

**Anchorage: Air Quality Public & Business Awareness  
Education Campaign**

**FY2005 Request: \$500,000  
Reference No: 39100**

**AP/AL:** Allocation

**Project Type:** Health and Safety

**Category:** Transportation

**Location:** Anchorage Areawide

**Contact:** John MacKinnon

**House District:** Anchorage Areawide (HD 17-32) **Contact Phone:** (907)465-6973

**Estimated Project Dates:** 07/01/2004 - 06/30/2009

**Appropriation:** Surface Transportation Program

**Brief Summary and Statement of Need:**

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution, as well as inform the business community about local air quality issues and steps they can take to reduce air pollution. This project contributes to the Department's Mission by reducing injuries, fatalities and property damage. This project contributes to the Department's Mission by reducing injuries, fatalities and property damage.

<b>Funding:</b>	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>	<b>FY2010</b>	<b>Total</b>
Fed Rcpts	\$500,000						\$500,000
<b>Total:</b>	<b>\$500,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$500,000</b>

<input checked="" type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
9% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

**Operating & Maintenance Costs:**

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	0
<b>Totals:</b>	<b>0</b>	<b>0</b>

**Additional Information / Prior Funding History:**

FY2003 - \$235,000; FY2002 - \$130,000.

**Project Description/Justification:**

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.