

2011 Legislature

TPS Report 56382v1

**Agency: University of Alaska****Project Title:****Project Type: Other**

# UAA - Shootout Partnership

**State Funding Requested: \$2,500,000**  
One-Time Need**House District: Anchorage Areawide (16-32)****Brief Project Description:**

Partnership with State, Municipal and local businesses to secure contracts over 2012, 2013 and 2014 seasons for the Great Alaska Shootout.

**Funding Plan:**

Total Project Cost:	\$4,000,000
Funding Already Secured:	(\$1,500,000)
FY2012 State Funding Request:	<u>(\$2,500,000)</u>
Project Deficit:	\$0

**Detailed Project Description and Justification:**

The University of Alaska Anchorage Athletic Department needs funds to secure the ongoing success of the Great Alaska Shootout. The funds will help stimulate the local economy as well as through partnerships with airlines, bring up to 2000 rural Alaskans in to Anchorage at greatly reduced rates. The plan to partner with statewide tourism will greatly benefit the State of Alaska.

\$2.5 million dollars in state funding would be spread over the 2012, 2013 and 2014 Alaska Basketball Shootout seasons to enhance Alaskan name recognition on a national level and invite new visitors to our state. Significant income and jobs are generated by the Tournament.

**Project Timeline:**

Contracts will be executed for the 2012-2014 seasons.

**Entity Responsible for the Ongoing Operation and Maintenance of this Project:**

None

**Grant Recipient Contact Information:**

Name:	Steve Cobb
Title:	Athletic Director
Address:	3211 Providence Drive Anchorage, Alaska 99508
Phone Number:	(907)786-1225
Email:	ansrc@uaa.alaska.edu

Has this project been through a public review process at the local level and is it a community priority?  Yes  No

For use by Co-chair Staff Only:

**\$2,500,000  
Approved**

10:26 AM 5/27/2011