

# **State of Alaska FY2008 Governor's Operating Budget**

## **Department of Education and Early Development Alaska State Council on the Arts Component Budget Summary**

**Component: Alaska State Council on the Arts**

**Contribution to Department's Mission**

The Alaska State Council on the Arts, a state agency, fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

**Core Services**

- Build vibrant communities through grants and services to artists and arts organizations
- Oversee the state Arts In Education program
- Recognize and promote artistic excellence through programs such as the Governor's Awards
- Coordinate the State of Alaska Silver Hand Native Art authenticity program, including artist marketing for Alaska
- Native Artists
  - Provide training opportunities for new and emerging arts organizations
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End Results	Strategies to Achieve Results
<p><b>A: Build vibrant communities through the arts</b></p> <p><u>Target #1:</u> Increase communities served by grants by 5% per year</p> <p><u>Measure #1:</u> The percentage change in grants to communities</p>	<p><b>A1: Leverage economic activity in communities through grants</b></p> <p><u>Target #1:</u> Increase 5% by 2010 the overall income generated through ASCA grants</p> <p><u>Measure #1:</u> The percentage change of income as reported by grantees</p> <p><b>A2: Increase public awareness of Alaska's diverse cultural heritage</b></p> <p><u>Target #1:</u> Grow to 30 by 2010 the number of culturally diverse organizations served by ASCA</p> <p><u>Measure #1:</u> Change in the number of grants and services to culturally based organizations</p>
End Results	Strategies to Achieve Results
<p><b>B: Strengthen access to arts education in the curriculum</b></p> <p><u>Target #1:</u> By 2010 to implement Performance Standards and Grade Level Expectations in the state</p> <p><u>Measure #1:</u> The percentage change of school districts with fine arts graduation requirements.</p>	<p><b>B1: Increase arts education experiences in and out of the curriculum for K-12 students</b></p> <p><u>Target #1:</u> Increase by 10% in 2010 arts education experiences statewide</p> <p><u>Measure #1:</u> The percentage change of the number of residencies and arts education workshops throughout the state</p> <p><u>Target #2:</u> Support professional development for arts educators and classroom teachers</p> <p><u>Measure #2:</u> Number of arts education professional development opportunities for K-12 teachers</p> <p><b>B2: Support professional development for arts educators and classroom teachers</b></p> <p><u>Target #1:</u> Establish statewide arts education professional</p>

	development opportunities Measure #1: Percentage change in education professionals participating in arts education institutes
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**Major Activities to Advance Strategies**

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| <ul style="list-style-type: none"> <li>• Artist marketing workshop</li> <li>• Site visits</li> <li>• Income reports from artists</li> <li>• Grant awards to artists</li> <li>• Professional Development workshops</li> <li>• Grants to rural communities</li> </ul> | <ul style="list-style-type: none"> <li>• Technical services to rural communities</li> <li>• Grants for artists in schools residencies</li> <li>• Professional development workshops</li> <li>• Artists providing arts education residencies</li> <li>• Schools served</li> </ul> |
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**FY2008 Resources Allocated to Achieve Results**

<p><b>FY2008 Component Budget: \$1,388,800</b></p>	<p><b>Personnel:</b></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding-left: 20px;">Full time</td> <td style="text-align: right;">5</td> </tr> <tr> <td style="padding-left: 20px;">Part time</td> <td style="text-align: right;">0</td> </tr> <tr> <td style="padding-left: 20px;"><b>Total</b></td> <td style="text-align: right; border-top: 1px solid black;"><b>5</b></td> </tr> </table>	Full time	5	Part time	0	<b>Total</b>	<b>5</b>
Full time	5						
Part time	0						
<b>Total</b>	<b>5</b>						

**Performance Measure Detail**

**A: Result - Build vibrant communities through the arts**

**Target #1:** Increase communities served by grants by 5% per year  
**Measure #1:** The percentage change in grants to communities

**No. of Communities Served**

Year	No. of Communities
2003	47
2004	45 -4.26%
2005	58 +28.89%
2006	49 -15.52%

**Analysis of results and challenges:** ASCA has a made the expansion of grants to rural communities a priority in the last three years. However, the reality is that many communities lack the knowledge and expertise to research and apply for grants. In the current year (FY2007), funds have been targeted to conduct workshops and training for potential grantees. This is particularly crucial because ASCA has gone to an online granting system, which makes access from rural communities easier, but does require more training to use the grant program.

**A1: Strategy - Leverage economic activity in communities through grants**

**Target #1:** Increase 5% by 2010 the overall income generated through ASCA grants  
**Measure #1:** The percentage change of income as reported by grantees

**Reported Grantee Income**

Year	YTD Total
2004	20,659,997
2005	17,805,148

	-13.82%
2006	22,732,700 +27.67%

**A2: Strategy - Increase public awareness of Alaska's diverse cultural heritage**

**Target #1:** Grow to 30 by 2010 the number of culturally diverse organizations served by ASCA  
**Measure #1:** Change in the number of grants and services to culturally based organizations

**No. of Organizations Served**

Year	No. of Organizations
2004	22
2005	25 +13.64%
2006	22 -12.00%

**B: Result - Strengthen access to arts education in the curriculum**

**Target #1:** By 2010 to implement Performance Standards and Grade Level Expectations in the state  
**Measure #1:** The percentage change of school districts with fine arts graduation requirements.

