

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Outdoor Heritage Foundation Of Alaska****Federal Tax ID: 26-0647775****Project Title:****Project Type: Other**

Outdoor Heritage Foundation - Outdoor and Conservation Education Program

State Funding Requested: \$500,000**House District: Statewide (1-40)**

Future Funding May Be Requested

Brief Project Description:

Sustaining Alaska's Unique Outdoor Heritage through Education.

Funding Plan:

Total Project Cost:	\$560,000
Funding Already Secured:	(\$60,000)
FY2013 State Funding Request:	<u>(\$500,000)</u>
Project Deficit:	\$0

Funding Details:

2004 - 2009 \$25,000 Midnight Sun Charity Shoot

2010 - \$13,000 Midnight Sun Charity Shoot

2011 - \$22,000 Midnight Sun Charity Shoot

Detailed Project Description and Justification:

The Outdoor Heritage Foundion of Alaska (OHFA) is the official foundation for the Alaska Department of Fish & Game, as well as a source of support for the Legislative Outdoor Heritage Caucus related to education. For instance, OHFA has provided the book "The American Sportsman and the Origins of Conservation" to Caucus members. Furthermore, in the past, the OHFA provided travel expenses to attend educational forums such as the National Assembly of Sportsman's Caucuses annual meeting.

This year we will be providing a copy of Richard Louv's book "The Last Child in the Woods" for Caucus members and other legislators. This is a timely read as more and more research indicates that not only are American children not going outside to play any longer, but that not doing so is detrimental to their overall health and well being. Alaskans are not immune to this national concern and programs such as those provided by the Outdoor Heritage Foundation have proven effective in reversing the trend. From childhood obesity to behaviorial problems, new and ongoing research shows much of the health problems arising from a sedentary lifestyle can be overcome with just a limited amount of outdoor activity.

We realize that the requested appropriation is unique in that is asking the State of Alaska to invest in a permanent fund for the important education and conservation programs OHFA supports, especially in partnership with the Alaska Department of Fish and Game. Programs like Becoming an Outdoors-Woman, Outdoor Youth Days and the Youth Shooting Leagues need a stable source of funding if we are going to continue them and more importantly expand them across the state. For instance, the Youth League program is now firmly in place in Anchorage, Homer, Ketchikan and Wasilla. We have requests

to initiate the program in Fairbanks, Eagle River, Seward and Hoonah.

The Becoming an Outdoors-Woman program here in Alaska is the largest in the nation with classes being taught throughout the state. Youth camps have been initiated in both Fairbanks and Anchorage, but there are many more locations that would like to have such classes. Investing in outdoor education isn't unique to Alaska. The NFL has the "Play 60" program and the First Lady is promoting active outdoor lifestyles through "Let's Move". In his State of the State address, Governor Parnell recognized children as our most important natural resource. Investing in outdoor education will insure Alaska's children receive the support they need to live healthier more fulfilling lives.

By making this investment, the Legislature may be confident that they will get proven returns on their money as already evidenced by the history of OHFA programs. Several of our Youth League participants went on to college on a scholarship, and one student went on to win the bronze medal at the 2008 Summer Olympics. She has a great shot at obtaining the gold this year. Our unique hunting and conservation cultures are more likely to endure with this investment as more and more Alaskans, especially women and children take OHFA classes and become involved in those long standing traditions. Last of all as mentioned above, this investment will make a positive impact on the overall health of the Alaskan populace.

Project Timeline:

This request is unique in that it is an investment in a foundation endowment account. Therefore, expenditures will only be made from investment income and not from the principal of the account.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

The Outdoor Heritage Foundation of Alaska Board of Directors

Grant Recipient Contact Information:

Name: Edward Grasser
 Title: President
 Address: 4701 North Werner Rd
 Palmer, Alaska 99645
 Phone Number: (907)841-0358
 Email: eddie@ohfak.org

Has this project been through a public review process at the local level and is it a community priority? Yes No

OHFA

Outdoor Heritage Foundation of Alaska

| *Annual Report* | 2011

Celebrating 75 Years of Sportsman-Led Conservation

*Training the Next Generation of
American Sportsmen/Conservationists*



2011 Charity Shoot Participants

www.ohfak.org
[email: info@ohfak.org](mailto:info@ohfak.org)



