

State of Alaska FY2010 Governor's Operating Budget

Department of Education and Early Development Alaska State Council on the Arts Component Budget Summary

Component: Alaska State Council on the Arts

Contribution to Department's Mission

The Alaska State Council on the Arts, a state agency, fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

Core Services

- Build vibrant communities through grants and services to artists and arts organizations
- Manage and sustain the Arts in Education program
- Recognize and promote artistic excellence through programs such as the Governor's Awards and the Connie Boochever Artist Fellowship
- Coordinate the State of Alaska Silver Hand native Art authenticity program, including artist marketing for Alaska Native Artists
- Provide training opportunities for new and emerging arts organizations to encourage sustainability
- Provide arts opportunities for K-12 students through the Arts in Education program
- Provide arts education professional development opportunities to educators through grants and programs

End Result	Strategies to Achieve End Result
<p>A: Build vibrant communities through the arts</p> <p><u>Target #1:</u> Increase grants and services to artists and arts organizations <u>Status #1:</u> The number of grants and services to artists and arts organizations increased by 31% from FY07 to FY08 due to 1) the partnership with the Rasmuson Foundation; and, 2) the increasing market penetration in rural communities.</p>	<p>A1: Leverage economic activity in communities through grants</p> <p><u>Target #1:</u> Increase 5% by 2010 the overall income by non-profit organizations generated through ASCA grants <u>Status #1:</u> With the increase in grant awards, ASCA anticipates meeting the target of 5% growth of leveraged economic activity in Alaskan communities.</p>
End Result	Strategies to Achieve End Result
<p>B: Strengthen access to arts education in the curriculum</p> <p><u>Target #1:</u> Increase 10% by 2010 arts education experiences statewide <u>Status #1:</u> Arts in Education opportunities increased significantly in 2008 as a result of the partnership with the Rasmuson Foundation, expanding from 59 arts education grants to 99, an increase of 41%.</p>	<p>B1: Increase professional development for educators in the arts</p> <p><u>Target #1:</u> Support professional development for arts educators and classroom teachers <u>Status #1:</u> In 2008, 111 educators had arts education professional development programs through the Alaska Arts Education Consortium. This is an increase of 37% and indicates a continuing upward trend.</p>

Major Activities to Advance Strategies	
<ul style="list-style-type: none"> • Grant awards to artists • Professional development workshops • Artist marketing workshop • Grants to rural communities • Site visits 	<ul style="list-style-type: none"> • Income reports from artists • Technical services to rural communities • Grants for artists in schools residencies • Artists providing arts education residencies • Schools served

FY2010 Resources Allocated to Achieve Results

FY2010 Component Budget: \$1,605,300

Personnel:

