and Public Facilities' share of this general fund reduction is \$160.8.</p>												
<b>Subtotal</b>		<b>2,775.9</b>	<b>1,778.5</b>	<b>27.9</b>	<b>946.8</b>	<b>22.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>22</b>	<b>0</b>	<b>0</b>
***** Changes From FY2015 Authorized To FY2015 Management Plan *****												
<b>Subtotal</b>		<b>2,775.9</b>	<b>1,778.5</b>	<b>27.9</b>	<b>946.8</b>	<b>22.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>22</b>	<b>0</b>	<b>0</b>
***** Changes From FY2015 Management Plan To FY2016 Governor Amended *****												
<b>Transfer from Marine Shore Operations to Continue Existing Alaska Marine Highway System Service Levels</b>												
	Trin	108.3	81.7	0.0	26.6	0.0	0.0	0.0	0.0	0	0	0
1004 Gen Fund		6.8										
1076 Marine Hwy		101.5										

The intent of the FY2016 Governor's request is to mirror service levels of the FY2015 authorized budget to the best of the system's ability. In following this principle Alaska Marine Highway System has prepared a 2016 schedule totaling 403.3 weeks in comparison to the 398.9 weeks comprising the 2015 authorized budget. Although this is a slight increase in service, the additional operating costs are due to changes in wage rates and varying costs as a result of vessel availability and annual overhaul schedules. As part of the approved business plan, "Option A", the department will require an increment, transfer of authorization between components, a Line Item Transfer and an increase to fares in order to meet the system's need:

•Line Item Transfer: \$0.0

This transfer of authority between line items is necessary to full-fill the financial obligations of the FY2016 schedule.

•Increment to Maintain Current Service Levels: \$2,317.4

This increment is necessary to full-fill the financial obligations of the FY2016 schedule.

•Transfer Funding out of Marine Engineering into Reservations & Marketing: \$20.0

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Transportation/Public Facilities**

**Component:** Reservations and Marketing (625)

**RDU:** Marine Highway System (334)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
<p>This transfer of authority is necessary in order to comply with vacancy factor guidelines. Authority is available to transfer from Marine Engineering due to turn over in long-term staff members in pay increment status and newly appointed staff being placed at a lower pay step.</p> <p>•Transfer Funding out of Marine Engineering into Marine Shore Operations: \$60.0</p> <p>This transfer of authority is necessary in order to comply with vacancy factor guidelines. Authority is available to transfer from Marine Engineering due to turn over in long-term staff members in pay increment status and newly appointed staff being placed at a lower pay step.</p> <p>•Transfer Funding out of Marine Engineering into Vessel Operations Management: \$47.0</p> <p>This transfer of authority is necessary in order to comply with vacancy factor guidelines. Authority is available to transfer from Marine Engineering due to turn over in long-term staff members in pay increment status and newly appointed staff being placed at a lower pay step.</p> <p>•Transfer Funding out of Marine Fuel into Marine Vessel Operations: \$2,165.5</p> <p>This transfer of authority is necessary to full-fill the financial obligations of the FY2016 schedule. Authority is available to transfer from Marine Vessel Fuel due to the mix of vessels operating during FY2016.</p> <p>•Fund Change From Unrestricted General Fund to Marine Highway System Receipts: 0</p> <p>There will be a fare increase effective in Fiscal Year 2016. Fares have not been increased since 2007 and this will reduce the system's dependence on state general funds.</p>												
<b>FY2016 Salary Increases</b>												
1076 Marine Hwy	SalAdj	36.7	36.7	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0
Cost of living adjustment for certain bargaining units: \$36.7												
Year three cost of living adjustment for Alaska State Employees Association/General Government Unit - 2.5%: \$19.8												
Year three cost of living adjustment for Alaska Public Employees Association/Supervisory Unit - 2.5%: \$16.9												
<b>FY2016 Health Insurance Rate Reduction</b>												
1076 Marine Hwy	SalAdj	-2.3	-2.3	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0
Select Benefits health insurance rate reduction from \$1,371 to \$1,346: \$-2.3												
<b>Delete Marketing Contract</b>												
1004 Gen Fund	Dec	-500.0	0.0	0.0	-500.0	0.0	0.0	0.0	0.0	0	0	0