Conserving Alaska, Preserving Tradition

Alaska Chapter Safari Club international



Alaskan Hunters Funding
Alaska Wildlife Conservation

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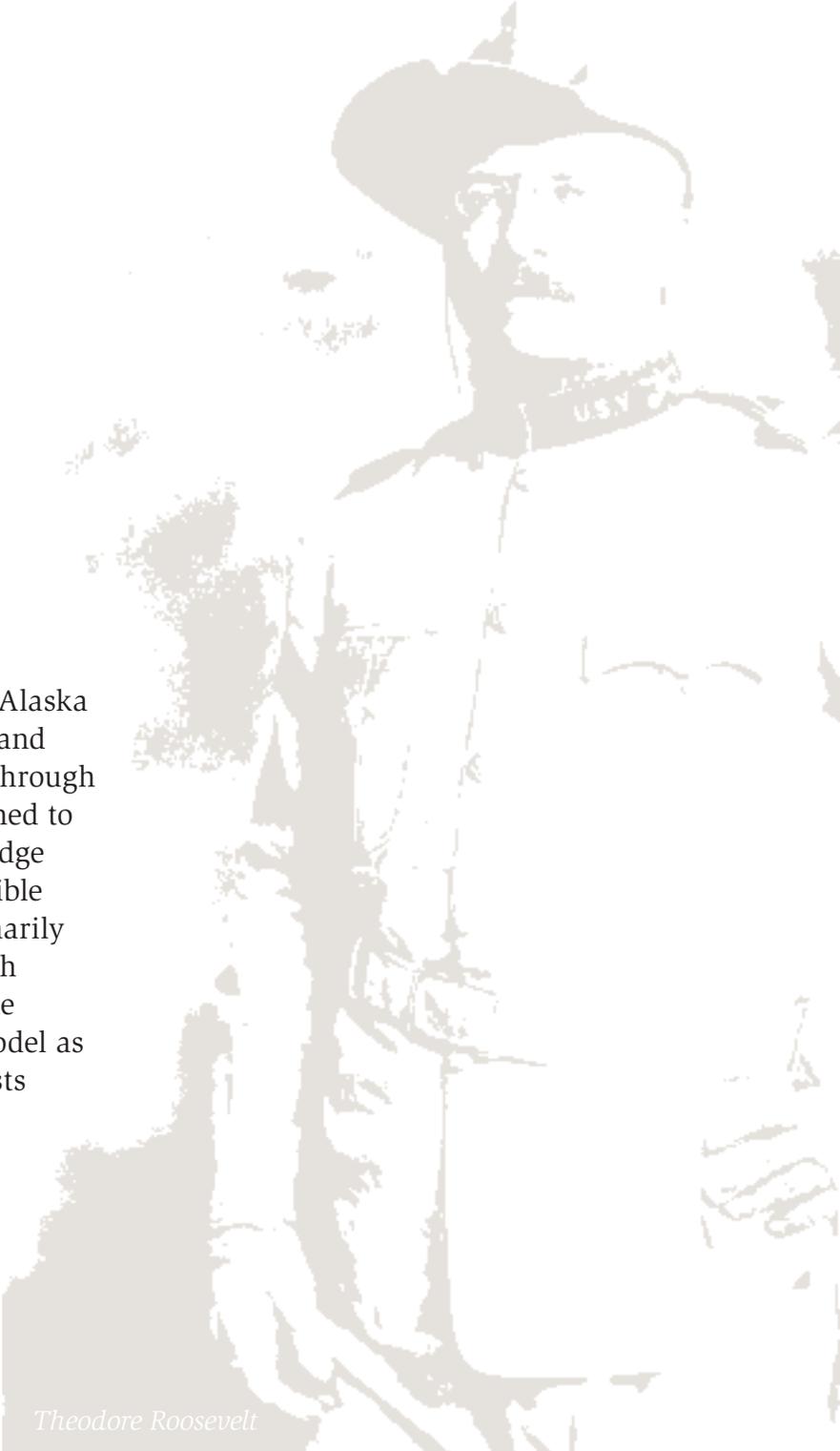
Conserving Alaska, Preserving Tradition

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Mission Statement

The Outdoor Heritage Foundation of Alaska (OHFA) promotes the conservation and wise use of Alaska's natural resources through broad-based education initiatives designed to provide Alaskans the skills and knowledge to enjoy the outdoors in a safe, responsible manner. The provision of which is primarily focused on scientific management of fish and wildlife and their habitats under the prescriptions of the North American Model as envisioned by such early conservationists as President Theodore Roosevelt.



Theodore Roosevelt

Board Officers

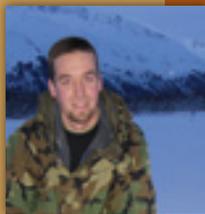


Eddie Grasser
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Cathie Harms
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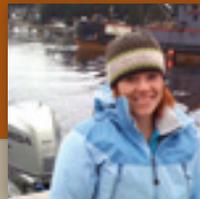


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Cora Campbell
*Commissioner of
Fish & Game*



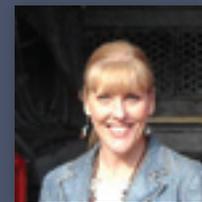
Ken Taylor
Director



Pat Carter
Director



John Hilsinger
Director



Dana Lingofelt
Director

Ever since John Wesley Powell lobbied Congress for the creation of the Office of Biological Survey and George Bird Grinnell used his position at Forest and Stream (later became "Field & Stream) to admonish Americans to adopt a new ethic involving wildlife and its habitat, leaders of the conservation movement have worked to incorporate the concept into the American psyche. That effort received a huge boost when Teddy Roosevelt became president. A close friend of Grinnell's and other contemporaries, Roosevelt used the power of the presidency to set the concept on a firm foundation.

