

State of Alaska FY2014 Governor's Operating Budget

Department of Administration Public Broadcasting - T.V. Component Budget Summary

Component: Public Broadcasting - T.V.

Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

Core Services

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc. to maintain the ARCS rural TV network.

Major Component Accomplishments in 2012

- The multi-year strategic restructuring effort to build a new unified service came to fruition with the creation of Alaska Public Television (APT). Organizational change on this level is difficult work but remained a top priority for the participants given their shared public service mission and financial constraints. Recent funding increments helped facilitate this strategic restructuring which will result in a more cost effective, robust, and locally relevant service.
- While undergoing significant organizational change, public television continued to provide non-commercial programs to un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay; and continued to seek new opportunities to provide integrated services and partner on new initiatives with other public broadcasting entities and community institutions.
- With improved broadband capacity, a new distribution system provided high-speed, two-way connections among the stations, allowing for the origination of live, local program and providing for cost savings through centralized technical operations.
- 360 North, the full-time year-round Alaska public affairs channel provided *Gavel Alaska* during the Legislative session and original Alaska content, including coverage of major events like the Alaska Federation of Natives (AFN) Convention, Celebration and the Conference of Young Alaskans, along with Alaska history, science and outdoors programs. 360 North is widely available throughout Alaska and the channel is also streamed on the web.
- Meeting the federal mandate to shut off analog transmitters and broadcast in digital remains costly. KUAC, KTOO, KAKM and KYUK (Alaska television stations) operate digital transmitters and provide enhanced multi-cast services on their digital transmitters and produce Alaskan programming in High Definition Television (HDTV).
- Public television provides Alaskans with quality, non-commercial programming including national programs such as *Sesame Street*, *Masterpiece Mystery*, *American Experience*, *Nova*, *Charlie Rose*, *PBS News Hour*, *Sid the Science Kid*, *Nature*, *American Masters*, and new critically acclaimed series such as *Downton Abbey*; and Alaska programming like *Gavel Alaska*; Alaska Supreme Court proceedings; presentations to the legislature by our congressional delegation, Chief Justice, and Governor; coverage of AFN Convention, Sealaska Heritage's Celebration and elections; and series like *Alaska Weather*, *Alaska Edition* and American Association of Retired Persons (AARP) *Alaska*.

- Public television facilitates the statewide broadcast and distribution of distance education courses to Alaskans via UATV (University of Alaska Television) and the statewide distribution of Alaska Rural Communication Services (ARCS).

Key Component Challenges

Alaska Content - For the past decade, there has been very little production of local, regional and statewide public affairs and cultural programming as a result of these funding realities. The recent strategic restructuring and increments created opportunity for significant expansion of Alaskan content across all digital media platforms. The challenge is sustaining this effort given the threat of reductions to federal funding.

Digital Mandate for Translators - The Federal Communication Commission (FCC) deadline for converting rural translators to digital service is September 1, 2015. Stations will be required to replace their extensive network of low-power analog translators, which serve rural Alaska, with digital equipment.

Significant Changes in Results to be Delivered in FY2014

No significant changes in results to be delivered in FY2014.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
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Contact Information
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**Public Broadcasting - T.V.
Component Financial Summary**

All dollars shown in thousands

	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	727.1	825.9	825.9
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	727.1	825.9	825.9
Funding Sources:			
1004 General Fund Receipts	727.1	825.9	825.9
Funding Totals	727.1	825.9	825.9

**Summary of Component Budget Changes
From FY2013 Management Plan to FY2014 Governor**

All dollars shown in thousands

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2013 Management Plan	825.9	0.0	0.0	0.0	825.9
FY2014 Governor	825.9	0.0	0.0	0.0	825.9

Component Detail All Funds
Department of Administration

Component: Public Broadcasting - T.V. (AR11835) (2045)
RDU: Public Communications Services (30)

	FY2012 Actuals	FY2013 Conference Committee	FY2013 Authorized	FY2013 Management Plan	FY2014 Governor	FY2013 Management Plan vs FY2014 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
Fund Sources:							
1004 Gen Fund (UGF)	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
Unrestricted General (UGF)	727.1	825.9	825.9	825.9	825.9	0.0	0.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios With Descriptions
Department of Administration

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2013 Conference Committee To FY2013 Authorized *****												
FY2013 Conference Committee	ConfCom	825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
1004 Gen Fund		825.9										
Subtotal		825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
***** Changes From FY2013 Authorized To FY2013 Management Plan *****												
Subtotal		825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0
***** Changes From FY2013 Management Plan To FY2014 Governor *****												
Totals		825.9	0.0	0.0	0.0	0.0	0.0	825.9	0.0	0	0	0

Line Item Detail
Department of Administration
Grants, Benefits

Component: Public Broadcasting - T.V. (2045)
RDU: Public Communications Services (30)

Line Number	Line Name		FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
77000	Grants, Benefits		727.1	825.9	825.9
Expenditure Account	Servicing Agency	Explanation	FY2012 Actuals	FY2013 Management Plan	FY2014 Governor
77000 Grants, Benefits Detail Totals			727.1	825.9	825.9
77437	General Government	Alaska Public Broadcasting television station grants.	727.1	825.9	825.9