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Transportation/Public Facilities**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
<p>The deletion of a marketing contract will reduce the Alaska Marine Highway System (AMHS), Reservation and Marketing Component budget by \$500.0. A contractor currently handles ad placements, publishing, and branding for AMHS. The current contract expires June 30, 2015.</p> <p>The workload of the Marketing Department will be increased and less time will be available to increase website traffic and to generate interest from specific customer demographics.</p>												
<b>Transfer from Marine Engineering to Comply with Vacancy Factor Guidelines</b>												
	Trin	20.0	20.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0
1004 Gen Fund		1.5										
1076 Marine Hwy		18.5										
<p>This transfer of authority is necessary in order to comply with vacancy factor guidelines. Authority is available to transfer from Marine Engineering due to turn over in long-term staff members in pay increment status and newly appointed staff being placed at a lower pay step.</p>												
<b>Transfer to Marine Shore Operations to Continue Existing Alaska Marine Highway System Service Levels</b>												
	Trout	-108.3	-81.7	0.0	-26.6	0.0	0.0	0.0	0.0	0	0	0
1004 Gen Fund		-6.8										
1076 Marine Hwy		-101.5										
<p>Transfer authority to Marine Shore Operations component to continue Alaska Marine Highway System service levels.</p>												
<b>Totals</b>		<b>2,330.3</b>	<b>1,832.9</b>	<b>27.9</b>	<b>446.8</b>	<b>22.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>22</b>	<b>0</b>	<b>0</b>

**Personal Services Expenditure Detail**  
**Department of Transportation/Public Facilities**

**Scenario:** FY2016 Governor Amended (12201)  
**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

PCN	Job Class Title	Time Status	Retire Code	Barg Unit	Location	Salary Sched	Range / Step	Comp Months	Split / Count	Annual Salaries	COLA	Premium Pay	Annual Benefits	Total Costs	UGF Amount
25-3163	Office Assistant II	FT	A	GP	Juneau	205	10D / E	12.0		38,261	1,313	0	31,066	70,640	0
25-3216	Office Assistant II	FT	A	GP	Juneau	205	10C / D	12.0		36,975	1,269	0	30,587	68,831	0
25-3218	Office Assistant II	FT	A	GP	Juneau	205	10C / D	12.0		37,758	1,296	0	30,879	69,933	0
25-3219	Office Assistant II	FT	A	GP	Juneau	205	10B / C	12.0		36,138	1,240	0	30,275	67,653	0
25-3220	Office Assistant II	FT	A	GP	Juneau	205	10J / K	12.0		44,940	1,542	0	33,554	80,036	0
25-3222	Office Assistant IV	FT	A	SS	Juneau	605	12B / C	12.0		42,720	1,466	0	32,251	76,437	0
25-3223	Office Assistant II	FT	A	GP	Juneau	205	10B / C	12.0		36,438	1,250	0	30,387	68,075	0
25-3224	Office Assistant II	FT	A	GP	Juneau	205	10F / G	12.0		41,088	1,410	0	32,119	74,617	0
25-3226	Marine Traffic Manager	FT	A	SS	Juneau	205	23F / J	12.0		105,372	3,616	0	55,589	164,577	0
25-3229	Office Assistant II	FT	A	GP	Juneau	205	10B / C	12.0		36,438	1,250	0	30,387	68,075	0
25-3230	Reservations Specialist	FT	A	SS	Juneau	605	16F / J	12.0		65,208	2,237	0	40,628	108,073	0
25-3231	Ferry Reservations Agent	FT	A	GP	Juneau	205	13D / E	12.0		45,965	1,577	0	33,936	81,478	0
25-3232	Ferry Reservations Supervisor	FT	A	SS	Juneau	605	15C	12.0		52,716	1,809	0	35,974	90,499	0
25-3233	Reservations Specialist	FT	A	SS	Juneau	605	16F / J	12.0		63,041	2,163	0	39,821	105,025	0
25-3235	Office Assistant II	FT	A	GP	Juneau	205	10B / C	12.0		36,438	1,250	0	30,387	68,075	0
25-3237	Office Assistant II	FT	A	GP	Juneau	205	10F / G	12.0		41,592	1,427	0	32,307	75,326	0
25-3238	Office Assistant IV	FT	A	SS	Juneau	605	12N / O	12.0		59,232	2,032	0	38,402	99,666	0
25-3239	Office Assistant IV	FT	A	SS	Juneau	605	12D / E	12.0		44,940	1,542	0	33,078	79,560	0
25-3243	Office Assistant II	FT	A	GP	Juneau	205	10C / D	12.0		36,975	1,269	0	30,587	68,831	0
25-3244	Program Coordinator I	FT	A	GP	Ketchikan	200	18C / D	12.0		61,797	2,120	0	39,833	103,750	0
25-3386	Publications Spec III	FT	A	GP	Ketchikan	200	19C / D	12.0		64,717	2,221	0	40,921	107,859	0
25-3420	Dev Spec II, Option A	FT	A	SS	Ketchikan	200	20F / J	12.0		80,885	2,775	0	46,467	130,127	0