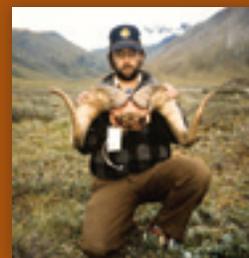
When the early pioneers of the conservation movement initiated their efforts, they envisioned a model supported by "sportsmen" conservationists who adhered to principles of fair chase or a sporting ethic. That effort culminated in the creation of state agencies funded by license fees and excise taxes known as Pittman-Robertson and Dingell-Johnson. Now known as the North American Model for Wildlife Conservation, it has proven to be the greatest endeavor for fish and wildlife conservation the world has ever known.

American Culture is changing to a world where citizens gain most of their information and experience through a growing, pervasive, technology driven society. The battle to maintain long standing traditions is growing ever more intense. If our way of life is to survive that battle, it will take some adjustments to the current philosophy of many rank and file anglers and hunters. Research data shows that while most American's still support fishing and hunting, a large majority view sportsmen as being unworthy. By fully adopting the ethical standards envisioned by early hunter-conservationists, the members of our tradition can preserve that heritage for themselves and their children.

Preserving the North American Model and the ethical field practices that are part and parcel of that tradition is the main focus of the Outdoor Heritage Foundation. It is a mission that as a long time Alaskan outdoorsman I am proud to be associated with and it is the guiding principle of the joint education efforts in which OHFA and ADF&G participate.

This year marks the 75th anniversary of the Wildlife Restoration Act, one of the first major milestones in implementing the North America Model for Wildlife Conservation. At the recent meeting of the National Assembly of Sportsman's Caucuses that I attended along with Senator Charlie Huggins and Representative Mark Neuman, recognition of this major conservation accomplishment was slated for recognition among the many participating states in the form of Legislative Resolutions to the federal government.

OHFA supports that recognition, and through various means, will attempt to impart to our students the importance of the Pittman-Robertson and the Dingell-Johnson/Wallop-Breaux Acts. Our forefathers in the conservation movement lobbied hard to create these acts at a time when economic hardship was a fact of life in our nation. It is incumbent upon us to carry on that far-sighted tradition. For instance, the cost of a hunting license, adjusted for inflation is around half what it cost in 1968. To support our Department, isn't it time we paid at least as much as earlier Alaskans did? The political powers that control the purse strings in Juneau will be reluctant to adjust those fees, but if we take up the standard of those early pioneers we can see to it that our professionals are adequately funded and that the work they do will continue to reward Alaska's anglers, hunters and trappers for generations to come.



Eddie Grasser
President

As I write this, it's the time of year when the hustle and bustle tends to overwhelm our days and obscure the details of what's really important. During this time, we often spend a lot of time thinking about presents. I'd like to humbly submit that this year we should spend a little less time thinking about presents, and a little more time considering gifts.

What was the best gift you ever received? I'd wager that it didn't have a price tag. Maybe you treasure the shotgun your grandfather gave you, but it was the hours spent in the field with him that even now warms your heart. Perhaps you still have your childhood fishing rod, but it's the thought of passing it on to your kids after teaching them how to wet a line that brings a smile to your face. I have fond memories of my dad teaching me to enjoy Alaska's sport fishing opportunities, and now I'm passing the secret family halibut jig on to my children. That's what makes hunting, fishing and other outdoor pursuits special. They are both a present and a gift.

If, for example, you buy your annual 2012 Alaska hunting, sport fishing, and trapping license (and I hope you do), your purchase isn't just a present to yourself. It's a gift to Alaska, and future generations of hunters and anglers, because every dollar you spend on any Alaskan license or stamp goes directly to supporting fish and wildlife conservation, management, and research across the state. In addition, state license dollars are matched by federal excise taxes on outdoor equipment like fishing rods, tackle, guns, ammunition, and boat fuel. These are taxes that manufacturers have opted to levy on themselves to help preserve our outdoor heritage and, in the process, their businesses and our state and national economies. These federal programs triple every dollar spent on hunting, fishing, and trapping licenses. All of this funding is directed back to the department to help ensure there will always be wild game to hunt, fish to catch, and places to pursue our time-honored traditions. In years such as these where financial support has become more and more challenging, the importance of your annual purchase of a license cannot be overlooked.

However, buying a license is still just half the equation. A license becomes a gift only when it's shared with someone else. It becomes a conduit for one generation to share our heritage and traditions with the next, and a means to spend time with family and friends making priceless new memories. And yet, the newest generations to become parents have often grown up completely disconnected from the nature and the outdoors. They lack the knowledge and skills to actively participate in outdoor pursuits, or share those traditions with their families and friends.

That is why the work of the department's non-profit arm, the Outdoor Heritage Foundation of Alaska (OHFA), is so critical. As our official non-profit, the Outdoor Heritage Foundation serves as the financial backbone of many of our most popular outdoor skill-building programs. Without their fundraising efforts some of the department's exceptional educational offerings including Becoming an Outdoors Woman, Alaska Youth Conservation Camp, and Outdoor Youth Days wouldn't be possible.



Cora Campbell
*Commissioner of
Fish & Game*

We are committed to continuing to share the gift of the outdoors by teaching both kids and adults how to safely and responsibly get outside and take part in activities that in some ways define our great state, including fishing, hunting, trapping, and shooting. Together, the work ADF&G and OHFA accomplish bolsters the state's economy to the tune of billions of dollars every year, and helps Alaska's children and families enjoy better mental and physical health and wellbeing.

