

**Licensing Point of Sale System****FY2009 Request: \$200,000****Reference No: 45358****AP/AL:** Appropriation**Project Type:** Information Systems**Category:** Natural Resources**Location:** Statewide**Contact:** Tom Lawson**House District:** Statewide (HD 1-40)**Contact Phone:** (907)465-5999**Estimated Project Dates:** 07/01/2008 - 06/30/2014**Brief Summary and Statement of Need:**

The department's point-of-sale (POS) project will deliver a turnkey system so ADF&G licenses (hunting, fishing etc.) can be entered and sold at major vendors and ADF&G regional offices. The top 35 vendors sell approximately one-half of the licenses/stamps/tags. This project funds the purchase of 40 sale terminals and associated peripherals to be placed in these sites and ADF&G regional offices. The estimated cost of a single installation is \$5,000 for a total of \$200,000.

| <b>Funding:</b> | FY2009    | FY2010 | FY2011 | FY2012 | FY2013 | FY2014 | Total     |
|-----------------|-----------|--------|--------|--------|--------|--------|-----------|
| Fish/Game       | \$200,000 |        |        |        |        |        | \$200,000 |
| <b>Total:</b>   | \$200,000 | \$0    | \$0    | \$0    | \$0    | \$0    | \$200,000 |

|   |  |                                       |   |                                   |
|---|--|---------------------------------------|---|-----------------------------------|
| <input type="checkbox"/> State Match Required | <input checked="" type="checkbox"/> One-Time Project | <input type="checkbox"/> Phased - new | <input type="checkbox"/> Phased - underway  | <input type="checkbox"/> On-Going |
| 0% = Minimum State Match % Required           |  | <input type="checkbox"/> Amendment    | <input type="checkbox"/> Mental Health Bill |                                   |

**Operating & Maintenance Costs:**

|                          | <u>Amount</u> | <u>Staff</u> |
|--------------------------|---------------|--------------|
| Project Development:     | 0             | 0            |
| Ongoing Operating:       | 0             | 0            |
| <u>One-Time Startup:</u> | 0             |              |
| <b>Totals:</b>           | 0             | 0            |

**Additional Information / Prior Funding History:**

No prior funding.

**Project Description/Justification:**

In 2006, ADF&G sold approximately 890,000 sports licenses, king salmon stamps and tags generating more than \$27 million in net revenue. Annually, the volume of internet sales of hunting/fishing licenses is increasing, yet in 2006, the volume of internet sales was only 7%. For the remainder, in-store customers fill out paper forms which are mailed to the department. Once received these are data entered by department staff. Turnaround on paper transactions is very slow.

The department's point-of-sale (POS) project will deliver a turnkey system so ADF&G licenses (hunting, fishing etc.) can be entered and sold at major vendors and ADF&G regional offices. One of the benefits of a POS is the instant receipt of data, similar to that of the department's internet sales. The POS also gives the department the opportunity to update current systems with new technology, and add additional data elements that users have desired for years. Finally, new financial functions such as real time banking ties with vendors would be possible.

Project software is being developed. Implementation of the project will be in FY09.