

# **State of Alaska FY2012 Governor's Operating Budget**

## **Department of Administration Public Broadcasting Commission Component Budget Summary**

**Component: Public Broadcasting Commission**

## **Contribution to Department's Mission**

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

## **Core Services**

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

## **Key Component Challenges**

Through its 30 grantees - 26 public radio licensees and 4 public television licensees - the APBC seeks to sustain high quality, locally relevant public broadcasting services for all Alaskans. Public broadcasting is a component of Alaska's telecommunications, emergency services and education infrastructure providing local and state news, community information, children's programming, general entertainment programming and regular updates on weather, marine conditions and emergencies. The viability of this statewide service is challenged by sharply rising fixed operating costs and deferred maintenance issues compromising the non-commercial programming service.

APBC continues to support the development of cost effective collaborative initiatives that improve or expand service to communities via the public broadcasting system. In doing so, the APBC prioritizes initiatives that focus on sustaining and enhancing the ability of stations to provide strong local services as well as maintaining an ability to adapt to fast changing technology.

## **Significant Changes in Results to be Delivered in FY2012**

The APBC will support system efforts to develop station based new media applications that ensure cross platform availability of local content in the ever expanding digital media world.

The APBC will remain focused on sustaining high quality non-commercial media services at the authorized funding level while seeking additional sources of financial support for Alaska's public broadcasters. This effort may include qualifying for financial support from federal and other non-state entities.

## **Major Component Accomplishments in 2010**

Alaska Public Broadcasting Inc. (APBI) works year round on behalf of the 30 grantees. Examples include working with non-State agencies to secure funds for system wide infrastructure and technology improvements and innovations; negotiating with national network program providers for affordable rates for all Alaska stations; producing affordable in-state training and professional development opportunities for station personnel; administering a group health plan for stations that can afford to offer coverage to employees.

The Commission allocated FY2011 operating grants to 30 eligible licensees. The Commission reviewed all APBC policies and revised as necessary. In doing so, the Commission strengthened grantee compliance and reporting requirements in accordance with non-profit best practices.

The Commission supported system training and professional development initiatives by partnering with the Alaska Broadcasters Association (ABA) in support of the annual ABA conference in Anchorage. Thirty public broadcasters took advantage of the professional development sessions that were partly funded by the Commission. The Commission supported system training and professional development initiatives by assisting licensee participation in the Alaska Press Club's 2010 Journalism Week in Anchorage. With support from the APBC, 25 public broadcasters were able to take advantage of the journalism training sessions.

The Commission encouraged partnerships and collaborations between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing administrative expenses. For example, hub stations in Anchorage, Fairbanks and Juneau are actively exploring the feasibility of consolidating operations.

### Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

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**Public Broadcasting Commission  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2010 Actuals</b>	<b>FY2011 Management Plan</b>	<b>FY2012 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	5.0	5.9	5.9
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	48.3	48.3	48.3
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	53.3	54.2	54.2
<b>Funding Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>

**Summary of Component Budget Changes  
From FY2011 Management Plan to FY2012 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2011 Management Plan</b>	<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>54.2</b>
<b>FY2012 Governor</b>	<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>54.2</b>

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

	FY2010 Actuals	FY2011 Conference Committee (Final)	FY2011 Authorized	FY2011 Management Plan	FY2012 Governor	FY2011 Management Plan vs FY2012 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	5.0	5.9	5.9	5.9	5.9	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	48.3	48.3	48.3	48.3	48.3	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004 Gen Fund	53.3	54.2	54.2	54.2	54.2	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)

**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2011 Conference Committee (Final) To FY2011 Authorized *****												
FY2011 Conference Committee	ConfCom	54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
1004 Gen Fund		54.2										
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2011 Authorized To FY2011 Management Plan *****												
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2011 Management Plan To FY2012 Governor *****												
<b>Totals</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Services**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Line Number	Line Name			FY2010 Actuals	FY2011 Management Plan	FY2012 Governor
73000	Services			5.0	5.9	5.9
Expenditure Account	Servicing Agency	Explanation		FY2010 Actuals	FY2011 Management Plan	FY2012 Governor
<b>73000 Services Detail Totals</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
73979	Mgmt/Consulting (IA Svcs)	Administrative Services	Grant agreement processing.	5.0	5.9	5.9

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

<b>Line Number</b>	<b>Line Name</b>	<b>FY2010 Actuals</b>	<b>FY2011 Management Plan</b>	<b>FY2012 Governor</b>
77000	Grants, Benefits	48.3	48.3	48.3

<b>Expenditure Account</b>	<b>Servicing Agency</b>	<b>Explanation</b>	<b>FY2010 Actuals</b>	<b>FY2011 Management Plan</b>	<b>FY2012 Governor</b>
<b>77000 Grants, Benefits Detail Totals</b>			<b>48.3</b>	<b>48.3</b>	<b>48.3</b>
77437	General Government		48.3	48.3	48.3

**Inter-Agency Services**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Expenditure Account	Service Description	Service Type	Servicing Agency	FY2010 Actuals	FY2011	
					Management Plan	FY2012 Governor
73979	Mgmt/Consulting (IA Svcs) Grant agreement processing.	Intra-dept	Administrative Services	5.0	5.9	5.9
<b>73979 Mgmt/Consulting (IA Svcs) subtotal:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Public Broadcasting Commission total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Grand Total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>