But we need your help. You, Alaska's sportsmen and women and outdoor enthusiasts, are the key to our past and future success. In this upcoming year, please remember: buy a license at <https://www.adfg.alaska.gov/index.cfm?adfg=license.fgstore>, support OHFA (<http://www.ohfak.org/>), and take someone out and pass on your favorite outdoor traditions. We promise to continue working tirelessly for the conservation of Alaska's fish and wildlife and preservation of our outdoor traditions. With your help, we are confident that we can successfully face every challenge the coming year brings.

2011 Programs

Alaska Outdoor Kids! A-OK!

- Alaska Conservation Camps (Fairbanks)
- Outdoor Youth Days (Anchorage)
- Youth Shotgun Leagues (Anchorage, Wasilla & Homer)
- National Archery in the Schools Program
- Youth Education Summit (YES®)

Training/Education/Safety Programs

- Becoming an Outdoors Woman (BOW)
- Beyond BOW
- Hunter Clinics
- Women on Target® (Statewide)
- Small Game Hunting Clinics
- SCI Sables
- American Wilderness Leadership School
- NASC/Outdoor Heritage Caucus

Range Facility Improvement/Development

- Rabbit Creek Shooting Park

Humanitarian Endeavors

- Hunters for the Hungry
- Oral History Project
- SCI Alaska Chapter's Wounded Warriors on Safari

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Mentors Needed

As America's culture continues to evolve towards a more and more urban character, those traditions that sustained our forefathers and continue to hold special meanings for those of us who grew up in Rural America are becoming endangered. And quite frankly, one of the most prominent reasons for the ongoing trend away from outdoor activities such as angling and hunting can be attributed to those of us who follow those traditions.

Young people today have fewer opportunities to get involved in outdoor traditions; therefore they are less likely to take them up. It doesn't mean they wouldn't if given the chance, and over the past few years I have witnessed that phenomena as more and more young adults contact us about learning outdoor skills. Experienced outdoorsmen and women could make a difference in the lives of young Americans by just volunteering a little of their time each year to introduce them to the outdoors. This year, we ask you to think about giving the gift of America's fish and wildlife traditions, take a young person on an outdoor adventure.



An advertisement for UOSS (Utah Oilfield System Services) celebrating 40 years. The top part of the ad shows two workers in blue uniforms and hard hats working on an industrial site with large pipes and machinery. Below this, the text reads "40 Years..." and "Thanks to our customers and employees, we've been privileged to serve Alaska's oil industry for over 40 years." A list of values follows: "Our goal is to build a company that provides a service or builds a project to the complete satisfaction of its customers. We shall strive to be number one in reputation with our customers and our employees. We must perform safely. We must provide quality performance. We must make a profit. We shall share our successes and profits with our employees. Work can be taken away from us in many ways, but our reputation is ours to lose. Our reputation is the key that will open doors to new business in the future." The name "James Udellhoven" is written in cursive. On the right side, there are several logos, including UOSS, TNM True North Management, and others. A "40 YRS" logo is also present on the left.

Eddie Grasser
Outdoor Heritage Foundation of Alaska
PO Box 4752
Palmer, AK 99645-4752

3/15/2011

Dear Mr. Grasser,

I am writing to let you know what a huge difference the Becoming an Outdoors-Woman program has made in my life, and to thank you for supporting it. I just returned from my second winter BOW event, and I have attended one summer BOW event. BOW has been the most empowering experience of my life, and I have been encouraging all my girl friends to attend as soon as they can.

I am 38 years old and moved to Alaska 4 years ago from the East coast. Not having anyone to teach me to ski, hunt, fish, etc., I felt really frustrated until I found out about this program. Now I feel like I can more fully enjoy this great big gorgeous state, and get outside more, and teach my son how to do all these things, too. My husband is from Boston, so he never had the chance to learn these skills, either. Now I get to teach them to him!

This program helps create passionate, confident stewards of our natural world. I thank you from the bottom of my heart for supporting it the way you do.

Sincerely,
W. Goldstein
Wendy F Goldstein
PO Box 2617, Valdez, AK 99686



Southeast BOW 2011

by Riley Woodford | About 60 women participated in the Southeast Alaska Becoming an Outdoors Woman weekend workshop in late May, 2011, learning a variety of outdoors skills.

“I went from fearful to confident,” said one participant in the chainsaw class. Decked out in chaps, a hard hat, gloves, hearing and eye protection, women warmed up with a small saw and quickly moved to a large chainsaw, spewing sawdust as they sliced through a 16-inch diameter tree trunk.

During lulls in the sawing, shots and cheers carried across the meadow as women in the shotgun class a quarter-mile away took turns blasting clay pigeons. It was obvious from the shouts and applause which shots found their mark.

The Echo Ranch Bible Camp beyond the end of the road north of Juneau hosted the event. A 45-minute bus ride from town and then a one-hour hike transitioned the BOW participants from their city lives to the BOW weekend event. BOW coordinators had participants’ personal gear shuttled out so it was waiting when they arrived. After a lunch and introduction, participants set out across the 200 acre camp for their first classes.