<b>Total Positions:</b>	22	0	0	<b>Total Salary Costs:</b>	1,109,634
<b>Full Time Positions:</b>	22	0	0	<b>Total COLA:</b>	38,074
<b>Part Time Positions:</b>	0	0	0	<b>Total Premium Pay:</b>	0
<b>Non Permanent Positions:</b>	0	0	0	<b>Total Benefits:</b>	779,435
<b>Positions in Component:</b>	22	0	0	<b>Total Pre-Vacancy:</b>	1,927,143
				<b>Minus Vacancy Adjustment of 4.89%:</b>	(94,243)
				<b>Total Post-Vacancy:</b>	1,832,900
				<b>Plus Lump Sum Premium Pay:</b>	0
				<b>Personal Services Line 100:</b>	1,832,900

PCN Funding Sources:	Pre-Vacancy	Post-Vacancy	Percent
1076 Marine Highway System Fund	1,927,143	1,832,900	100.00%
<b>Total PCN Funding:</b>	<b>1,927,143</b>	<b>1,832,900</b>	<b>100.00%</b>

Note: If a position is split, an asterisk (\*) will appear in the Split/Count column. If the split position is also counted in the component, two asterisks (\*\*) will appear in this column. [No valid job title] appearing in the Job Class Title indicates that the PCN has an invalid class code or invalid range for the class code effective date of this scenario.

**Personal Services Expenditure Detail**  
**Department of Transportation/Public Facilities**

**Scenario:** FY2016 Governor Amended (12201)  
**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Note: If a position is split, an asterisk (\*) will appear in the Split/Count column. If the split position is also counted in the component, two asterisks (\*\*) will appear in this column.  
[No valid job title] appearing in the Job Class Title indicates that the PCN has an invalid class code or invalid range for the class code effective date of this scenario.

**Line Item Detail**  
**Department of Transportation/Public Facilities**  
**Travel**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

<b>Line Number</b>	<b>Line Name</b>		<b>FY2014 Actuals</b>	<b>FY2015 Management Plan</b>	<b>FY2016 Governor Amended</b>
72000	Travel		34.8	27.9	27.9
<b>Expenditure Account</b>			<b>FY2014 Actuals</b>	<b>FY2015 Management Plan</b>	<b>FY2016 Governor Amended</b>
	<b>Servicing Agency</b>	<b>Explanation</b>			
<b>72000 Travel Detail Totals</b>			<b>34.8</b>	<b>27.9</b>	<b>27.9</b>
72100	Instate Travel	Participation in Alaska Visitors Association, Southeast Tourism Council and related tourism trade meetings to promote travel on the system.	14.3	14.9	14.9
72400	Out Of State Travel	Participation in various national travel and tourism conferences and shows.	20.5	13.0	13.0

**Line Item Detail**  
**Department of Transportation/Public Facilities**  
**Services**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Line Number	Line Name		FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended	
73000	Services		611.0	946.8	446.8	
Expenditure Account	Servicing Agency	Explanation	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended	
<b>73000 Services Detail Totals</b>			<b>611.0</b>	<b>946.8</b>	<b>446.8</b>	
73025	Education Services	Membership and conference registration for various tourism organizations.	0.0	1.0	1.0	
73050	Financial Services	Financial services (e.g. consulting, accounting, claims, judgments, penalties and fines).	0.0	1.0	1.0	
73150	Information Technlgy	Represents a broad range of data-processing, telecommunications and communications services.	4.5	60.0	60.0	
73156	Telecommunication	Network lines for reservation system, 1-800 line cost, long distance and cellular charges.	6.9	15.0	15.0	
73225	Delivery Services	Miscellaneous delivery charges.	10.1	30.0	30.0	
73450	Advertising & Promos	Advertising in state and national publications.	551.0	700.0	200.0	
73525	Utilities	Disposal services.	0.0	2.9	2.9	
73650	Struc/Infstruct/Land	Space rentals at marketing conventions.	0.0	10.0	10.0	
73675	Equipment/Machinery	Repair of office equipment.	0.0	20.0	20.0	
73750	Other Services (Non IA Svcs)	Bulk mailing and professional services related to marketing.	8.6	46.5	46.5	
73756	Print/Copy/Graphics	Printing and copying of ticket jackets, vessel schedules and various reports, such as the Annual Traffic Volume report.	21.7	27.0	27.0	
73805	IT-Non-Telecommunication	Enterprise Technology Services	Computer services provided by the Department of Administration, Enterprise Technology Services, such as central server, data storage, printing, network services, open connect, and task order system.	4.9	10.0	10.0
73806	IT-Telecommunication	Enterprise Technology Services	Telecommunications services provided by the Department of Administration, Enterprise Technology Services, such as basic telephone services, equipment and features, dedicated voice/data line service, statewide paging, two-way radio, and video	0.1	16.4	16.4

