

State of Alaska FY2013 Governor's Operating Budget

Department of Administration Public Broadcasting - Radio Component Budget Summary

Component: Public Broadcasting - Radio**Contribution to Department's Mission**

To provide quality programs and public telecommunication services that inform, educate, enlighten, and entertain radio listeners throughout Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services.

Core Services

- This component contains funding for basic operating grants to public radio stations whose collective mission is to provide un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay. Public broadcasting focuses on the delivery of 'local' programming services with an emphasis on news and information programming, including education, health and safety programming; including participation in the Emergency Alert System (EAS).
- Alaska Public Broadcasting Commission (APBC) grants to 30 eligible entities support the delivery of public broadcasting programming by 30 public radio stations throughout Alaska. In addition to the main radio stations Alaska public radio operates some 60 signal translators throughout the state reaching 95% of all Alaskans. These stations and their widespread network of translators are a key component of Alaska's telecommunications and information dissemination infrastructure.
- Public radio provides thorough and in many cases the only coverage of local, regional and statewide news and information available to Alaskans, especially in bush and rural service areas. Additionally, public radio serves as a local center for community information and messaging to outlying areas. In many instances, public radio stations are providers of the state and federal Emergency Alert System (EAS) and other critical health and safety information programming.

Key Component Challenges**Federal Funding**

Federal funding accounts for approximately 30% of total system revenue in Alaska and federal funding for public broadcasting is at risk unlike any other time in history.

Engineering

The system has a chronic need for qualified engineering support. System engineering capacity is at an all-time low and some stations have experienced catastrophic failures in core equipment and service resulting in being off the air for extended periods of time; a condition that, unless addressed, will only worsen in the years ahead.

Rising Costs and Deferred Maintenance

Public broadcasting is a key component of Alaska's communications infrastructure with year round dissemination of news and community information including emergency services, health and safety education, weather and marine conditions. These non-profit organizations struggle annually with the cost of doing business escalating at a rate that cannot be offset by local private sector dollars in many communities. Fixed costs, including sharply rising power generation, utilities, personnel and insurance costs, along with demands for advancement in new technology are creating significant on-going pressure on annual operating budgets and levels of service. This statewide public service is constantly challenged by these escalating fixed operating costs and deferred maintenance issues.

Personnel Retention

The rate of staff and management turnover remains high creating extraordinary pressure on the system to maintain continuity of service, especially in bush Alaska.

Significant Changes in Results to be Delivered in FY2013**Radio Engineering Service**

In FY2012 an increment of \$200,000 was allocated to public radio in order to address a chronic lack of engineering

services at the majority of the stations. Although the increment is two thirds of the \$300,000 requested, the \$200,000 will have a positive impact on this serious problem. Improved support in this critical operational area will provide greater stability in FY2013 and allow some stations to be more effective in serving their various communities.

Collaboration

Public radio stations will continue to collaborate, consolidate and forge partnerships when practical as a means to improve local service while gaining cost savings and operational efficiencies.

Major Component Accomplishments in 2011

- Despite difficult economies, stations provided another year of service to un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay. Stations struggled to meet this year round public service obligation in their communities of license and outlying translator communities.
- New funding was secured to address the chronic lack of engineering services at the majority of the bush and rural radio stations.
- Through collaborations and partnerships, Alaska public radio continued to control costs while striving to improve service. Examples include working with non-state agencies to secure funds for system infrastructure and technology innovations and upgrades.
- Seven bush and rural stations are participating in a cutting edge technology project that is significantly reducing transmitter electrical consumption and utility costs. A technical paper was presented on this project at the 2011 National Association of Broadcasters convention. There is interest in adopting this technology in the lower 48 and this project in Alaska is pioneering this technology for the United States.
- All stations are participating in a group project to meet new FCC requirements for upgrading Emergency Alert System (EAS) technology. The group approach earned a vendor discount and allowed for standardization of equipment across the state.
- Other collaborative efforts include negotiating with national network program providers for deeply discounted annual rates for all stations; producing affordable in state training and professional development opportunities for station personnel; participating in a group health plan for those stations that can afford to offer coverage to employees; continuation of the daily statewide news service: Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in advancing a national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- News personnel and station managers participated in training sessions held in Anchorage and lead by industry leaders, more cost effective than traveling to 'outside' professional development opportunities. Several stations and APRN won Goldie Awards and Alaska Press Club Awards in the annual statewide competitions.
- The State owned satellite infrastructure continued to deliver non-commercial public radio, public television, UATV (UA distance delivery) and the ARCS television service throughout Alaska.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
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Contact Information
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**Public Broadcasting - Radio
Component Financial Summary**

All dollars shown in thousands

	FY2011 Actuals	FY2012 Management Plan	FY2013 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	3,119.9	3,319.9	3,319.9
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	3,119.9	3,319.9	3,319.9
Funding Sources:			
1004 General Fund Receipts	3,119.9	3,319.9	3,319.9
Funding Totals	3,119.9	3,319.9	3,319.9

**Summary of Component Budget Changes
From FY2012 Management Plan to FY2013 Governor**

All dollars shown in thousands

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
FY2012 Management Plan	3,319.9	0.0	0.0	0.0	3,319.9
FY2013 Governor	3,319.9	0.0	0.0	0.0	3,319.9

Component Detail All Funds
Department of Administration

Component: Public Broadcasting - Radio (2044)
RDU: Public Communications Services (30)

	FY2011 Actuals	FY2012 Conference Committee	FY2012 Authorized	FY2012 Management Plan	FY2013 Governor	FY2012 Management Plan vs FY2013 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	3,119.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	3,119.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
Fund Sources:							
1004 Gen Fund (UGF)	3,119.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
Unrestricted General (UGF)	3,119.9	3,319.9	3,319.9	3,319.9	3,319.9	0.0	0.0%
Designated General (DGF)	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios With Descriptions
Department of Administration

Component: Public Broadcasting - Radio (2044)
RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2012 Conference Committee To FY2012 Authorized *****												
FY2012 Conference Committee	ConfCom	3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0
1004 Gen Fund		3,319.9										
Subtotal		3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0
***** Changes From FY2012 Authorized To FY2012 Management Plan *****												
Subtotal		3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0
***** Changes From FY2012 Management Plan To FY2013 Governor *****												
Totals		3,319.9	0.0	0.0	0.0	0.0	0.0	3,319.9	0.0	0	0	0

Line Item Detail
Department of Administration
Grants, Benefits

Component: Public Broadcasting - Radio (2044)
RDU: Public Communications Services (30)

Line Number	Line Name		FY2011 Actuals	FY2012 Management Plan	FY2013 Governor
77000	Grants, Benefits		3,119.9	3,319.9	3,319.9
Expenditure Account	Servicing Agency	Explanation	FY2011 Actuals	FY2012 Management Plan	FY2013 Governor
77000 Grants, Benefits Detail Totals			3,119.9	3,319.9	3,319.9
77437	General Government	Alaska Public Broadcasting radio station grant	3,119.9	3,319.9	3,319.9