The crabbing class was popular, led by two knowledgeable local volunteer instructors who provided boats and gear. Two other skiffs were on hand for the skiff handling class. Other classes included an introduction to deer hunting, archery, survival, wild edible plants, Dutch oven cooking, wildlife watching/tracking and animal sign, and salmon fishing. Women also learned to smoke and pickle fish, kayak, fly fish and spin cast for trout, and navigate by map, compass and GPS. A total of 22 different classes were offered, many twice, in four, three hour sessions over the course of the weekend.

Horseback riding is a big part of the Echo Ranch experience, and after coordinating the first BOW there in 2010 organizers tapped into the resource. The 2011 BOW featured two horseback riding and basic horse care classes, taught by camp wranglers, and they quickly filled. Next year organizers hope to increase the number of horse classes.

We are looking forward to future BOW events at Echo Ranch and hope for a long a mutually beneficial relationship. In 2012 we plan on expanding our course offerings with classes such as meat canning, featuring smoked salmon, venison and halibut.

2011 was the second time BOW was hosted at Echo Ranch, and skiff problems aside, all classes and logistics were much smoother and cleaner than the first year. Both camp staff and BOW organizers benefitted from the lessons learned in 2010. Adding the lessons learned in 2011 insures that the 2012 BOW will run smoothly and efficiently, and once again provide an outstanding experience for participants.



Southeast BOW 2011
participants

Small Game Hunting Clinics



Youth League

Our efforts to promote safe responsible shooting skills among Alaska's youth continue to grow and expand. From our own youth league program carried out in partnership with the Department of Fish & Game to the support we provide to the Alaska Scholastic Clay Targets (SCTP) program through the Grouse Ridge Rangers in Palmer & Wasilla, and the Kachemak Skeeters in Homer, we are reaching a growing number of Alaska's youth.

Youth shooting programs are growing both here in Alaska and throughout the nation. It is a great sport that teaches responsibility, patience and perseverance. It also provides less "athletic" children a chance to win a college scholarship which several of our students have done.

In 2012, we hope to help support efforts to expand the youth league/SCTP program to other areas of Alaska. Neil & Lindy Moss who head up the Alaska SCTP program will be visiting new areas and have a mobile trap throwing machine sponsored by the Alaska Friends of NRA and the Outdoor Heritage Foundation. With this mobile classroom they can bring the SCTP program to any destination on the road system.

Ketchikan did get their youth league program up and running this past year with help from the crew at the Hunter Information and Training program within the Alaska Department of Fish & Game. OHFA supported the effort with the presentation of some shotguns to get them started and we look forward to fostering that effort further.

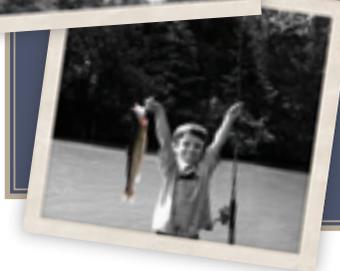
For the coming year we are hoping to support expanding this program with start-ups in Fairbanks, Seward, Eagle River and Soldotna. At a meeting this past November, program leaders from Rabbit Creek Youth League, Grouse Ridge Rangers, Kachemak Skeeters and OHFA met with members of the Scholastic Shooting Sports Foundation. We found that by working with them and the Midway USA Foundation we could raise substantial additional funds to help nurture these important programs.



75 Years of Conservation Brought to You by Hunters and Anglers!

Every dollar you spend on a hunting and fishing license is an investment in the most successful conservation effort in our nation's history. State license dollars are tripled by matching federal excise taxes on guns and ammo, fishing rods, tackle, and boat fuel through the Wildlife and Sport Fish Restoration (WSFR) program. Those dollars ensure that current and future generations will continue to enjoy Alaska's abundant fish and wildlife resources by funding the management, research, education, and public access work done by the Alaska Department of Fish and Game.

The hunters, anglers, boaters and shooters of yesterday, today, and tomorrow are the cornerstone of WSFR's success and the \$12 billion it has generated for conservation since its creation 75 years ago. Find out more at www.wsfr75.com.





Alaska Outdoor Kids!

Working in partnership with the Alaska Department of Fish & Game, the Outdoor Heritage Foundation has been able to expand its offerings of outdoor skills classes available to young Alaskans. From the Alaska Conservation Camp in Fairbanks to the youth shooting league in Homer, the OHFA has been working hard to reintroduce our youth to the wonders and opportunities provided by an active outdoor lifestyle.

Alaska Outdoor Kids! (A-OK!) encompasses many programs that teach children a multitude of outdoor skills and encourages them to get out there and use them. Getting kids outdoors and active has been recognized by leading medical experts as well as others as evidenced by such programs as the First Lady's "Let's Move" and the NFL's "Play 60". Many are concerned about the worsening childhood obesity problems among American youth and are learning that more than healthy bodies are the result of active outdoor lifestyles.