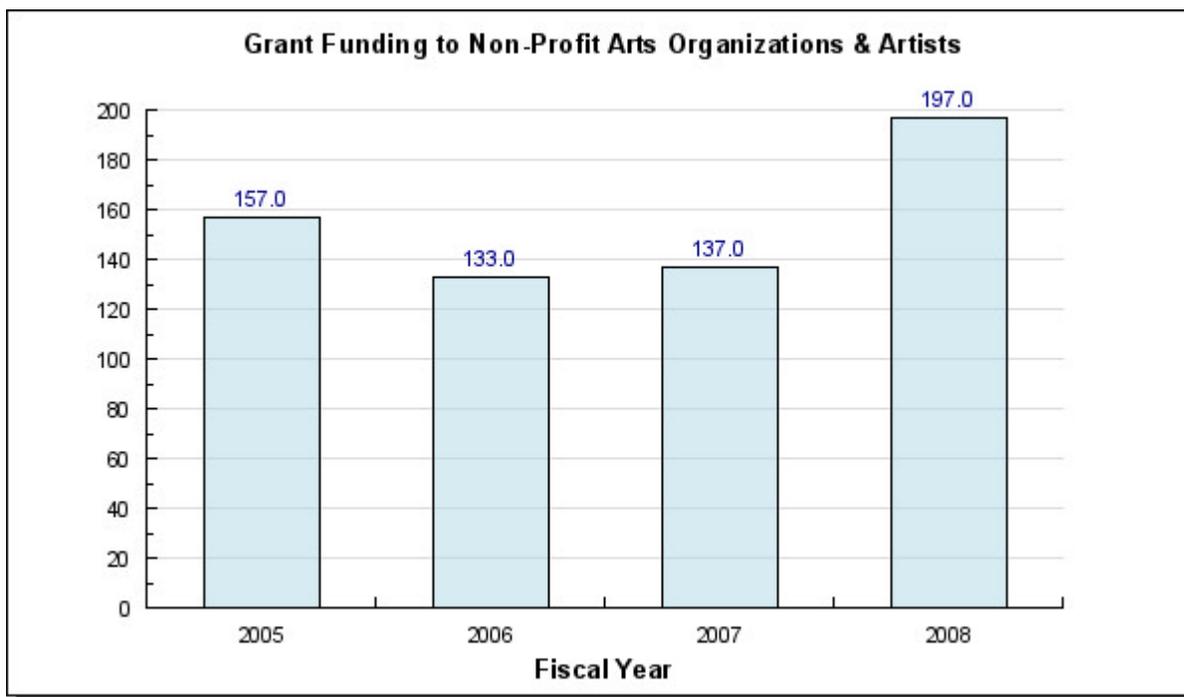
Full time	5
Part time	0
Total	5

Performance

A: Result - Build vibrant communities through the arts

Target #1: Increase grants and services to artists and arts organizations

Status #1: The number of grants and services to artists and arts organizations increased by 31% from FY07 to FY08 due to 1) the partnership with the Rasmuson Foundation; and, 2) the increasing market penetration in rural communities.



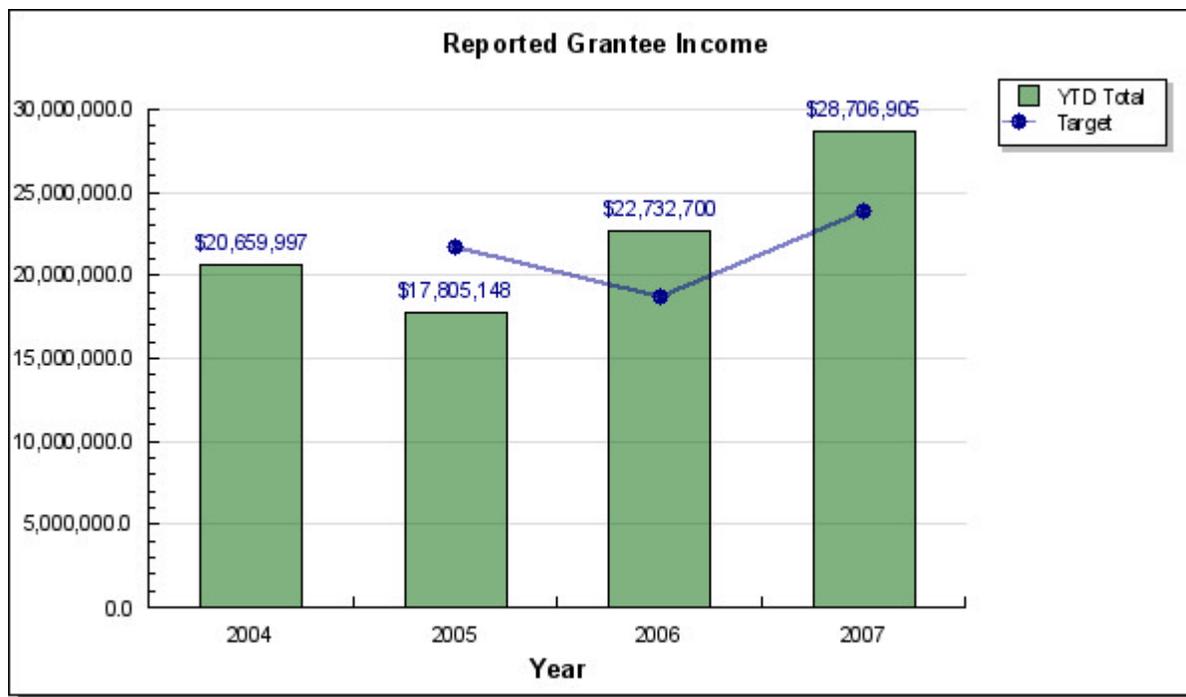
Methodology: The measured data is the Number of Grants issued to non-profit arts organizations & artists FY05-FY08.