**School Districts with Fine Arts Graduation Requirements**

Year	No. of Communities
2007	Baseline Research

**Analysis of results and challenges:** The Alaska State Council on the Arts (ASCA) believes that for arts education to become relevant in everyday life, it must be a part of basic education. Fine arts are part of the core curriculum in the No Child Left Behind legislation, and yet there are few districts requiring the credit for graduation. In April, 2006, there was a statewide meeting of leading educators. The Performance Standards and Grade Level Expectations were determined to be primary indicators of a healthy education curriculum. Committees are now working on researching and developing these standards.

In 2003, ASCA provided support and leadership to develop the Alaska Arts Education Consortium. Through this Consortium, two large federal grants have been awarded for two separate projects: one for the LKSD educators, one for Juneau and Kotzebue teachers. Through these two programs, ASCA has been able to significantly boost the number of classroom educators who are providing curriculum based arts opportunities to their students.

ASCA also believes that for arts education to be relevant, providing more opportunities for students outside the curriculum will strengthen our case. Through our partnership with the Rasmuson Foundation, ASCA is able to provide these arts education grants to schools and private nonprofits throughout the state.

## B1: Strategy - Increase arts education experiences in and out of the curriculum for K-12 students

**Target #1:** Increase by 10% in 2010 arts education experiences statewide

**Measure #1:** The percentage change of the number of residencies and arts education workshops throughout the state

### No. of Arts Education Opportunities

Year	No. of Opportunities
2004	37
2005	62 +67.57%
2006	85 +37.10%

**Target #2:** Support professional development for arts educators and classroom teachers

**Measure #2:** Number of arts education professional development opportunities for K-12 teachers

### No. of Educators Participating

Year	No. of Educators
2004	22
2005	27 +22.73%

*In 2004, established Alaska Arts Education Consortium and Summer Institute.*

## B2: Strategy - Support professional development for arts educators and classroom teachers

**Target #1:** Establish statewide arts education professional development opportunities

**Measure #1:** Percentage change in education professionals participating in arts education institutes

### Alaska Arts Education Consortium

Year	No. of Participants
2004	22
2005	27 +22.73%
2006	52 +92.59%

*The Alaska Arts Education Consortium was established in 2003*

## Key Component Challenges

- Provide grant funds to support the growth and stability of the arts in Alaska;
- Expand Arts in Education programs to serve more Alaskan school children, teachers, and communities;
- Promote participation in the state's Silver Hand Program, an economic development project designed to promote authentic native handicrafts;
- Coordinate initiatives and partnerships to expand the role of cultural tourism and the arts in rural communities;
- Develop private-public partnerships and alternative funding sources to increase support to the Council and the arts;
- and
- Provide professional development opportunities and technical assistance to Alaska State Council on the Arts (ASCA) constituencies through workshops, training, networking and information services.

## Significant Changes in Results to be Delivered in FY2008

The Alaska State Council on the Arts is requesting a fulltime professional position to round out the staffing needs of this agency. Currently the Arts in Education program is a contractual program. With the expansion of responsibilities for

this hallmark program of ASCA, having an employee working as part of this team is imperative. The agency's measured results show the remarkable increase in activity for the Arts in Education program, and it is expected this program will continue to expand over time.

## Major Component Accomplishments in 2006

ASCA sponsored statewide Poetry Out Loud, National Endowment of the Arts (NEA) Poetry Recitation Project, a national high school poetry recitation competition. The pilot project was launched in Juneau, Mat-Su, Kodiak, Anchorage and Fairbanks, with finals in Juneau in April, 2006 (National Poetry Month). State winner, Naphthali Fields, from Kodiak, represented the state the national finals in Washington, D.C. In 2007, ASCA plans on expanding the competition to more rural communities.

Grants were increased by 5% in the annual grant category to our major institutions, which provides more stable support for these organizations. Also, because of increased services to Alaska Native artists, our Silver Hand permit numbers continue to increase. In addition, we have more Master Artist and Apprentice grants, now averaging about five per year.

Created and implemented the Culture Grants Online system, which now provides all grantees real time applications to our agency. Through this program, we are also able to increase technical assistance to grantees, as our grants administrators can access the grants while they are in progress, and give step by step assistance to individuals who may encounter problems.

We completed our 2006-2011 strategic plan, which is required as part of our partnership agreement with the National Endowment for the Arts. We traveled to nine communities and surveyed over 800 individuals to gain input into the plan. Through this process, we are confident that the strategic plan reflects the goals and priorities of our constituents.

We completed the publication of *Alaska Native Art, Tradition, Innovation and Continuity*. This 280 page book, full color text written by Susie Fair before her death in 2003, is the first comprehensive history of Alaska Native Art. Featuring over 50 Alaska Native Artists it describes each of the distinct regions in the state and the arts and crafts that distinguish it. This book is now on sale at most museums and book stores in the state. The book was published by UA Press, with support of ASCA, the Rasmuson Foundation, and the Ted Stevens International Airport, since most of the artwork depicted in the book is on exhibit at the airport.