Research is accumulating evidence that kids who have access and partake in outdoor recreation are generally healthier, happier and also generally do better scholastically. The leadership of the OHFA is convinced that providing opportunities to get children outdoors will produce positive benefits for both the individual and society as a whole. It is also our belief that traditional outdoor pursuits and the conservation benefits they produce are worth maintaining. That is why Alaska Outdoor Kids! Is such an important part of everything we do.

GOALS OF THE A-OK! PROGRAM

1. To develop an awareness of, appreciation for, and familiarity with the natural environment, including natural resource conservation methods.
2. To foster a lifetime awareness and appreciation of hunting, fishing, and related outdoor skills and activities.
3. To successfully complete requirements of the ADF&G Basic Hunter Education course.
4. To promote independence and increased confidence in their outdoor skills, and to foster outdoor leadership skills.

Being part of the Outdoor Youth Days program is very rewarding. It allows me the opportunity to reach out to kids and help them gain a better understanding and appreciation for our natural resources. Many youth these days are losing touch with outdoor activities like fishing, hunting and camping by choosing to play video games or they simply may not have someone to teach them how to have fun outdoors. This camp teaches kids that there is a world of adventure and experiences waiting for them and with a little guidance, they will now have the ability to start their lifetime of outdoor adventures.” —Kirk Lingofelt



H.I.T Program

The Mobile Shooting Sports Trailer is an important aspect of the Department of Fish & Game's Hunter Information and Training Program. One of the many ways the Department's official foundation, the Outdoor Heritage Foundation assists such efforts is by providing an avenue for Alaska's many businesses to get involved. Pictured above is the truck donated by Kendall Ford which makes the mobile shooting sports trailer mobile. THANKS KENDALL FORD!

From Basic Hunter Education to advanced hunting clinics, the ADF&G H.I.T. program and OHFA are helping Alaskans learn safe and responsible outdoor skills. If you'd like to learn more go to www.ohfak.org.



"We really appreciate the working partnership the Outdoor Heritage Foundation brings to our efforts."

—Jerry Soukuup, H.I.T. Program Coordinator.

Hunter Education, Hunter Clinics and the National Archery in the Schools Program

Each year, the Outdoor Heritage Foundation (OHFA) looks forward to assisting the dedicated staff within the Alaska Department of Fish and Game's Hunter Information and Training Section (H.I.T.) OHFA has become an integral part of H.I.T. providing a much needed avenue for financial support. The H.I.T. program is vital to the mission of the Department and is a shining example of what and how the North American Model for Wildlife Conservation works. As the staff members and volunteers work to teach hunter education to new hunters and new skills to existing hunters, they are building a foundation for the future of wildlife management.

The year 2011 once more brought many successes to H.I.T. as they delivered certification courses to prospective hunters all over the state. A total of 273 classes were taught in 2011 to over 3,400 students. The breakdown by category was as follows: 159 Basic Hunter Education classes, 92 Bowhunter classes, and 22 Muzzleloader classes.

The H.I.T. Program could not accomplish its mission if it were not for the support of volunteer instructors. There are now over 300 statewide and these dedicated volunteers gave over 7,000 hours of their time to ensure our hunting heritage and the professional conservation programs that supports continues on into the future.

In support of those volunteers, the OHFA is happy to support the Department's volunteer instructor meetings and training sessions. These sessions are vital to the H.I.T. Program and are necessary for the continuation of a knowledgeable and competent instructor corp. "We really appreciate the working partnership the Outdoor Heritage Foundation brings to our efforts," stated Jerry Soukuup, H.I.T. Program Coordinator.

NASP 2011

One of the brightest stars among outdoor education programs supported by the Alaska Department of Fish and Game is the National Archery in the Schools Program or NASP. Since its inception, NASP has become part of the education program at over 85 schools throughout Alaska with over 10,500 kids participating. In 2011 an additional 14 schools and 3,000 new students were introduced to this exciting new program.

The Outdoor Heritage Foundation is dedicated to getting Alaskans back outdoors, especially young Alaskans and NASP is a shining success in that regard. Supported by grants from major sponsors (see page 18) and from some of Alaska's leading conservation groups such as the Friends of the NRA, SCI Alaska and Kenai Chapters, the Rocky Mountain Elk Foundation and the National Wild Turkey Foundation, we expect this program to continue to flourish.

A highlight of the year is the annual virtual tournament. In 2011 around 500 kids participated and more than 30 traveled to the national competition in Kentucky. "We could not have accomplished the level of success for this program in such a short time if hadn't been for our many sponsors through our Outdoor Heritage Foundation," stated Timmy Thomas, NASP program coordinator. "In the past six years the hunter-conservation groups mentioned above have donated over \$120,000 to this program."



Supporting the Outdoor Heritage Foundation of Alaska

Direct Contribution

You may choose to make a credit card contribution by calling 1-907-745-6166, or by mailing a personal check to The Outdoor Heritage Foundation of Alaska, at PO Box 4752, Palmer, AK 99645.

Gifts of Stocks, Bonds and Other Securities

The OHFA welcomes gifts of stocks, bonds, and other securities. A gift of appreciated securities allows you to take an income tax deduction for the fair market value of the assets to the extent allowable by law, regardless of the original purchase price.

