

State of Alaska FY2002 Governor's Operating Budget

Department of Administration
Public Broadcasting Commission
Component

Component: Public Broadcasting Commission

Contact: Lawrence M. Walsh, Chief Technology Officer

Tel: (907) 465-2220 **Fax:** (907) 465-3450 **E-mail:** Larry_Walsh@admin.state.ak.us

Component Mission

To ensure infrastructure for the dissemination of information statewide.

Component Services Provided

- The Alaska Public Broadcasting Commission determines the distribution of state funds to four public television stations and 27 public radio stations throughout Alaska.
- Provides a forum for planning among the public broadcasting system managers.
- Advocates to the Corporation for Public Broadcasting for additional federal funding.

Component Goals and Strategies

ENSURE THAT ALASKANS CONTINUE TO RECEIVE HIGH QUALITY, TIMELY, AND SUBSTANTIVE PUBLIC BROADCASTING PROGRAMMING - NEWS AND INFORMATION, EDUCATIONAL AND CULTURAL PROGRAMMING.

- Ensure the availability of telecommunications service to all Alaskans, ensuring timely delivery of public, educational, news and information, and other public radio and television programming to all areas of the state.
- Determine the best and most cost-effective distribution of state funds to public radio and public television stations and organizations.
- Serve as the lead agency for change in the Alaska public broadcasting system, resulting in improving cost efficiencies while maintaining local relevance and input.

Key Component Issues for FY2001 – 2002

Continuing to provide existing levels of high quality public broadcasting services while placing extra emphasis, through the APBJV Staff, on programmatic or technical innovations or providing expanded service to communities via the public broadcasting system that may also qualify for financial support from federal and/or other non-state entities.

Major Component Accomplishments for FY2000

The Commission and public-broadcasting managers have established a stronger grant criteria and implemented additional grantee oversight procedures.

Based on the revision of the Commission's strategic plan and the clear need for system-wide coordination management oversight, the Commission implemented the Alaska Public Broadcasting Joint Venture (APBJV) office beginning July 1, 1999. In its first year, the APBJV saved over \$2 million dollars while assisting the grantees in generating an additional \$480,000 in federal funding.

In addition to serving as staff for the Commission, the APBJV coordinates the activities and efforts of the Alaska Public Radio, Public Television, Satellite Interconnection Project, and the Alaska Rural Communications Service (ARCS). The APBJV office places more authority in the hands of the service providers while upholding the policy and budget authority of the Alaska Public Broadcasting Commission.

Statutory and Regulatory Authority

Key Performance Measures for FY2002

Measure: The number of communities without public radio service.
(Added by Legislature in FY2001 version.)

Measure: The number of communities without public television service.
(Added by Legislature in FY2001 version.)

Measure: The number of communities served by public radio with access to commercial radio.
(Added by Legislature in FY2001 version.)

Measure: The number of communities served by public television with access to commercial television.
(Added by Legislature in FY2001 version.)

Status of FY2001 Performance Measures

	<i>Achieved</i>	<i>On track</i>	<i>Too soon to tell</i>	<i>Not likely to achieve</i>	<i>Needs modification</i>
• The number of communities without public radio service.			X		
• The number of communities without public television service.			X		
• The number of communities served by public radio with access to commercial radio.			X		
• The number of communities served by public television with access to commercial television.			X		

Public Broadcasting Commission
Component Financial Summary

All dollars in thousands

	FY2000 Actuals	FY2001 Authorized	FY2002 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	3.3	5.5	0.0
73000 Contractual	8.7	6.0	5.9
74000 Supplies	0.0	0.5	0.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	45.0	42.2	48.3
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	57.0	54.2	54.2
Funding Sources:			
1004 General Fund Receipts	57.0	54.2	54.2
Funding Totals	57.0	54.2	54.2

Public Broadcasting Commission

Proposed Changes in Levels of Service for FY2002

Changes to services in FY2002 will center on continuing efforts to provide quality services at the authorized funding level.

Summary of Component Budget Changes

From FY2001 Authorized to FY2002 Governor

All dollars in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2001 Authorized	54.2	0.0	0.0	54.2
FY2002 Governor	54.2	0.0	0.0	54.2