Analysis of results and challenges: ASCA has made the expansion of grants and services to communities a priority in the last four years. In 2007 & 2008 ASCA committed training funds to conduct workshops and training for potential grantees on the use of the online grant application program. This online grant application program makes access from rural communities easier. In 2006 the Rasmuson Foundation began an individual artist grant program, which impacted participation in the artist grant program. In 2008 ASCA began administering grant funds for the Rasmuson Foundation Arts in Education.

A1: Strategy - Leverage economic activity in communities through grants

Target #1: Increase 5% by 2010 the overall income by non-profit organizations generated through ASCA grants

Status #1: With the increase in grant awards, ASCA anticipates meeting the target of 5% growth of leveraged economic activity in Alaskan communities.



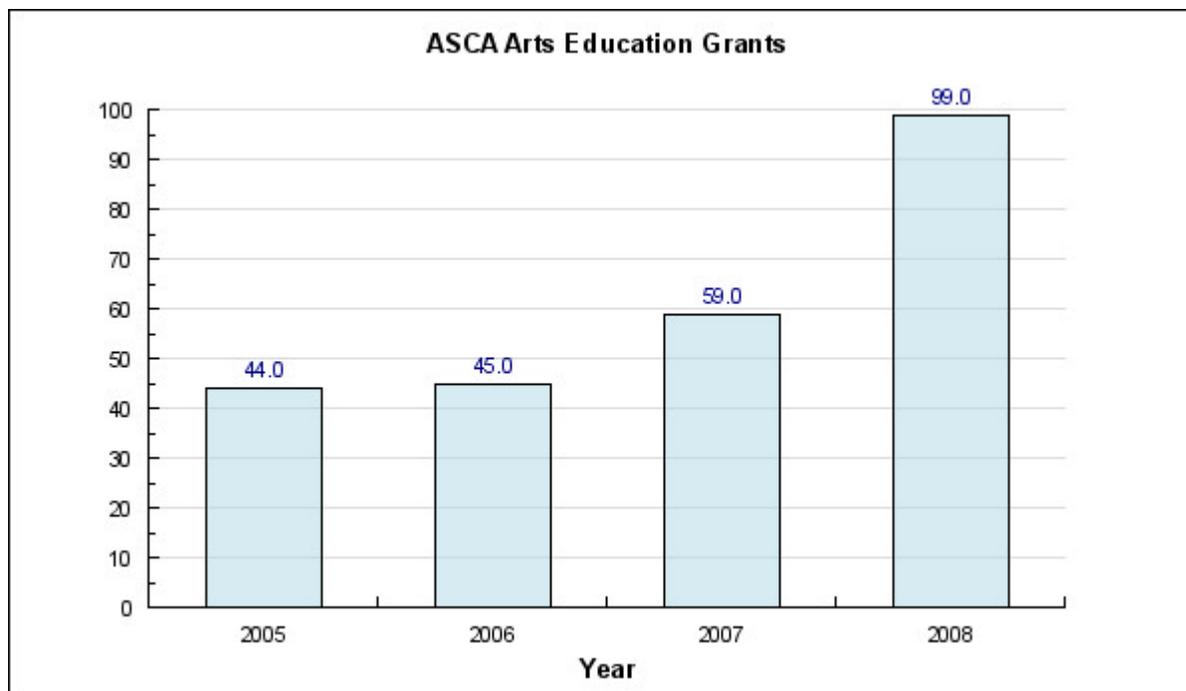
Methodology: 2008 data will be available October 1st, 2008.

