

State of Alaska FY2009 Governor's Operating Budget

Department of Administration Public Broadcasting Commission Component Budget Summary

Component: Public Broadcasting Commission

Contribution to Department's Mission

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

Core Services

The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:

- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirement.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

FY2009 Resources Allocated to Achieve Results		
FY2009 Component Budget: \$54,200	Personnel:	
	Full time	0
	Part time	0
	Total	0

Key Component Challenges

Through its grantees, the 26 public radio and 4 public television stations that serve Alaska, the APBC seeks to sustain high quality public broadcasting and related non-commercial services to all Alaskans. The system's ability to offset losses in State support is the biggest challenge. In 1992, the State invested \$7.5 million in public broadcasting. In FY08, the investment is \$3 million, a decline of 60%. Despite the reductions in State support, the APBC will continue to focus on advancing cost effective collaborative initiatives that improve or expand service to communities via the public broadcasting system. In doing so, the APBC prioritizes initiatives that focus on sustaining and enhancing the ability of stations to provide strong local services as well as maintaining an ability to adapt to ever changing technology.

System engineering capacity is at an all time low and some stations have experienced catastrophic failures in core equipment and service.

Historically, the APBC has lacked a clear methodology or formula for allocating operating grants. As State support has declined over the years, this has become an increasingly divisive issue. The APBC is developing an alternative funding methodology that strives to distribute limited funds in a clear, predictable and equitable manner.

The APBC operating budget has been flat since the late 1990's. The Commission has requested a small increase to help address this issue.

Significant Changes in Results to be Delivered in FY2009

The APBC plans to implement a new formula based methodology for allocating annual operating grants.

The APBC hopes to support development and implementation of a system engineering service. This will be contingent upon new funding from the Legislature.

The APBC will remain focused on sustaining high quality non-commercial media services at the authorized funding level while seeking additional sources of financial support for Alaska's public broadcasters; may qualify for financial support from federal and other non-state entities.

Major Component Accomplishments in 2007

The Commission developed a draft model for an alternative funding methodology that strives to distribute limited funds in a clear, predictable and equitable manner.

The Commission continued to encourage partnerships and collaborations between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing administrative expenses.

The Commission supported efforts to advance an internet based interconnection system between grantees as well as the conversion of stations to digital broadcasters. Construction and implementation of the data network and the conversion to digital broadcasting is progressing on schedule.

It is significant that the APBC operates without any state employee support. In a model arrangement between Department of Administration and the APBC, the state contracts with a private entity to provide administrative and support services at a fraction of what it cost when the APBC was fully staffed in the 1980s and 1990s. For the eighth year in a row, the Commission received year round administrative support and services from Alaska Public Broadcasting, Inc (APBI). In addition to supporting the Commission's activities, APBI worked year round on behalf of the thirty stations earning new capital revenue and gaining new operational cost savings. Examples include working with non-State agencies to secure funds for system wide infrastructure and technology improvements and innovations; negotiating with national network program providers for affordable rates for all Alaska stations; producing affordable in state training and professional development opportunities for station personnel.

In partnership with the stations and the APBC, APBI provides a level of coordination and oversight for the overall activities and efforts of the Alaska public broadcasting system. In doing so, APBI recognizes and places appropriate authority in the hands of the service providers while upholding the policy and budget authority of the Commission.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
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Contact Information

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**Public Broadcasting Commission
Component Financial Summary**

All dollars shown in thousands

	FY2007 Actuals	FY2008 Management Plan	FY2009 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	5.0	5.9	5.9
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	48.3	48.3	48.3
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	53.3	54.2	54.2
Funding Sources:			
1004 General Fund Receipts	53.3	54.2	54.2
Funding Totals	53.3	54.2	54.2

**Summary of Component Budget Changes
From FY2008 Management Plan to FY2009 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2008 Management Plan	54.2	0.0	0.0	54.2
FY2009 Governor	54.2	0.0	0.0	54.2