Matching Gifts

Many corporations match employee's charitable organizations, effectively doubling or tripling charitable contributions. Interested donors may check with their personnel office and follow directions to initiate a match.

Gift of Guns

A gift of personal firearms to the OHFA will help to support vital programs while providing a tax-deduction for the value of the property. Firearms serve the OHFA as an auction item for our fundraisers.

Tribute Gifts

Special tribute gifts may be made in memory of a deceased loved one, to celebrate a special occasion, or in honor of an important accomplishment.

Planned Gifts

The OHFA offers the opportunity for individuals to make a planned gift. An individual can provide a bright future for our outdoor heritage through a will or through charitable gift annuities that provide the donor needed income and a generous tax deduction.

Program Development Endowments

- Youth Programs
- Women's Programs
- Outdoor Education
- Fish & Wildlife Conservation
- Range Development
- Conservation Defense

Message from Representative Craig Johnson



As Co-Chair of the Legislative Outdoor Heritage Caucus in the Alaska State Legislature it has been my distinct privilege to have participated in the Midnight Sun Charity Shoot for the past several years. This event brings together Alaskans from all over the state to help raise awareness and funds for the Outdoor Heritage Foundation, giving it the resources it needs to provide education programs to Alaskans. We cannot emphasize

enough the importance of Alaska's unique outdoor traditions and the conservation of natural resources that make those traditions possible. The truth about conservation is that anglers and hunters pay for it, not only here in Alaska, but across the nation. The work the Outdoor Heritage Foundation does in promoting hunter education, helping the Department of Fish and Game host the Becoming an Outdoors Woman program, and supporting a variety of outdoor education and firearms training programs for our youth will ensure that Alaska's outdoor traditions will be preserved. In today's world where many experts are now saying this generation of youth may not live healthier lives than their parents, I am gratified to know that an organization such as OHFA is out there providing Alaskans, and especially young Alaskans, the skills and knowledge they need to lead healthier, productive lives by introducing them to the wonders of our natural world."

**ALASKANS
AT WORK**

From job creation to economic diversity, the Pebble Partnership is developing opportunities for the future of southwest Alaska. We are committed to ensuring that employment maximizes benefits to local communities and people throughout Alaska.

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Sponsors



Making a Difference

Riley Woodford | I was lucky to grow up with a dad who took my brother and I fishing, camping and hunting, who showed us how to shoot guns and build fires and not get lost in the woods. When someone says they want to cut their own firewood or paddle a kayak, or even better, take their kids fishing, I can appreciate that. I want to demystify the sharp, scary, potentially dangerous and intimidating aspects of enjoying the outdoors and connecting with nature. The women who participate in the BOW workshops are receptive and appreciative and hands-down the most rewarding students I've ever taught. You haven't simply showed someone how to tie a knot or run a chainsaw, you've opened a whole new world up to them, and it feels like they're eager to embrace it. It's a great program.



Riley Woodford
BOW Coordinator



Camille Rogers
YES Coordinator

Camille Rogers | It is an honor and a privilege to be involved in the YES program. Each year, I, along with two other chaperones, take a select group of high school students to Juneau to participate in the state summit. Each trip is the same, yet different. The makeup of the students as well as the legislature truly define the time that is spent there. It is wonderful every time, though. The students love meeting with the governor and each of their senators and representatives and paging on the house and senate floors. At times we have sat in on committee meetings and listened to lobbyists tell about their jobs. Other times we have met with commissioners of different departments and the students really enjoy seeing how this side of government works as well. The trip is always a great educational tool, seeing and experiencing how their state government operates. This past year, we got to meet with judges and their clerks and did a mock debate with them; this was a highlight for sure and something that we will try to include on future trips.

Clayton Rue | I have been involved with the Alaska Department of Fish and Game Youth Shooting Program at Rabbit Creek Shooting Range for over ten years. During that time, we have mentored several hundred Alaska kids ages 10-16 in the shotgun shooting sports, and with the help of the Outdoor Heritage Foundation we built two five-stand courses available to both our program and the general public. I have watched multiple kids "grow up" in our program to earn college scholarships in the shooting sports and/or return to the program as an instructor. It's very rewarding to see our program developing the next generation of shooters, hunters, gun owners and voters. My thanks to the Outdoor Heritage Foundation for their unwavering support of Alaska's youth.



Clayton Rue
Youth Shoot Coordinator

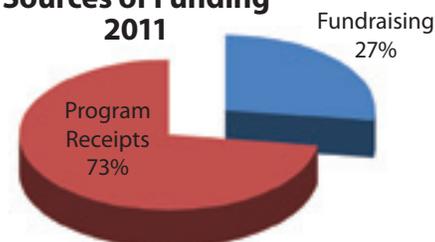


Cathie Harms
ACC Coordinator

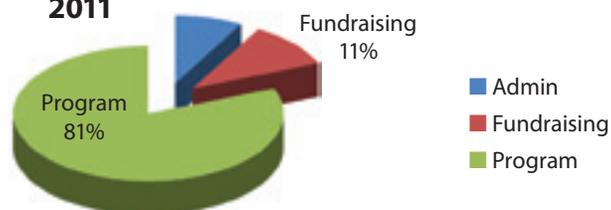
Cathie Harms | In 2006 we introduced Alaska Conservation Camp (ACC) in Fairbanks, which is designed to help youth enjoy the out of doors by learning skills relating to hunting, fishing and camping. A joint venture between the OHFA and the ADF&G, the camp focuses on the Hunter Education certification program. We've also offered advanced camp and a winter module. ACC is an immersion based program with multiple opportunities to practice skills that have been shown to be effective in changing behavior. OHFA is dedicated to the "No Child Left Inside" movement, and our campers (and their parents) give ACC high marks and glowing reports!

