

# **State of Alaska FY2014 Governor's Operating Budget**

## **Department of Administration Public Communications Services Results Delivery Unit Budget Summary**

## Public Communications Services Results Delivery Unit

### Contribution to Department's Mission

To provide critical programs, local information, public telecommunication and new media services that inform and educate radio listeners throughout bush, rural and urban Alaska; to ensure the infrastructure for the dissemination of non-commercial public radio and related services to un-served and underserved audiences.

### Core Services

- See Components.

### Major RDU Accomplishments in 2012

- All grantee stations maintained or increased broadcast services to otherwise un-served and underserved audiences across the state with free over the air programming available to all Alaskans regardless of their ability to pay.
- Addressed the lack of engineering services at two of three bush and rural radio stations.
- Improved broadband capacity and connectivity between the four TV stations, a shared asset that establishes a modern cost effective system for content sharing, distribution, application on all digital platforms.
- Secured new TV funding to improve government access programming on all digital platforms.
- The multi-year strategic restructuring effort to build a new unified television service came to fruition with the creation of Alaska Public Television (APT).
- All stations participated in a group project to meet new Federal Communication Commission (FCC) requirements for upgrading Emergency Alert System (EAS) technology.
- Negotiated with national network program providers for deeply discounted and therefore affordable annual rates for all stations.
- Produced affordable in state training and professional development opportunities for station managers, news personnel, and development/fundraising staff. Maintained and administered a group health plan for stations that can afford to offer coverage to employees.
- Continuation of the daily statewide news services from the Alaska Public Radio Network (APRN).
- Native stations in Alaska participated in the national dialogue and strategy on how to improve public broadcasting services for natives in Alaska and the lower 48.
- Represented system interests on the federal level; worked with non-State agencies to secure funds for system infrastructure and technology projects.
- Encouraged partnerships, collaborations, strategic restructuring between licensees as a means to consolidate common services and functions in order to maintain program delivery while reducing administrative expenses.
- Alaska Public Broadcasting Inc. (APBI) managed the State owned Alaska Rural Communication Services (ARCS) television program service without any major system-wide shutdowns, failures or outages.
- APBI managed the State owned satellite infrastructure delivering public communications services including public radio, public television, University of Alaska Distance Delivery (UATV) and the ARCS television service throughout Alaska.
- ARCS participated in all of the State of Alaska Emergency Alert System (EAS) monthly exercises as well as all actual emergency alerts.
- State funded satellite communications services continued to deliver content produced by and/or for Alaskan non-commercial public radio stations throughout Alaska.

### Key RDU Challenges

**Federal Funding** - Federal funding accounts for approximately 32% of total system revenue and this funding is at risk. Bush/rural stations with their sole service audiences are vulnerable should federal funding cuts continue.

**Strategic Restructuring** - Public broadcasting in Alaska is recognized nationally for a willingness and ability to change organizational structures in order to become more cost effective in providing service. This kind of strategic restructuring is very hard to accomplish. The Alaska Public Broadcasting Commission (APBC) supports the

development of these initiatives that improve or expand service to communities; prioritizing initiatives that focus on sustaining and enhancing strong local services and adaptability to fast changing media technology.

**Significant Changes in Results to be Delivered in FY2014**

No significant changes in results to be delivered in FY2014

Contact Information
<p><b>Contact:</b> James Waste, Executive Director, Public Broadcasting Commission <b>Phone:</b> (907) 586-1600 <b>Fax:</b> (907) 586-5692 <b>E-mail:</b> jamie@akpb.org</p>

**Public Communications Services  
RDU Financial Summary by Component**

*All dollars shown in thousands*

	FY2012 Actuals				FY2013 Management Plan				FY2014 Governor			
	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds	UGF+DGF Funds	Other Funds	Federal Funds	Total Funds
<b>Formula Expenditures</b> None.												
<b>Non-Formula Expenditures</b>												
Public Broadcasting Commission	53.3	0.0	0.0	53.3	54.2	0.0	0.0	54.2	54.2	0.0	0.0	54.2
Public Broadcasting - Radio	3,319.9	0.0	0.0	3,319.9	3,319.9	0.0	0.0	3,319.9	3,319.9	0.0	0.0	3,319.9
Public Broadcasting - T.V.	727.1	0.0	0.0	727.1	825.9	0.0	0.0	825.9	825.9	0.0	0.0	825.9
Satellite Infrastructure	848.2	200.0	0.0	1,048.2	847.3	323.7	0.0	1,171.0	847.3	323.7	0.0	1,171.0
<b>Totals</b>	<b>4,948.5</b>	<b>200.0</b>	<b>0.0</b>	<b>5,148.5</b>	<b>5,047.3</b>	<b>323.7</b>	<b>0.0</b>	<b>5,371.0</b>	<b>5,047.3</b>	<b>323.7</b>	<b>0.0</b>	<b>5,371.0</b>

**Public Communications Services**  
**Summary of RDU Budget Changes by Component**  
**From FY2013 Management Plan to FY2014 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2013 Management Plan</b>	5,047.3	0.0	323.7	0.0	5,371.0
<b>FY2014 Governor</b>	5,047.3	0.0	323.7	0.0	5,371.0