

**State of Alaska
FY2016 Governor Amended Operating
Budget**

**Department of Administration
Public Broadcasting - T.V.
Component Budget Summary**

Component: Public Broadcasting - T.V.

Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

Core Services

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.

Major Component Accomplishments in 2014

- Despite losses in Federal funding, stations provided another year of service to un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay.
- Continued to seek new opportunities to provide integrated services and partner on new initiatives with other public broadcasting entities and community institutions.
- Improved broadband capacity and connectivity between the four TV stations was more fully utilized for cost effective content sharing, distribution, and application on all digital platforms.
- Improved government access programming on all digital platforms.
- Second year of operation for the new unified television service Alaska Public Television was successful.
- 360 North, the year-round Alaska public affairs channel provided Gavel Alaska during the Legislative session and original Alaska content, including Alaska Supreme Court proceedings and coverage of major events like the Alaska Federation of Natives (AFN) Convention, Sealaska Heritage's Celebration and the Conference of Young Alaskans, along with Alaska history, science, and outdoors programs. 360 North is widely available throughout Alaska and streamed on the web.
- Public television stations also provided non-commercial national programming such as Sesame Street, Masterpiece, American Experience, Nova, Charlie Rose, PBS News Hour, Nature, American Masters, and critically acclaimed series such as Downton Abbey, Sherlock and the latest from Ken Burn's The Roosevelts: An Intimate History.
- Original Alaska programming included presentations to the legislature by our Congressional delegation, Chief Justice, and Governor; elections; Alaska Weather; Alaska Edition; and AARP Alaska.
- Facilitates the statewide broadcast and distribution of distance education courses to Alaskans via UATV (University of Alaska Television) and the statewide distribution of Alaska Rural Communication Services (ARCS).

Key Component Challenges

Strategic Restructuring - Alaska's recently created public television service, Alaska Public Television, entered its

second full year last year, proving to be a cost effective and locally relevant way of providing an expanded and improved range of public television services.

Alaska Content - For the past decade, there has been little production of local, regional and statewide public affairs and cultural programming as a result of tight budgets. Recent strategic restructuring and increments created opportunity for expansion of Alaskan content across all digital media platforms. In short, more Alaskan content is now being produced for the benefit of viewers statewide.

Digital Mandate for Translators - The Federal Communication Commission (FCC) deadline for converting rural translators to digital service is September 2016. Stations will be required to replace their extensive network of low-power analog translators, which serve rural Alaska, with digital equipment.

Closed Captions for the Deaf Community - Much of the television programming produced in Alaska isn't closed captioned for people with hearing disabilities, limiting access to televised government coverage of Gavel to Gavel Alaska, as well as important news, information and public affairs programming. The federal requirement for captioning television programming is becoming more stringent.

Significant Changes in Results to be Delivered in FY2016

No significant changes anticipated for FY2016.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

Contact Information
<p>Contact: Jamie Waste, Executive Director, Public Broadcasting Commission Phone: (907) 586-6300 Fax: (907) 586-5692 E-mail: jamie@akpb.org</p>

**Public Broadcasting - T.V.
Component Financial Summary**

All dollars shown in thousands

	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	825.9	825.9	675.8
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	825.9	825.9	675.8
Funding Sources:			
1004 General Fund Receipts	825.9	825.9	675.8
Funding Totals	825.9	825.9	675.8

**Summary of Component Budget Changes
From FY2015 Management Plan to FY2016 Governor Amended**

All dollars shown in thousands

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2015 Management Plan	825.9	0.0	0.0	0.0	825.9
Proposed budget decreases:					
-Reduce Public Television Grants	-150.1	0.0	0.0	0.0	-150.1
FY2016 Governor Amended	675.8	0.0	0.0	0.0	675.8

Component Detail All Funds
Department of Administration

Component: Public Broadcasting - T.V. (AR11835) (2045)
RDU: Public Communications Services (30)

	FY2014 Actuals	FY2015 Conference Committee	FY2015 Authorized	FY2015 Management Plan	FY2016 Governor Amended	FY2015 Management Plan vs FY2016 Governor Amended	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	825.9	825.9	825.9	825.9	675.8	-150.1	-18.2%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	825.9	825.9	825.9	825.9	675.8	-150.1	-18.2%
Fund Sources:							
1004Gen Fund (UGF)	825.9	825.9	825.9	825.9	675.8	-150.1	-18.2%
Unrestricted General (UGF)	825.9	825.9	825.9	825.9	675.8	-150.1	-18.2%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios with Descriptions
Department of Administration

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2015 Conference Committee To FY2015 Authorized *****												
FY2015 Conference Committee												
1004 Gen Fund	ConfCom	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
		825.9										
	Subtotal	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
***** Changes From FY2015 Authorized To FY2015 Management Plan *****												
	Subtotal	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
***** Changes From FY2015 Management Plan To FY2016 Governor Amended *****												
Reduce Public Television Grants												
1004 Gen Fund	Dec	-150.1	0.0	0.0	0.0	0.0	0.0	-150.1	0.0	0	0	0
		-150.1										
	Totals	675.8	0.0	0.0	0.0	0.0	0.0	675.8	0.0	0	0	0

This component contains funding for operating grants to four private non-profit independently owned and operated public television stations. These stations work together to provide free over the air programming for local, regional and state news, information and general entertainment to un-served and underserved audiences. Along with public radio, they provide emergency alert information. A reduction in general funds will mean there are fewer funds available to provide in state grants to public television stations.

Line Item Detail
Department of Administration
Grants, Benefits

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Line Number	Line Name		FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
77000	Grants, Benefits		825.9	825.9	675.8
Expenditure Account	Servicing Agency	Explanation	FY2014 Actuals	FY2015 Management Plan	FY2016 Governor Amended
77000 Grants, Benefits Detail Totals			825.9	825.9	675.8
77437	General Government	Alaska Public Broadcasting television station grants.	825.9	825.9	675.8