

# **State of Alaska FY2015 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - T.V. Component Budget Summary**

**Component: Public Broadcasting - T.V.**

## **Contribution to Department's Mission**

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

## **Core Services**

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.

## **Major Component Accomplishments in 2013**

- Despite losses in Federal funding through sequestration, stations provided another year of service to un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay and continued to seek new opportunities to provide integrated services and partner on new initiatives with other public broadcasting entities and community institutions.
- The improved broadband capacity and connectivity between the four TV stations was more fully utilized for cost effective content sharing, distribution, and application on all digital platforms.
- Improved government access programming on all digital platforms.
- First full year of operation for the new unified television service Alaska Public Media (APM).
- 360 North, the full-time year-round Alaska public affairs channel provided *Gavel Alaska* during the Legislative session and original Alaska content, including coverage of major events like the Alaska Federation of Natives (AFN) Convention, Celebration and the Conference of Young Alaskans, along with Alaska history, science and outdoors programs. 360 North is widely available throughout Alaska and the channel is also streamed on the web.
- Public television provides Alaskans with quality, non-commercial programming including national programs such as *Sesame Street*, *Masterpiece Mystery*, *American Experience*, *Nova*, *Charlie Rose*, *PBS News Hour*, *Sid the Science Kid*, *Nature*, *American Masters*, and critically acclaimed series such as *Downton Abbey*; and Alaska programming like *Gavel Alaska*; Alaska Supreme Court proceedings; presentations to the legislature by our Congressional delegation, Chief Justice, and Governor; coverage of AFN Convention, Sealaska Heritage's Celebration and elections; and series like *Alaska Weather*, *Alaska Edition* and American Association of Retired Persons (AARP) *Alaska*.
- Public television facilitates the statewide broadcast and distribution of distance education courses to Alaskans via UATV (University of Alaska Television) and the statewide distribution of Alaska Rural Communication Services (ARCS).

## **Key Component Challenges**

**Strategic Restructuring** - Alaska's newly aligned public television service, Alaska Public Media, gained momentum

last year. Organizational change on this level is difficult work but remains a top priority given the shared public service mission and financial constraints of the participants. This strategic restructuring will result in a more cost effective, and locally relevant service as realigned resources and shared systems take hold.

**Alaska Content** - For the past decade, there has been very little production of local, regional and statewide public affairs and cultural programming as a result of tight budgets. Recent strategic restructuring and increments created opportunity for expansion of Alaskan content across all digital media platforms. In short, more Alaskan content is being produced for the benefit of viewers statewide. This momentum is now challenged by reductions in federal funding due to sequestration.

**Digital Mandate for Translators** - The Federal Communication Commission (FCC) deadline for converting rural translators to digital service is September 1, 2015. Stations will be required to replace their extensive network of low-power analog translators, which serve rural Alaska, with digital equipment.

### **Significant Changes in Results to be Delivered in FY2015**

No significant changes anticipated for FY2015.

### **Statutory and Regulatory Authority**

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

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**Public Broadcasting - T.V.  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2013 Actuals</b>	<b>FY2014 Management Plan</b>	<b>FY2015 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	825.9	825.9	825.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	825.9	825.9	825.9
<b>Funding Totals</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>

**Summary of Component Budget Changes  
From FY2014 Management Plan to FY2015 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2014 Management Plan</b>	<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>
<b>FY2015 Governor</b>	<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (AR11835) (2045)  
**RDU:** Public Communications Services (30)

	FY2013 Actuals	FY2014 Conference Committee	FY2014 Authorized	FY2014 Management Plan	FY2015 Governor	FY2014 Management Plan vs FY2015 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	825.9	825.9	825.9	825.9	825.9	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004Gen Fund (UGF)	825.9	825.9	825.9	825.9	825.9	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>825.9</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2014 Conference Committee To FY2014 Authorized *****												
FY2014 Conference Committee	ConfCom	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
1004 Gen Fund		825.9										
<b>Subtotal</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2014 Authorized To FY2014 Management Plan *****												
<b>Subtotal</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2014 Management Plan To FY2015 Governor *****												
<b>Totals</b>		<b>825.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>825.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

<b>Line Number</b>	<b>Line Name</b>		<b>FY2013 Actuals</b>	<b>FY2014 Management Plan</b>	<b>FY2015 Governor</b>
77000	Grants, Benefits		825.9	825.9	825.9
<b>Expenditure Account</b>			<b>FY2013 Actuals</b>	<b>FY2014 Management Plan</b>	<b>FY2015 Governor</b>
	<b>Servicing Agency</b>	<b>Explanation</b>			
<b>77000 Grants, Benefits Detail Totals</b>			<b>825.9</b>	<b>825.9</b>	<b>825.9</b>
77110	Grants		825.9	0.0	0.0
77437	General Government	Alaska Public Broadcasting television station grants.	0.0	825.9	825.9