

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Alaska PRIDE****Federal Tax ID: 26-3563311****Project Title:****Project Type: Other****Mao Tosi's Alaska Pride - Leadership Program****State Funding Requested: \$100,000****House District: 22 / K**

One-Time Need

Brief Project Description:

The PRIDE program provides a positive environment for at-risk youth outside of school and emphasizes the importance of education, health and success after high school.

Funding Plan:

Total Project Cost:	\$275,000
Funding Already Secured:	(\$175,000)
FY2012 State Funding Request:	(\$100,000)
Project Deficit:	\$0

Funding Details:

- o Municipality of Anchorage \$100,000*
- o Rasmuson \$25,000*
- o United Way \$40,000*
- o CIRI \$10,000*

Detailed Project Description and Justification:

Five years ago there were less than 50 known gangs, in Anchorage. Today there are more than 170 known gangs in the Anchorage area, says Gang Task Force APD Officer Scott Lofthouse. In NE Anchorage, teen participation in after-school programs is very low. Teens in NE Anchorage are more likely to get into gangs, drugs or other illegal activities. The Alaska PRIDE Program provides a series of free youth activities targeted to this demographic.

Former NFL player, youth and community advocate Ma'o Tosi has founded Alaska PRIDE, a non profit organization that provides opportunities for youth to be successful in response to the rise in gang and youth violence in Anchorage.

Mission

The PRIDE program provides a positive environment for at-risk youth outside of school and emphasizes the importance of education, health and success after high school.

Alaska PRIDE youth programs is a crime and gang prevention initiative which will:

 Provide a positive alternative for youth, after-school and during summer.

 Improve youth awareness to their needs and the issues affecting their lives.

 Allow youth to express themselves through music, dance, poetry, art and many other areas.

 Provide Teen Leaders with mentorship and skill development opportunities.

 Provide positive mentors to support youth toward success.

 Motivate youth involvement in their community.

Description of Project for Which Funding Is Requested

- Implement Information (IT) Technology Training, A+ Certification, during 2011/12 school year.
- Alaska PRIDE is requesting funding to continue offering free after-school and summer programs to at-risk, low-income youth in the Mountain View area.
- To expand program hours and days to accommodate the increasing number of t-risk youth participating in Alaska PRIDE After-school and Summer Programs.
- Expand Alaska PRIDE after-school and summer programs to include, Teen Leadership Programs.

The Alaska PRIDE Program has been one of the most successful at attracting at-risk youth to increase their chances of success.

Project Timeline:

Programs are ongoing but will expand into IT training by the fall of 2011

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Alaska Pride

Grant Recipient Contact Information:

Name: Ma'o Tosi
 Title: Director
 Address: PO Box 212606
 Anchorage, Alaska 99521
 Phone Number: (907)240-0528
 Email: fvtosi@gci.net

Has this project been through a public review process at the local level and is it a community priority? Yes No

Ma'o Tosi Alaska PRIDE
PO Box 212606
Anchorage, AK 99521
(907) 240-0528
Email: fvtosi@gci.net
Non-profit Tax ID # 26-3563311

State of Alaska Request: \$100,000

For: Gang Prevention, targeting Mountain View youth ages 11 – 18

1. Teen Leadership Programs
2. After-school Programs
3. Summer Programs
4. Information (IT) Technology Training Program

Ma'o Tosi's AK PRIDE After-school, Summer and Leadership Program

Brief History Of The After-school Program

Former NFL player, youth and community advocate Ma'o Tosi has founded Alaska PRIDE, a non profit organization that provides opportunities for youth to be successful. , was hired as a security guard at West High School, in response to the rise in gang and youth violence in Anchorage. Fall of 2006, he created an after-school program for teens, called the Poly PRIDE Club. Students would practice and perform cultural and urban dance routines, every two weeks, at lunch time FREE for all students and staff. "Poly" meaning "many" or "Polynesian", but majority of the students were Polynesian (80% Polynesian, 10% Black, 5% White, and 5% Asian, Native, other) The PRIDE Club grew quickly, averaging 25-70 students, per day. Word quickly spread from West to East high school about what the West students were doing, after-school. Our program became more diverse because more students wanted to represent their culture and schools. The name "Poly" PRIDE Club became an issue for students because they felt that "Poly" did not represent them, because they were not "Polynesian". The students were told that "Poly" meant "many" not "Polynesian". They understood but the name was still changed to PRIDE Club, so that it would not be an issue. Ma'o Tosi soon partnered PRIDE Club with Communities In Schools; where PRIDE provided Summer and After-school programs 2007-2008. CIS PRIDE provided youth an opportunity to express themselves in these areas: Music, Dance, Poetry and providing Academic support. In April 2008, PRIDE has separated from Communities In Schools Alaska, to partner with a non-profit organization called Anchorage Community Theatre. In September 2009, Alaska PRIDE received non profit tax identification number from the IRS and is currently operating as a non-profit in Alaska. Alaska PRIDE is currently offering after-school programs at the Northway Mall and has more than 120 youth members.

Mission

The PRIDE program provides a positive environment for at-risk youth outside of school and emphasizes the importance of education, health and success after high school.