Analysis of results and challenges: The amount of economic impact generated by ASCA grantees continues to grow in communities across the state. This return on investment of public funds demonstrates the validity of these grant programs. With ASCA's assistance, nonprofit arts and culture organizations host events, hire artists, provide arts education opportunities and provide healthy activities for Alaska's citizens.

B: Result - Strengthen access to arts education in the curriculum

Target #1: Increase 10% by 2010 arts education experiences statewide

Status #1: Arts in Education opportunities increased significantly in 2008 as a result of the partnership with the Rasmuson Foundation, expanding from 59 arts education grants to 99, an increase of 41%.



Methodology: The above numbers do not include Arts Excursion grants which provide transportation to arts and cultural events. The data reported in the above graph is the Number of Grants to schools for Arts Education.

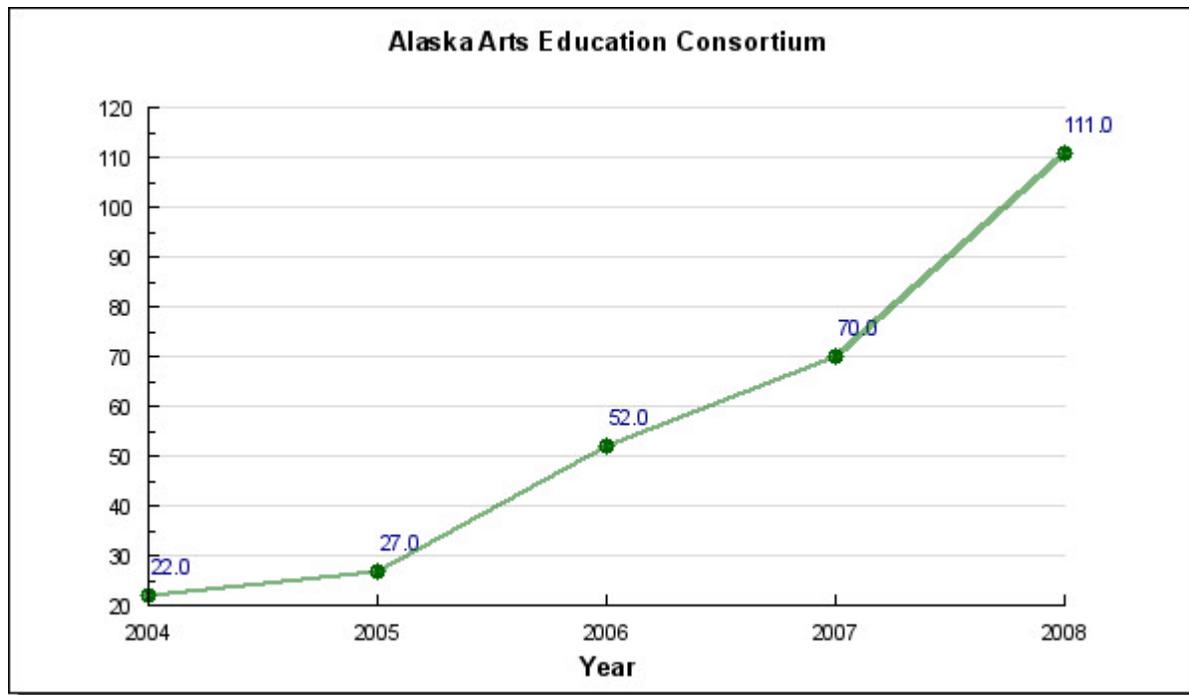
Analysis of results and challenges: ASCA believes that for arts education to become relevant in everyday life, it must be a part of basic education. Fine arts are part of the core curriculum in the No Child Left Behind legislation, and yet there are few districts requiring the credit for graduation.

