

# **State of Alaska FY2012 Governor's Operating Budget**

## **Department of Administration Public Broadcasting - T.V. Component Budget Summary**

## Component: Public Broadcasting - T.V.

### Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate television viewers throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public television and related services to un-served and underserved audiences.

### Core Services

- This component contains funding for operating grants to four private non-profit independently owned and operated public television stations that deliver public television programming to 87% of Alaska's population. These stations share a collective mission of providing un-served and underserved audiences with free over the air programming available to all Alaskans regardless of their ability to pay.
- These stations and their wide spread system of low power translators are a key component of Alaska's telecommunications infrastructure. The stations each provide at least 11 hours a day of educational programming aimed at pre-school and young children. In addition, each station produces important local and statewide programming, including Alaska Weather, Running, Anchorage Edition, Gavel to Gavel, as well as Alaska history, science and public affairs programs.
- Local ownership and local control of programming is a key element of Alaska's public television system. As mass media continues to consolidate ownership, the FCC is pushing the need for preserving and encouraging localism in broadcasting. These stations work together to provide relevant local, regional and state news, information and general entertainment programming and services for all generations.
- Public television serves as a key component for emergency alert information in the state and works in partnership with Alaska Public Broadcasting, Inc to maintain the ARCS rural TV network.

### Key Component Challenges

Growth of non-state operating funds remains a high priority and is quite challenging given Alaska's small population base, small business community, changing marketplace and the economy and Alaska's four public television stations have struggled to increase local fundraising. The cost of doing business is escalating at a rate that cannot be offset by local private sector dollars in many Alaskan communities. Fixed costs, including sharply rising power generation, utilities and insurance costs, along with a dramatic increase in the cost of DTV transmission mandated (but unfunded) by Congress bring significant pressure to annual operating budgets and levels of service, in particular for the stations serving rural and bush communities.

Local, regional and statewide public affairs programming has been cut back as a result of the funding realities impacting both system revenue and expense. Corresponding work force reductions have occurred at the stations, further weakening their ability to produce local content or respond to emergencies.

### Significant Changes in Results to be Delivered in FY2012

As required by federal law, public television now provides digital television broadcast services in Anchorage, Fairbanks, and Juneau. The mandated conversion has greatly increased operating expenses due to significant increases in electrical consumption, equipment maintenance and software upgrades. This drain on operating budgets will further erode local production capability in FY2012.

Public television stations will continue to collaborate with each other and forge new partnerships with other Alaska institutions as a means to sustain and improve the level of local service while gaining cost savings and operational efficiencies. For example, the hub stations in Anchorage, Fairbanks and Juneau are actively exploring the feasibility of consolidating operations in order to increase local productions.

Using the capability of the digital spectrum, stations now provide additional public broadcasting services to viewers across the state. KAKM, KTOO and KUAC all offer a second all Alaska channel called 360 North, which includes

Gavel to Gavel. KAKM and KUAC both offer two additional PBS based services, PBS World and PBS Create. While the conversion to digital television is a financial burden on each station and has increased operating expenses, the new technology provides opportunities for a dramatic increase in Alaska-based public service for young children, K-12 and college students and adult populations.

### Major Component Accomplishments in 2010

Meeting the federal mandate to shut off analog transmitters and broadcast in digital was challenging and costly. KUAC Fairbanks, KTOO Juneau and KAKM Anchorage are all operating digital transmitter and providing enhanced multi-cast services on their digital transmitters and producing Alaskan programming in HDTV.

Via the state's satellite infrastructure, public television stations provided non-commercial programs to Alaskan viewers statewide. In addition to outstanding educational and entertainment programs enjoyed by all generations (e.g. *Sesame Street*, *Independent Lens*, *Nova*, *Sid the Science Kid*, *Charlie Rose*, *The News Hour*, *Nature*, etc), the public television system provides Gavel to Gavel Alaska, coverage of the legislature, televised coverage of all arguments before the Alaska Supreme Court, presentations before the Alaska legislature by the congressional delegation, the Chief Justice of the Supreme Court and the Governor. Public television also facilitates the statewide broadcast and distribution of distance education courses to a majority of Alaskans via UATV (University of Alaska Television) and the statewide distribution of ARCS.

Recent examples of public service programming include the public television debates for the gubernatorial and senate races; a series of programs on health and finance for Alaskan seniors; a documentary on rural Alaskans serving in Iraq and Afghanistan and coverage of major events such as the memorial services for Senator Stevens and the Hoonah police officers.

### Statutory and Regulatory Authority

AS 44.21.256-290      Alaska Public Broadcasting Commission  
 2 AAC 55              Alaska Public Broadcasting Commission

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**Public Broadcasting - T.V.  
Component Financial Summary**

*All dollars shown in thousands*

	<b>FY2010 Actuals</b>	<b>FY2011 Management Plan</b>	<b>FY2012 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	0.0	0.0	0.0
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	527.1	527.1	527.1
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	527.1	527.1	527.1
<b>Funding Totals</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>

**Summary of Component Budget Changes  
From FY2011 Management Plan to FY2012 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2011 Management Plan</b>	527.1	0.0	0.0	0.0	527.1
<b>FY2012 Governor</b>	527.1	0.0	0.0	0.0	527.1

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

	FY2010 Actuals	FY2011 Conference Committee (Final)	FY2011 Authorized	FY2011 Management Plan	FY2012 Governor	FY2011 Management Plan vs FY2012 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	527.1	527.1	527.1	527.1	527.1	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1004 Gen Fund	527.1	527.1	527.1	527.1	527.1	0.0	0.0%
<b>Unrestricted General (UGF)</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>527.1</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2011 Conference Committee (Final) To FY2011 Authorized *****												
<b>FY2011 Conference Committee</b>												
ConfCom		527.1	0.0	0.0	0.0	0.0	0.0	527.1	0.0	0	0	0
1004 Gen Fund		527.1										
<b>Subtotal</b>		<b>527.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>527.1</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2011 Authorized To FY2011 Management Plan *****												
<b>Subtotal</b>		<b>527.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>527.1</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2011 Management Plan To FY2012 Governor *****												
<b>Totals</b>		<b>527.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>527.1</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting - T.V. (2045)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2010 Actuals	FY2011 Management Plan	FY2012 Governor
77000	Grants, Benefits		527.1	527.1	527.1
Expenditure Account	Servicing Agency	Explanation	FY2010 Actuals	FY2011 Management Plan	FY2012 Governor
<b>77000 Grants, Benefits Detail Totals</b>			<b>527.1</b>	<b>527.1</b>	<b>527.1</b>
77437	General Government	Alaska Public Broadcasting public television station grants.	527.1	527.1	527.1