Services Provided

Alaska PRIDE provides support and activities in these areas:

1. After-school Programs
2. Summer Youth Programs
3. Teen Leadership Development
4. Information Technology (IT) Training for Alaska PRIDE Members

Geographic Area Served

The AK PRIDE program serves the Greater Anchorage area with an emphasis on the Mountain View and Fairview area. We are currently located in Northway Mall a centrally located facility providing easy access to many local youth.

Number Of Beneficiaries and NEED state funds:

- The Alaska PRIDE Youth Program currently has more than 120 youth members, majority of our members live in the Mountain View area.
- 90% of Alaska PRIDE members live in Mountain View
- 99% of Alaska PRIDE members receive free lunch at school
- 88 Alaska PRIDE members attend Clark Middle School
- 96 Alaska PRIDE members are between the ages of 11 – 14 years old
- Alaska PRIDE members are from diverse backgrounds: Asian, Polynesian, Black, Alaska Native and more

Description of Project for Which Funding Is Requested

- Implement Information (IT) Technology Training, A+ Certification, during 2011/12 school year
- Alaska PRIDE is requesting funding to continue offering free after-school and summer programs to at-risk, low-income youth in the Mountain View area
- To expand program hours and days to accommodate the increasing number of at-risk youth participating in Alaska PRIDE After-school and Summer Programs
- Expand Alaska PRIDE after-school and summer programs to include, Teen Leadership Programs

Identify the Need For the Project

Five years ago there were less than 50 known gangs, in Anchorage. Today there are more than 170 known gangs in the Anchorage area, says Gang Task Force APD Officer Scott Lofthouse.

In NE Anchorage, teen participation in after-school programs is very low. Teens in NE Anchorage are more likely to get into gangs, drugs or other illegal activities. The Alaska PRIDE Program provides a series of free youth activities targeted to this demographic. The Alaska PRIDE Program has been one of the most successful at attracting at-risk youth to increase their chances of success.

Current Status (Non-profit IRS Tax Identification Number #26-3563311)

Alaska PRIDE has been fiscally sponsored by Communities In Schools 2006 – 2008 and Anchorage Community Theatre 2008 – 2009. Alaska PRIDE has been a non-profit organization since September 10, 2009.

Timeline For Implementation

- 02/01/11 Foraker Group Partnership
- 06/01/11 thru 07/30/11 Begin Summer Youth Programs
- 09/01/11 thru 05/01/12 Begin After-school Programs
- 09/01/11 thru 05/01/12 Implement Information Technology Training (A+ Training)
- 06/01/12 thru 07/30/12 Begin Summer Youth Programs
- 09/01/12 thru 05/01/13 After-school Programs
- 09/01/12 thru 05/01/13 Information Technology Training (Network Plus Training)
- 06/01/13 thru 07/31/13 Summer Youth Programs
- 09/01/13 thru 05/01/14 After-school Programs
- 09/01/13 thru 05/01/14 Information Technology Training (CCNA Training)

Description of total cost of project for 2012

Total cost of this project is \$275,000

Municipality of Anchorage	\$100,000
Rasmuson	\$25,000
United Way	\$40,000
CIRI	\$10,000
State of Alaska	\$100,000

The Amount Of The State of Alaska Request; What Grant Funds Will Purchase

The AK PRIDE Program is requesting \$100,000 for the opportunity to expand free summer and after-school programs to include Teen Leadership Development and Information Technology Training. This will allow Alaska PRIDE to create after-school programs, in which Teen Leaders are placed in a leadership role to help develop their leadership skills. This will also allow Alaska PRIDE to offer more opportunities after-school and during the summer. Alaska PRIDE after-school and summer programs encourage participation and leadership by at-risk youth, from low-income and high risk neighborhoods.

Alaska PRIDE youth programs is a crime and gang prevention initiative which will:

- Provide a positive alternative for youth, after-school and during summer
- Improve youth awareness to their needs and the issues affecting their lives
- Allow youth to express themselves through music, dance, poetry, art and many other areas
- Provide Teen Leaders with mentorship and skill development opportunities
- Provide positive mentors to support youth toward success
- Motivate youth involvement in their community

How The Organization Anticipates Raising The Balance

Alaska PRIDE will pursue support from:

- Municipality of Anchorage
- Rasmuson Foundation
- United Way of Anchorage

- Wells Fargo
- CIRI

* Alaska PRIDE will create events that will showcase Alaska youth talents and recognize youth leaders and their positive impact on their community. We will also target local businesses to be a sponsor of Alaska PRIDE youth programs.

* Alaska PRIDE will also pursue support from businesses with an interest in Information (IT) Technology and PC Repair

- **Identify The Project Director And Describe Their Qualifications**

Ma'o Tosi

- 2008 Mayor's Diversity Award Winner
- 2008 Mayor's Community Service Award
- 2008 Alaska's Top 40 Under 40 winner
- 2007 Anchorage Chamber of Commerce "Gold Pan" Award winner for Individual Service to Youth
- 2007/08 CIS PRIDE Program Coordinator
- 2007 FBI Citizen's Academy
- 2006 – present Mayor's Anti-gang Policy Team
- Founder of PRIDE youth programs

Alaska PRIDE Board of Directors

1. Evangelyn Dotomain President Alaska Native Health Board
2. Scott Lofthouse APD Officer Gang Task Force
3. Cheryl Huber Principal SAVE High School
4. Ron Brown AP Clark Middle School
5. Jennifer Nieves Coordinator Catholic Social Services