The Outdoor Heritage Foundation of Alaska (OHFA) continues to experience growth in program participation, outside contributions, and fundraising efforts. In 2011, thanks to the support of corporate sponsors and other non-profit partners, we have been able to expand programs and keep tuitions at an affordable level. When needed, we offered full or partial tuition support to some individuals. During 2011, 81 cents of every dollar spent went to grants and programs.

Sources of Funding 2011



Expenditures 2011



COMPARATIVE STATEMENT OF FINANCIAL POSITION 2010 TO 2011

ASSETS	Dec 31, '11	Dec 31, '10	\$ Change	% Change
Current Assets				
Checking / Savings	128,510	111,562	16,948	15.19%
Accounts Receivable	9,000	2,959	6,041	204.16%
Inventories for sale	5,269	4,670	599	12.83%
Inventories, program supplies	13,942	10,513	3,428	32.61%
Prepaid Expenses		300	-300	-100.0%
Total Current Assets	156,721	130,005	26,717	20.55%
Property and equipment, net of depreciation	16,266	16,266	0	0.0%
TOTAL ASSETS	172,987	146,271	21,502	14.7%

LIABILITIES & EQUITY	Dec 31, '11	Dec 31, '10	\$ Change	% Change
Liabilities				
Accounts Payable	1,289	3,170	-1,881	-59.33%
Credit Cards Payable	0	-91	91	-100.0%
Deferred Grant Revenue	12,424	9,058	3,366	37.16%
Total Liabilities	13,713	12,138	1,575	12.98%
Equity				
Opening Bal Equity	33,683	33,683	0	0.0%
Retained Earnings	80,800	64,530	16,270	25.21%
Net Income	44,791	35,921	23,253	142.92%
Total Equity	159,274	134,134	39,522	34.52%
TOTAL LIABILITIES & EQUITY	172,987	146,271	21,502	14.71%

NOTES TO THE FINANCIAL STATEMENTS:

Organization & Tax Status – OHFA is a non-profit organized in 1994 as a part of the AK Fish & Wildlife Conservation Fund under the name Hunter Heritage Foundation of Ak. In 2008, the HHFA became a separate corporation from the AFWCF and changed its name to Outdoor Heritage Foundation of AK. OHFA is exempt from federal income tax under IRS code 501(c)3

Summary of Accounting Policies – Records are maintained on an accrual basis, to provide the best match of revenue and expenses each year. The financial statements presented here are generated for management purposes, and have not been audited by a CPA.

Inventories are comprised of program supplies, office supplies, and some logo-ed merchandise for resale.

Fixed Assets – Fixed assets are comprised of equipment with a useful life of longer than one year. OHFA owns no land or buildings.

Liabilities – OHFA operates primarily on a cash basis, with no long term debt. Debt on the balance sheet arises from bills arriving too late at year end to be paid in the current year. Deferred revenue arises from NRA grants which have not been spent in the twelve month period following receipt and so are carried forward to the next calendar year.

COMPARATIVE STATEMENT OF SOURCES AND USES 2010 - 2011

	Jan-Dec '11	Jan-Dec '10	\$ Change	% Change
INCOME				
Contributed Support	129,541	125,779	3,762	2.99%
Earned Revenues	283,319	265,455	17,864	6.73%
Misc Income	0	918	-918	-100.00%
Total Income	412,860	392,152	20,708	5.28%
EXPENSE				
Advertising	8,062	4,746	3,316	69.86%
Bank Charges	4,086	4,543	-457	-10.07%
Cost of Goods Sold	6,661	3,090	3,571	115.56%
Dues and Subscriptions	1,999	525	1,474	280.76%
Equipment	44,123	17,415	26,708	153.36%
Grant & Contract Expenses	6,772	18,333	-11,561	-63.06%
Fundraising Expenses	18,825	20,025	-1,200	-6.00%
Insurance	2,094	2,060	34	1.65%
Licenses and Permits	115	295	-180	-61.02%
Postage & Shipping	1,241	3,862	-2,621	-67.87%
Printing and Reproduction	2,821	2,470	351	14.20%
Professional Services	47,751	57,049	-9,298	-16.30%
Rent Paid	64,551	72,374	-7,823	-10.81%
Supplies, Bus	441	125	316	252.01%
Supplies, Program	143,635	117,240	26,395	22.51%
Travel & Meetings Expenses	12,797	29,271	-16,474	-56.28%
Communications	2,095	2,808	-713	-25.40%
TOTAL EXPENSE	368,068	356,232	11,836	3.32%
NET INCOME	44,791	35,920	8,871	24.70%

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