

State of Alaska FY2005 Governor's Operating Budget

Department of Administration Public Broadcasting - T.V. Component Budget Summary

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Component: Public Broadcasting - T.V.

Contribution to Department's Mission

To provide quality programs and public telecommunication services that educate, inform, enlighten and entertain its viewers and; to ensure infrastructure for the dissemination of public television.

Core Services

- This component contains funding for grants to public television stations.
- The Alaska Public Broadcasting Commission grants support the delivery of public broadcasting programming by four public television stations through Alaska One reaching 80 per cent of Alaska's population.

FY2005 Resources Allocated to Achieve Results

FY2005 Component Budget: \$754,300	Personnel:	
	Full time	0
	Part time	0
	Total	0

Key Component Challenges

- Increased responsibility for developing alternative funding.
- Funding reductions over the past decade and a half have created much-diminished systems. Stations risk the loss of federal operating funds as their state matching funds decrease. Staff and management turnover has increased creating extraordinary pressures on the system to maintain continuity of service.
- Stations will be called upon to provide increasingly more efficient delivery of news and information, weather coverage, emergency alerts, and cultural and entertainment programming.
- A number of stations are unable to provide staff to produce important local program services.

Significant Changes in Results to be Delivered in FY2005

Public television will, by FY 2005, provide a digital television broadcast service in Anchorage, Fairbanks, and Juneau as well as operate a joint digital television production facility based in Anchorage. Digital television production equipment located at all four stations will be employed for the production of local, statewide and national program production. This combined facility is an outstanding example of the kinds of cooperative efforts public broadcasting has pioneered in an effort to become more efficient and to expand program services to viewers. Additionally, using the capability of the digital spectrum, stations will begin providing additional public broadcasting services to viewers across the state.

Closer cooperation and, where feasible, consolidation of services will continue among grantees and organizations.

Major Component Accomplishments in 2003

- Through their participation in the Satellite Interconnection Project, the public television stations continue to provide public television programs to Alaskan viewers statewide. These include Gavel to Gavel coverage of the Legislature, televised coverage of selected arguments before the Alaska Supreme Court, presentations before the Alaska Legislature by the Congressional Delegation, the Chief Justice of the Supreme Court and the Governor.

Produced, in cooperation with Alaska's public radio stations & the University of Alaska public television stations across the state, and broadcast the landmark health series Vital Signs: Caring for Alaskans, a multi-media production with eight one-hour television episodes, eight companion radio features, and a web site where all material is archived in perpetuity along with numerous other health related resources.

Election: Public Broadcasting provided coverage of the Election with "Running" forums and candidate profiles broadcast on Public Television, radio interviews with candidates, a 90 minute gubernatorial debate broadcast statewide on PTV, and extended re-broadcast of all material on Gavel to Gavel.

PTV stations in Juneau and Fairbanks are co-developing launch of the national Ready to Learn Service, joining long time participant KAKM-TV in Anchorage, providing programming and training for parents and child care workers to help prepare young children for school.

Digital TV Conversion: Alaska's PTV stations made progress toward DTV conversion on many fronts. Three stations have either ordered or plan to order DTV Transmitters within the next sixth months. Planning continues for the DTV production center in Anchorage which will allow all of the PTV stations to shoot edit and produce in HDTV. \$3 million in federal funds through the Corporation for Public Broadcasting was secured for the construction of this facility.

Digital television will mean new channels of over-the-air television for the majority of Alaskans, including children's and educational channels, as well as an Alaskan channel.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
2 AAC 55 Alaska Public Broadcasting Commission

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**Public Broadcasting - T.V.
Component Financial Summary**

All dollars shown in thousands

	FY2003 Actuals	FY2004 Authorized	FY2005 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Contractual	0.0	0.0	0.0
74000 Supplies	0.0	0.0	0.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	754.3	754.3	754.3
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	754.3	754.3	754.3
Funding Sources:			
1004 General Fund Receipts	754.3	754.3	754.3
Funding Totals	754.3	754.3	754.3

**Summary of Component Budget Changes
From FY2004 Authorized to FY2005 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2004 Authorized	754.3	0.0	0.0	754.3
FY2005 Governor	754.3	0.0	0.0	754.3