ASCA also believes that for arts education to be relevant, providing more opportunities for students outside the curriculum will strengthen that case. Through the partnership with the Rasmuson Foundation, ASCA is able to provide these arts education grants to schools and private nonprofits throughout the state. In 2008, through this partnership, ASCA provided 60 arts education activities outside the curriculum and 39 Artists in Schools residencies. The number of grants issued in FY08 compared to FY07 reflects an increase of 41%.

B1: Strategy - Increase professional development for educators in the arts

Target #1: Support professional development for arts educators and classroom teachers

Status #1: In 2008, 111 educators had arts education professional development programs through the Alaska Arts Education Consortium. This is an increase of 37% and indicates a continuing upward trend.



Methodology: The Alaska Arts Education Consortium was established in 2003 by ASCA to provide opportunities for professional educators.

Analysis of results and challenges: The number of member school districts belonging to Alaska Arts in Education Consortium and the number of educators participating in summer institutes continues to increase. In 2008, there were four summer program in Juneau, Fairbanks and Anchorage which provided arts education professional development for Alaskan educators. The program has experienced an 80% growth since its 2004 inception.

Key Component Challenges

- To continue to meet the demand for grants and programs in all regions of the state. The ASCA grants program increased by over 30%, and the demand is expected to continue to increase as ASCA forges critical relationships throughout the state with major stakeholders (municipalities, school districts and the University system).
- To expand the Arts in Education program to meet the demand for teacher professional development, arts residencies throughout the state, and develop comprehensive statewide arts education goals and policies. ASCA created a partnership with the Rasmuson Foundation to administer their Arts in Education program and this has increased the demand for arts education services that can no longer be adequately managed by an outside contract grants administrator.
- Developing a statewide communities network required to maximize participation in the Percent for Art program by all public agencies. As the Percent for Art program is directly related to the state's capital projects budget, the demand for ASCA coordination and leadership for public arts programs is very high. ASCA staffs one position who manages this program, as well as three other major programs, and ASCA struggles to adequately address the increased workload.

Significant Changes in Results to be Delivered in FY2010

No significant changes in results to be delivered in FY2010.

Major Component Accomplishments in 2008

The following are selected 2007-2008 accomplishments, aligned with ASCA's 2006-2011 Strategic Plan.

Goal: Cultivating awareness and support of arts and culture

The passage of SB 97 by the Legislature, which authorized ASCA the ability to meet with every legislator about the Silver Hand Native Art Authenticity program. This bill received a unanimous support by the House and Senate.

Annual Governor's Awards for the Arts and Humanities and the 2007-08 annual report, both of which provided ASCA an opportunity to demonstrate accomplishments to major stakeholders.

Goal: Ensuring Access to Arts Education

In March 2008, ASCA was selected as one of five states to attend the first Educational Leadership Institute, sponsored by the National Endowment for the Arts. This was an opportunity for ASCA to bring a team of statewide leaders to examine the statewide Arts Education policy and set priorities for improving these opportunities. The ASCA Alaska team members included State Representative Reggie Joule, Anchorage School District Superintendent Carol Comeau, Alaska State Board of Education Chair Esther Cox, Alaska Association of School Boards president Scott McAdams, Arts Education consultant Annie Calkins, and Charlotte Fox, Executive Director of ASCA. This experience, combined with the efforts of professional development by the Alaska Arts Education Consortium and the Alaska Arts Education Leadership Summit (sponsored by a grant from the Kennedy Center) which will be January, 2009, is setting the stage for increasing arts education in Alaska's schools statewide.

Goal: Expanding Alaska's artistic vitality

ASCA continued to sponsor Native Artist Summits in collaboration with the Alaska Federation of Natives and the Alaska Native Heritage Center, held in Sitka and Cordova. ASCA also continued to tour the exhibit of the Alaska Contemporary Art Bank through the Alaska Masterpieces Program.