We continued our partnership with the Rasmuson Foundation to provide arts education opportunities statewide outside the curriculum. We also continued our work with them on the Harper Arts Presenting and Touring program, providing a professional development workshop for 12 rural arts organizations in April.

We continued our facilitation of public art projects around the state, working toward our goal of enhancing the built environment through public art. As our advocacy for this program expands, we are finding more requests for our technical services in this area.

### CHALLENGE AMERICA PROGRAM

A major initiative of the National Endowment for the Arts, this program is designed to help programs in rural communities. In 2006, \$121,000 in NEA funds were provided to ASCA for this program. In 2006, ASCA focused on Arts In Education and Native Arts in the Challenge America program. Challenge America funds, in addition to private support from the Rasmuson Foundation Arts Initiative, enabled ASCA to expand the number of residencies throughout rural Alaska.

The Culture Centers and Museums Consortium (CCMC). This ongoing program of ASCA, primarily funded through Challenge America, provides underwriting and support to this network of small rural culture centers throughout Alaska. In 2005-2006, ASCA provided support by facilitating six teleconference meetings and distributing the CCMC brochure to all facilities and tourism points of entry. In addition, ASCA staff provided a one day professional development workshop for CCMC members and Alaska Native artists.

## Statutory and Regulatory Authority

AS 44.27.040 - .060  
AS 35.27.010 - .030

20 AAC 30.010 - .985  
AS 45.65.010 - .070  
3 AAC 58.020 - .040

Contact Information
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### Alaska State Council on the Arts Component Financial Summary

*All dollars shown in thousands*

	FY2006 Actuals	FY2007 Management Plan	FY2008 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	345.9	385.2	438.4
72000 Travel	46.6	28.6	28.6
73000 Services	166.8	287.6	287.6
74000 Commodities	23.5	10.0	10.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	528.0	624.2	624.2
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>1,110.8</b>	<b>1,335.6</b>	<b>1,388.8</b>
<b>Funding Sources:</b>			
1002 Federal Receipts	516.0	643.4	643.5
1003 General Fund Match	547.9	601.3	622.3
1004 General Fund Receipts	0.0	0.0	32.1
1005 General Fund/Program Receipts	7.1	10.9	10.9
1007 Inter-Agency Receipts	6.8	0.0	0.0
1108 Statutory Designated Program Receipts	22.9	50.0	50.0
1145 Art in Public Places Fund	10.1	30.0	30.0
<b>Funding Totals</b>	<b>1,110.8</b>	<b>1,335.6</b>	<b>1,388.8</b>

### Estimated Revenue Collections

Description	Master Revenue Account	FY2006 Actuals	FY2007 Management Plan	FY2008 Governor
<b>Unrestricted Revenues</b>				
None.		0.0	0.0	0.0
<b>Unrestricted Total</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Restricted Revenues</b>				
Federal Receipts	51010	516.0	643.4	643.5
Interagency Receipts	51015	6.8	0.0	0.0
General Fund Program Receipts	51060	7.1	10.9	10.9
Statutory Designated Program Receipts	51063	22.9	50.0	50.0
Art in public places	51427	10.1	30.0	30.0
<b>Restricted Total</b>		<b>562.9</b>	<b>734.3</b>	<b>734.4</b>
<b>Total Estimated Revenues</b>		<b>562.9</b>	<b>734.3</b>	<b>734.4</b>

**Summary of Component Budget Changes  
From FY2007 Management Plan to FY2008 Governor**

*All dollars shown in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2007 Management Plan</b>	<b>612.2</b>	<b>643.4</b>	<b>80.0</b>	<b>1,335.6</b>
<b>Adjustments which will continue current level of service:</b>				
-FY 08 Health Insurance Increases for Exempt Employees	0.1	0.1	0.0	0.2
-Fund Source Adjustment for Retirement Systems Increases	32.1	-32.1	0.0	0.0
<b>Proposed budget increases:</b>				
-FY 08 Retirement Systems Rate Increases	20.9	32.1	0.0	53.0
<b>FY2008 Governor</b>	<b>665.3</b>	<b>643.5</b>	<b>80.0</b>	<b>1,388.8</b>

Alaska State Council on the Arts Personal Services Information					
Authorized Positions			Personal Services Costs		
	<u>FY2007</u> <u>Management</u> <u>Plan</u>	<u>FY2008</u> <u>Governor</u>			
Full-time	5	5	Annual Salaries		256,809
Part-time	0	0	Premium Pay		0
Nonpermanent	0	0	Annual Benefits		195,069
			<i>Less 2.98% Vacancy Factor</i>		(13,478)
			Lump Sum Premium Pay		0
<b>Totals</b>	<b>5</b>	<b>5</b>	<b>Total Personal Services</b>		<b>438,400</b>

Position Classification Summary					
Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Administrative Clerk II	1	0	0	0	1
Administrative Manager I	1	0	0	0	1
Exec Dir Council of Arts	1	0	0	0	1
Fine Arts Administrator II	2	0	0	0	2
<b>Totals</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5</b>