

**Agency: Commerce, Community and Economic Development****Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Juneau Symphony****Federal Tax ID: 92-0080948****Project Title:****Project Type: Other**

## Juneau Symphony - 50th Anniversary Celebration

**State Funding Requested: \$30,000****House District: Juneau Areawide (3-4)**

One-Time Need

**Brief Project Description:**

Community wide cultural events hosted by the Juneau Symphony to commemorate their 50th Anniversary and increase community participation in music education and performance in the future.

**Funding Plan:**

Total Project Cost:	\$50,000
Funding Already Secured:	(\$0)
FY2013 State Funding Request:	<u>(\$30,000)</u>
Project Deficit:	\$20,000

*Funding Details:*

*The Symphony will raise the remaining \$20,000 through private donations from individuals and business sponsors.*

**Detailed Project Description and Justification:**

The Juneau Symphony is a volunteer, community orchestra that has performed in Juneau since 1963. Their mission is to give local musicians a platform to perform and develop musically, to provide live, high quality symphonic music for the community, and to offer musical opportunities and support for youth. For their 50th season they will offer a year-long program of new events and projects that are in addition to their regular concerts and outside of their annual operating budget. The goals of these events are to celebrate the Symphony's history, increase community participation in the Symphony, supplement music education in the Juneau school district, and to offer the city of Juneau exceptional, professional performances not normally available in a city of this size.

Funding from the state will allow the Symphony to offer these events at low or no cost to participants. State funding will cover 60% of expenses. The Symphony will raise the remaining 40% through private donations from individuals and business sponsors.

Examples of planned projects are:

- Collaborative project with Juneau School District 4th grade to integrate student photography as a visual component of a Symphony concert. Completed project will be shown to all 4th and 5th grade district students as part of the Symphony's Music in the Schools program and shown in public performances by the Juneau Symphony.
- 50th Anniversary concert with over 100 volunteer performers including the current Juneau Symphony Orchestra and Chorus, all available former Symphony musicians from the last 50 years, student musicians and singers from the Juneau School District, and visiting musicians from other Alaskan communities.
- Free community events including a Marine Park orchestra performance, 4th of July parade participation, a musical 5K/10K

run, and a public community reception to celebrate and acknowledge Symphony participants both past and present, and to recognize our local sponsors.

- Performances by professional artists normally above the Symphony's price range, including the Motown and R&B group SPECTRUM, and Van Cliburn Piano Competition winner, Jon Nakamatsu.

The Juneau Symphony is proud to be Alaska's capital city orchestra and to contribute to Juneau's vibrant arts community. A high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher graduation rates, higher child welfare, and lower poverty rates. The Juneau Symphony looks forward to celebrating 50 years of success and our bright future.

### Project Timeline:

50th Anniversary events will begin in July 2012 and end in June 2013. All expenditures will be complete by September 2013.

### Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Juneau Symphony

### Grant Recipient Contact Information:

Name: Valerie Snyder  
 Title: Executive Director  
 Address: PO Box 21236  
 Juneau, Alaska 99802  
 Phone Number: 586-4676  
 Email: val@juneausymphony.org

Has this project been through a public review process at the local level and is it a community priority?  Yes  No



Memo

To: Juneau Legislative Delegation

From: The Juneau Symphony Board of Directors

Date: January 12, 2012

Re: Grant request to support the 50<sup>th</sup> anniversary of the Juneau Symphony

The Juneau Symphony has been performing live, classical music in Alaska's capital city since 1963. The organization is planning to celebrate its 50<sup>th</sup> Anniversary during the entire 2012-2013 concert season with exceptional concerts, community events, and special products. **We are requesting a one time grant of \$30,000 from the 27<sup>th</sup> Alaska State Legislature to support these activities.**

50 <sup>th</sup> Anniversary Project Budget - Draft	
FY2013 Legislative Grant Request	\$30,000
<u>Private Contributions</u>	<u>\$20,000</u>
Total Budget	\$50,000

Here are some of the events we have planned and the costs associated with those activities.

- Orchestra mainstage concert with Motown group, SPECTRUM in June 2013 \$25,000
- Development of a film combining historic Juneau footage with photos taken by 4<sup>th</sup> grade students, to be shown in conjunction with a mainstage concert in January 2013 \$ 5,500
- Soloist Jon Nakamatsu to open the season in October \$ 10,000
- 50<sup>th</sup> Anniversary mainstage concert in April 2013 with additional musicians, including alumni from out of state, soloists and additional performances. \$3,500
- Community Events including public reception, 5K/10K run, Marine Park performance and parade \$ 4,000

These costs are in addition to our annual operating budget of \$220,000, which includes five mainstage concert pairs, our youth programs and our Juneau Student Symphony season.

Thank you for considering our request. We are also applying for other grant monies as well as soliciting our regular business and individual donors for additional contributions. We are proud of the accomplishments of the Juneau Symphony and are looking forward to celebrating its success with the community!