**Line Item Detail**  
**Department of Transportation/Public Facilities**  
**Services**

**Component:** Reservations and Marketing (625)

**RDU:** Marine Highway System (334)

Expenditure Account	Servicing Agency	Explanation	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
<b>73000 Services Detail Totals</b>			<b>611.0</b>	<b>946.8</b>	<b>446.8</b>
		conferencing.			
73809	Mail	Central Mail			
		Chargeback fees for central mail services such as mailing vendor payments (AKSAS) and payroll warrants (AKPAY).	1.2	4.0	4.0
73815	Financial	Finance			
		Chargeback fees for AKSAS and AKPAY.	1.0	2.0	2.0
73816	ADA Compliance	Americans With Disabilities			
		Chargeback fees for the statewide coordinator of the Americans with Disabilities Act (ADA).	0.3	0.5	0.5
73819	Commission Sales (IA Svcs)	State Travel Office			
		Processing fees charged by the State Travel Office.	0.7	0.5	0.5

**Line Item Detail**  
**Department of Transportation/Public Facilities**  
**Commodities**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Line Number	Line Name		FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
74000	Commodities		14.3	22.7	22.7
Expenditure Account	Servicing Agency	Explanation	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
<b>74000 Commodities Detail Totals</b>			<b>14.3</b>	<b>22.7</b>	<b>22.7</b>
74200	Business	General business supplies, equipment, furniture, computer equipment/supplies and subscriptions.	13.5	21.7	21.7
74650	Repair/Maintenance (Commodities)	Commodities purchased for minor repairs and maintenance.	0.8	1.0	1.0

**Interagency Services**  
**Department of Transportation/Public Facilities**

**Component:** Reservations and Marketing (625)  
**RDU:** Marine Highway System (334)

Expenditure Account	Service Description	Service Type	Servicing Agency	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended	
73805	IT-Non-Telecommunication	Computer services provided by the Department of Administration, Enterprise Technology Services, such as central server, data storage, printing, network services, open connect, and task order system.	Inter-dept	Enterprise Technology Services	4.9	10.0	10.0
<b>73805 IT-Non-Telecommunication subtotal:</b>				<b>4.9</b>	<b>10.0</b>	<b>10.0</b>	
73806	IT-Telecommunication	Telecommunications services provided by the Department of Administration, Enterprise Technology Services, such as basic telephone services, equipment and features, dedicated voice/data line service, statewide paging, two-way radio, and video conferencing.	Inter-dept	Enterprise Technology Services	0.1	16.4	16.4
<b>73806 IT-Telecommunication subtotal:</b>				<b>0.1</b>	<b>16.4</b>	<b>16.4</b>	
73809	Mail	Chargeback fees for central mail services such as mailing vendor payments (AKSAS) and payroll warrants (AKPAY).	Inter-dept	Central Mail	1.2	4.0	4.0
<b>73809 Mail subtotal:</b>				<b>1.2</b>	<b>4.0</b>	<b>4.0</b>	
73815	Financial	Chargeback fees for AKSAS and AKPAY.	Inter-dept	Finance	1.0	2.0	2.0
<b>73815 Financial subtotal:</b>				<b>1.0</b>	<b>2.0</b>	<b>2.0</b>	
73816	ADA Compliance	Chargeback fees for the statewide coordinator of the Americans with Disabilities Act (ADA).	Inter-dept	Americans With Disabilities	0.3	0.5	0.5
<b>73816 ADA Compliance subtotal:</b>				<b>0.3</b>	<b>0.5</b>	<b>0.5</b>	
73819	Commission Sales (IA Svcs)	Processing fees charged by the State Travel Office.	Inter-dept	State Travel Office	0.7	0.5	0.5
<b>73819 Commission Sales (IA Svcs) subtotal:</b>				<b>0.7</b>	<b>0.5</b>	<b>0.5</b>	
<b>Reservations and Marketing total:</b>				<b>8.2</b>	<b>33.4</b>	<b>33.4</b>	
<b>Grand Total:</b>				<b>8.2</b>	<b>33.4</b>	<b>33.4</b>	