

Fairbanks 2014 Arctic Winter Games Host Society - Winter Games Preparation **FY2014 Request: \$1,000,000**
Reference No: 42004

AP/AL: Appropriation **Project Type:** Research / Studies / Planning
Category: Development **Recipient:** Arctic Winter Games Team Alaska
Location: Fairbanks Areawide **House District:** Fairbanks Areawide (HD 1-5)
Impact House District: Fairbanks Areawide (HD 1-5) **Contact:** Jo Ellen Hanrahan
Estimated Project Dates: 07/01/2013 - 06/30/2018 **Contact Phone:** (907)465-2506

Brief Summary and Statement of Need:

This funding will be used for the Arctic Winter Games Host Society preparation and planning for the 2014 games.

Funding:	<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>Total</u>
Gen Fund	\$1,000,000						\$1,000,000
Total:	\$1,000,000	\$0	\$0	\$0	\$0	\$0	\$1,000,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

Operating & Maintenance Costs:

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
Totals:	0	0

Prior Funding History / Additional Information:

- Sec1 Ch17 SLA2012 P80 L29 SB 160 \$500,000
- Sec1 Ch5 SLA2011 P31 L6 SB 46 \$1,000,000
- Sec10 Ch43 SLA2010 P93 L20 SB 230 \$50,000
- Sec1 Ch3 SLA2005 P24 L4 SB 46 \$650,000
- Sec52 Ch3 SLA2005 P131 L13 SB 46 \$250,000
- Sec1 Ch159 SLA2004 P7 L30 SB 283 \$100,000
- Sec1 Ch82 SLA2003 P6 L26 SB 100 \$250,000
- Sec56 Ch82 SLA2003 P105 L21 SB 100 \$200,000

Project Description/Justification:

The Fairbanks 2014 Arctic Winter Games Host Society project for \$1,000,000 is for the planning and implementation of the Arctic Winter Games which will be held in Fairbanks on March 15-22, 2014.

Purpose of the Games:

- The Arctic Winter Games (AWG) are the premier multi-sport and cultural event for youth in the circumpolar North.
- Alaska, and particularly, Interior Alaska, will be showcased during the 2014 AWG. 2014 will be the first time the AWG have been held in Fairbanks since 1988 and the state of Alaska since 2006. The state will not have the opportunity to host the AWG again for at least 10 years.
- The 2014 AWG will result in an economic impact of over \$13 million dollars in direct visitor spending and event operations.

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- These games support the state's mission of promoting a healthy economy and strong communities by providing economic growth in Alaska's communities.
- The inability to secure earmarked federal funding available in prior Games held in Alaska require that the 2014 AWG Host Society rely more heavily on state and local government funding to close the gap.
- No future funding requests are anticipated as the games will be held prior to the FY2015 budget cycle.

In February 2011, Fairbanks was awarded the bid to host the 2014 Arctic Winter Games by the Arctic Winter Games International Committee. Since that time, the Host Society has received \$1.5 million in state funding (\$1 million in FY2012 and \$500,000 in FY2013). An additional \$1 million in FY2014 is needed to adequately fund the Fairbanks AWG Host Society overall budget.

The funding will be used to continue the work of planning the AWG, to hire additional personnel in the six months preceding the games, establish a volunteer program, implement a marketing plan, acquire the necessary IT equipment and software and to maintain current administrative expenses.

Since January 2012, when a Sponsorship Manager was hired, the 2014 AWG Host Society has made significant progress in raising funds from the state's corporate community, individual donors, and in-kind donations.