

# **State of Alaska FY2015 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - Radio Component Budget Summary**

## Component: Public Broadcasting - Radio

### Contribution to Department's Mission

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

### Core Services

- This component contains funding for basic operating grants to public radio stations whose collective mission is to provide un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information programming, including education, health and safety programming; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to 30 eligible entities support the delivery of public broadcasting programming by 30 public radio stations throughout Alaska. In addition to the main radio stations Alaska public radio operates some 60 signal translators throughout the state reaching 95% of all Alaskans. These stations and their widespread network of translators are a key component of Alaska's telecommunications and information dissemination infrastructure.
- Public radio provides thorough and in many cases the only coverage of local, regional and statewide news and information available to Alaskans, especially in bush and rural service areas. Additionally, public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS) and other critical health and safety information programming.

### Major Component Accomplishments in 2013

- Despite losses in federal funding through sequestration and tough economies, stations provided another year of service to un-served and underserved audiences across the state with free over the air programming and online services available to all Alaskans regardless of their ability to pay.
- Continued to address a chronic lack of engineering services at 80% of stations; primarily bush and rural stations.
- Negotiated with national network program providers for deeply discounted and therefore affordable annual rates for all stations.
- Produced affordable in state training and professional development opportunities for station managers, news personnel, and development/fundraising staff.
- Maintained and administered a group health plan for stations that can afford to offer coverage to employees.
- Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in the national strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- State funded satellite communications services continued to deliver content produced by and/or for Alaskan non-commercial public radio stations throughout Alaska.
- Cost effectively represented system interests before federal, state and national industry agencies, entities, and organizations.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing expenses.

### Key Component Challenges

**Engineering Support for Underserved Areas** - The system has a chronic need for qualified engineering support. State funding appropriated in FY2012 helped establish a centrally managed engineering service which actively serves the system with emphasis on bush and rural stations with the greatest need. A third engineer would make the statewide work scope feasible and ensure that the critical service is sustainable; even more critical given losses in federal funding through sequestration.

**Local Content** - In the digital age, public media must build upon conventional broadcasting by increasing production of local, regional and statewide content for distribution across digital platforms. This challenge requires new expertise and financial resources but it will deepen community engagement and translate into increased private sector support. Public media is a key component of Alaska's communications infrastructure with year round dissemination of news and community information including emergency services, health and safety, education, weather and marine conditions. Sustaining this level of service at the community and statewide levels is challenged even more by escalating fixed operating costs and federal funding cuts through sequestration.

**Strategic Restructuring** - Public radio and television stations in Alaska are recognized nationally for successful strategic restructuring and resource realignment initiatives implemented in order to attain more cost effective scale while improving service. This is difficult, time and resource consuming work. In FY15 Alaska stations must continue to pursue strategic restructuring with each other and forge new partnerships with other Alaska institutions as a means to sustain and improve local service while gaining cost savings and operational efficiencies.

### Significant Changes in Results to be Delivered in FY2015

No significant changes anticipated for FY2015.

### Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

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**Public Broadcasting - Radio  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2013 Actuals</b>	<b>FY2014 Management Plan</b>	<b>FY2015 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	3,319.9	3,319.9	3,319.9
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	3,319.9	3,319.9	3,319.9
<b>Funding Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>

**Summary of Component Budget Changes  
From FY2014 Management Plan to FY2015 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2014 Management Plan</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>
<b>FY2015 Governor</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (AR11830) (2044)  
**RDU:** Public Communications Services (30)

	FY2013 Actuals	FY2014 Conference Committee	FY2014 Authorized	FY2014 Management Plan	FY2015 Governor	FY2014 Management Plan vs FY2015 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	3,319.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004Gen Fund (UGF)	3,319.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2014 Conference Committee To FY2014 Authorized *****												
FY2014 Conference Committee	ConfCom	3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0
1004 Gen Fund		3,319.9										
<b>Subtotal</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2014 Authorized To FY2014 Management Plan *****												
<b>Subtotal</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2014 Management Plan To FY2015 Governor *****												
<b>Totals</b>		<b>3,319.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3,319.9</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - Radio (2044)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2013 Actuals	FY2014 Management Plan	FY2015 Governor
77000	Grants, Benefits		3,319.9	3,319.9	3,319.9
<b>Expenditure Account</b>			<b>FY2013 Actuals</b>	<b>FY2014 Management Plan</b>	<b>FY2015 Governor</b>
	<b>Servicing Agency</b>	<b>Explanation</b>			
<b>77000 Grants, Benefits Detail Totals</b>			<b>3,319.9</b>	<b>3,319.9</b>	<b>3,319.9</b>
77110	Grants		3,319.9	0.0	0.0
77437	General Government	Alaska Public Broadcasting radio station grants.	0.0	3,319.9	3,319.9