February 1, 2012

To Whom It May Concern:

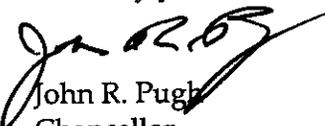
I am writing in support of the request from the Juneau Symphony for funding to support a variety of community activities in celebration of their 50<sup>th</sup> anniversary in the State's Capital.

Juneau is very fortunate to serve as the home of a symphony orchestra of this caliber. A city with a vibrant arts scene tends to attract and retain businesses who know that employees look for a variety of creative outlets for themselves and their families.

The Juneau Symphony offers several opportunities for music education in Juneau: the Juneau Student Symphony, the Youth Solo Competition, Friday morning concerts for all Juneau 4<sup>th</sup> and 5<sup>th</sup> graders, and regular visits to classrooms by Symphony musicians. This educational outreach echoes UAS efforts to participate in the cultural landscape of the capital city. Sharing the outstanding pool of knowledge and talent found among members of the university faculty and staff, UAS hosts the Evening at Egan Fall Lecture Series, the Sound and Motion/ Arts at Egan Series each spring, and publishes Tidal Echoes, the UAS literary and arts journal. In addition, we have partnered with the Symphony as a Season Sponsor for the past several concert seasons.

It is therefore with enthusiasm that I offer the support of the University of Alaska Southeast to the Juneau Symphony's request for funding for its 50<sup>th</sup> Anniversary celebration during the 2012-2013 concert season.

Sincerely yours,



John R. Pugh  
Chancellor



February 3, 2012

Dear Senator Egan, Representative Kerttula, and Representative Munoz,

Juneau Arts & Humanities Council strongly supports the special funding request from the Juneau Symphony for its 50<sup>th</sup> Anniversary Celebration of special events.

The Juneau Symphony plays a vital part in Juneau's vibrant arts community, and directly contributes to the overall attractiveness of this city. It provides local and regional residents with incredible opportunities to perform and to hear live symphonic music, it adds music education for our children both in school and as an extra curricular activity - especially important as funding for music and the arts in schools declines. I frequently hear from people new to town how amazed and happy they are that this community has such a high quality orchestra - something many communities only dream of. That Alaska's Capital City should be so blessed for 50 years is indeed an accomplishment to celebrate with fanfare!

I believe that the special events the Symphony has planned, ranging from a community chorus performing Beethoven's Ninth Symphony to a visual and musical montage of the history of Juneau, all at affordable and accessible prices and locations will be a highlight for the whole community.

50 Years of magnificent music! Deserving of a magnificent Capital City celebration.

Sincerely,

Nancy DeCherney  
Executive Director



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Taku Oil  
True North FCU  
UAS  
Wells Fargo Bank of Alaska  
Wostmann and Associates

February 7, 2012

To Whom It May Concern,

We are writing this letter to request that you give serious consideration to funding the 50th Anniversary request of the Juneau Symphony.

The Juneau Symphony is part of Juneau's economic engine. First, it provides employment in the creative arts and culture sector both through its own staff and also for support contractors such as sound engineers, graphic designers, music teachers and performing artists. As a Juneau based organization it also spends funds locally on everything from advertising to utilities. Additionally, the musicians and audience members generate revenue for local shops and restaurants during every event.

Second, the Symphony plays an important role in making Juneau broadly attractive as a place to live, work and do business. Efforts are underway to attract qualified workers for Greens Creek and Kensington mines and for those employees to relocate their families to Juneau from the Lower 48. Communities with orchestras attract volunteers, voters, philanthropists and other active, civic-minded participants, and the presence of an orchestra can be an indicator of a community's economic development.

The Juneau Symphony is an important community asset for Alaska's capital city.

Sincerely

Cathie Roemmich, CEO  
Juneau Chamber of Commerce

**Bruce Botelho**  
**401 F Street**  
**Douglas, Alaska 99824**

February 7, 2012

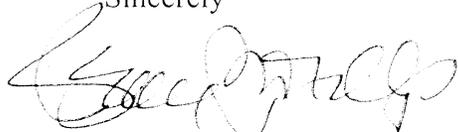
Dear Legislator:

I write to urge you to favorably consider the Juneau Symphony's request for funding toward public events to be held in connection with its 50th Anniversary.

The Juneau Symphony has been an integral part of Juneau's community fabric since 1962. Today, as it has since its inception, the symphony provides a venue for local musicians of all ages to play music together and then share that music with their friends and neighbors. It deserves special recognition for its outreach to young people through such programs as the Juneau Student Symphony, Youth Concerto Competition, 4<sup>th</sup> and 5<sup>th</sup> grade school assembly concerts and the Juneau Symphony scholarship for exceptional young musicians.

I do not sign this letter of support on city letterhead because the request falls outside the parameters of the City and Borough of Juneau's identified project priorities (which are exclusively for city projects). Nevertheless, as mayor and as a citizen, I am very mindful of Juneau's role as a capital city to provide as broad a range of activities and events as possible to the people who live and visit our community. The Juneau Symphony contributes immeasurably toward fulfilling that role.

Sincerely

A handwritten signature in black ink, appearing to read "Bruce Botelho", written in a cursive style.

Bruce Botelho