Goal: Building vibrant communities through the arts

One of this goal's strategies is to forge stronger community partnerships through Local Arts Councils and other organizations. In 2007, ASCA worked with the Rasmuson Foundation to plan a statewide local arts fundamentals workshop, which was held September 16-18 in Juneau. Over 35 people attended from communities such as Dillingham, Bethel, Kodiak, Wrangell and Talkeetna.

ASCA has also increased the public value of the work ASCA provides the state to the point that the demands for grants and services far exceeds ASCA's capacity to meet them.

Statutory and Regulatory Authority

AS 44.27.040 - .060
 AS 35.27.010 - .030
 20 AAC 30.010 - .985
 AS 45.65.010 - .070
 3 AAC 58.020 - .040

Contact Information

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**Alaska State Council on the Arts
Component Financial Summary**

All dollars shown in thousands

	FY2008 Actuals	FY2009 Management Plan	FY2010 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	392.3	412.4	446.4
72000 Travel	52.4	28.6	28.6
73000 Services	224.6	307.6	346.1
74000 Commodities	21.5	10.0	10.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	673.0	774.2	774.2
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	1,363.8	1,532.8	1,605.3
Funding Sources:			
1002 Federal Receipts	607.0	643.5	700.0
1003 General Fund Match	557.7	655.9	663.9
1004 General Fund Receipts	6.7	12.5	20.5
1005 General Fund/Program Receipts	10.9	10.9	10.9
1007 Inter-Agency Receipts	20.6	0.0	0.0
1108 Statutory Designated Program Receipts	153.8	180.0	180.0
1145 Art in Public Places Fund	7.1	30.0	30.0
Funding Totals	1,363.8	1,532.8	1,605.3

Estimated Revenue Collections

Description	Master Revenue Account	FY2008 Actuals	FY2009 Management Plan	FY2010 Governor
Unrestricted Revenues				
None.		0.0	0.0	0.0
Unrestricted Total		0.0	0.0	0.0
Restricted Revenues				
Federal Receipts	51010	607.0	643.5	700.0
Interagency Receipts	51015	20.6	0.0	0.0
General Fund Program Receipts	51060	10.9	10.9	10.9
Statutory Designated Program Receipts	51063	153.8	180.0	180.0
Art in public places	51427	7.1	30.0	30.0
Restricted Total		799.4	864.4	920.9
Total Estimated Revenues		799.4	864.4	920.9

**Summary of Component Budget Changes
From FY2009 Management Plan to FY2010 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2009 Management Plan	679.3	643.5	210.0	1,532.8
Adjustments which will continue current level of service:				
-Correct Unrealizable Fund Sources in the Salary Adjustment for the Existing Bargaining Unit Agreements	7.5	-7.5	0.0	0.0
-FY2010 Wage and Health Insurance Increases for Bargaining Units with Existing Agreements	8.5	7.5	0.0	16.0
Proposed budget increases:				
-Additional Federal Authorization for National Endowment on the Arts Grants	0.0	56.5	0.0	56.5
FY2010 Governor	695.3	700.0	210.0	1,605.3

**Alaska State Council on the Arts
Personal Services Information**

Authorized Positions			Personal Services Costs	
	FY2009 Management Plan	FY2010 Governor		
Full-time	5	5	Annual Salaries	286,973
Part-time	0	0	COLA	11,481
Nonpermanent	0	0	Premium Pay	0
			Annual Benefits	152,226
			<i>Less 0.95% Vacancy Factor</i>	(4,280)
			Lump Sum Premium Pay	0
Totals	5	5	Total Personal Services	446,400

Position Classification Summary

Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Administrative Assistant	1	0	0	0	1
Administrative Clerk III	1	0	0	0	1
Exec Dir Council of Arts	1	0	0	0	1
Fine Arts Administrator II	2	0	0	0	2
Totals	5	0	0	0	5