

# **State of Alaska FY2002 Governor's Operating Budget**

Department of Health and Social Services  
Tobacco Prevention and Control  
Component

## **Component: Tobacco Prevention and Control**

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### **Component Mission**

To lower the use of tobacco products among youth and adults.

### **Component Services Provided**

This component funds subgrants and contracts to local community organizations for pilot cessation projects. It also includes the development and implementation of an extensive countermarketing campaign for print, television, and radio. Finally, this component includes an evaluation effort to assess the effectiveness of tobacco prevention activities.

### **Component Goals and Strategies**

The goal of this component is to develop, implement and follow-through with a program to reduce the use of tobacco and to eliminate exposure to secondhand smoke in Alaska. This goal will be accomplished by implementing a statewide cessation plan, conducting a countermarketing campaign, and establishing a surveillance and evaluation system to measure the effectiveness of the program. The program will follow the Centers for Disease Control and Prevention's (CDC's) "Best Practice Guidelines."

### **Key Component Issues for FY2001 – 2002**

Countering the tobacco industry's marketing campaigns to entice new smokers, particularly youth.

### **Major Component Accomplishments for FY2000**

Through a grant to the American Lung Association of Alaska, developed and conducted a statewide media cessation campaign, funded cessation pilot grants to local communities, conducted tobacco prevention and control training and education, and conducted health care provider surveys.

### **Statutory and Regulatory Authority**

N/A

**Tobacco Prevention and Control**  
**Component Financial Summary**

*All dollars in thousands*

	FY2000 Actuals	FY2001 Authorized	FY2002 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Contractual	0.0	0.0	0.0
74000 Supplies	0.0	0.0	0.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	1,400.0	1,400.0	1,400.0
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>1,400.0</b>	<b>1,400.0</b>	<b>1,400.0</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	0.0	188.6	188.6
1119 Tobacco Settlement	1,400.0	1,211.4	1,211.4
<b>Funding Totals</b>	<b>1,400.0</b>	<b>1,400.0</b>	<b>1,400.0</b>

**Tobacco Prevention and Control**  
**Proposed Changes in Levels of Service for FY2002**

No service changes.

**Summary of Component Budget Changes**  
**From FY2001 Authorized to FY2002 Governor**

*All dollars in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2001 Authorized</b>	<b>1,400.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1,400.0</b>
<b>FY2002 Governor</b>	<b>1,400.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1,400.0</b>