

# **State of Alaska FY2013 Governor's Operating Budget**

## **Department of Administration Public Broadcasting Commission Component Budget Summary**

**Component: Public Broadcasting Commission**

## **Contribution to Department's Mission**

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

## **Core Services**

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

## **Key Component Challenges**

### **Federal Funding**

Federal funding accounts for approximately 30% of total system revenue and federal funding for public broadcasting is at risk unlike any other time in history.

### **Rising Costs and Deferred Maintenance**

Through its 30 grantees - 26 public radio licensees and 4 public television licensees - the APBC seeks to sustain high quality, locally relevant public broadcasting services for all Alaskans. Public broadcasting is a component of Alaska's telecommunications, emergency services and education infrastructure providing local and state news, community information, children's programming, general entertainment programming and regular updates on weather, marine conditions and emergencies. The viability of this statewide service is challenged by sharply rising fixed operating costs and deferred maintenance issues compromising the non-commercial programming service.

### **Collaboration**

APBC continues to support the development of cost effective collaborative initiatives that improve or expand service to communities via the public broadcasting system. In doing so, the APBC prioritizes initiatives that focus on sustaining and enhancing the ability of stations to provide strong local services as well as maintaining an ability to adapt to fast changing technology.

## **Significant Changes in Results to be Delivered in FY2013**

### **Radio Engineering**

In FY2012, an increment of \$200,000 was allocated to public radio in order to address a chronic lack of engineering services at the majority of the stations. Although the increment is two thirds of the \$300,000 requested, the \$200,000 will have a positive impact on this serious problem. Improved support in this critical operational area will provide greater stability in FY2013 and allow some stations to be more effective in serving their various communities.

### **Television Broadband Capacity**

In FY2012, an increment of \$200,000 was allocated to public television in order to enhance broadband capacity between the stations. The stations are implementing a new, robust distribution system which will provide high-speed,

two-way connections among the stations, allowing for the origination of live, local program and providing for cost savings through a centralized technical operation. As a result, stations will be more efficient and effective in serving their respective audiences in FY2013.

### **Radio Grant Methodology**

In FY2012, the APBC will review a methodology that determines annual radio station operating grants. The methodology was implemented in FY2010 with a three year transition period to full implementation. FY2012 marked the third and final year of the transition. If the review produces modifications to the methodology, those changes will be implemented as part of the FY2013 operating grant decision making process.

### **New Media**

The APBC will support system efforts to develop station based new media applications that ensure cross platform availability of local content in the ever expanding digital media world.

### **Revenue Diversification:**

The APBC will remain focused on sustaining high quality non-commercial media services at the authorized funding level while seeking additional sources of financial support for Alaska's public broadcasters. This effort may include qualifying for financial support from federal and other non-state entities.

## **Major Component Accomplishments in 2011**

- The APBC allocated radio station operating grants using a methodology that was implemented in FY2010. FY2012 is the final year of a three year transition into using the methodology. The Commission saw this challenging project through to completion.
- New revenue was secured in order to address the chronic lack of engineering services at the majority of the radio stations and to address the need for improved broadband capacity between the public television stations.
- Staff represented system interests on the federal level; worked with non-State agencies to secure funds for system infrastructure and technology projects; negotiated with national network program providers for affordable rates for all Alaska stations; produced affordable in-state training and professional development opportunities for station personnel; administered a group health plan for stations that can afford to offer coverage to employees.
- The APBC supported system training and professional development initiatives at the Alaska Broadcasters Association (ABA) conference in Anchorage. Twenty-six public broadcasters took advantage of the sessions that were partly funded by the Commission. The APBC supported system training and professional development initiatives for news personnel at the Alaska Press Club's 2011 Journalism Week in Anchorage. Thirty public broadcasters were able to take advantage of the journalism training sessions.
- The Commission encouraged partnerships and collaborations between licensees as a means to further consolidate common services and functions in order to maintain program delivery while reducing administrative expenses.

## **Statutory and Regulatory Authority**

AS 44.21.256-290      Alaska Public Broadcasting Commission  
2 AAC 55              Alaska Public Broadcasting Commission

<b>Contact Information</b>
<b>Contact:</b> Jamie Waste, Executive Director, Public Broadcasting Commission <b>Phone:</b> (907) 586-1600 <b>Fax:</b> (907) 586-5692 <b>E-mail:</b> jamie@akpb.org

<b>Public Broadcasting Commission Component Financial Summary</b>			
		<i>All dollars shown in thousands</i>	
	<b>FY2011 Actuals</b>	<b>FY2012 Management Plan</b>	<b>FY2013 Governor</b>
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	5.0	5.9	5.9
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	48.3	48.3	48.3
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>
<b>Funding Sources:</b>			
1004 General Fund Receipts	53.3	54.2	54.2
<b>Funding Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>

**Summary of Component Budget Changes  
From FY2012 Management Plan to FY2013 Governor**

*All dollars shown in thousands*

	<u>Unrestricted Gen (UGF)</u>	<u>Designated Gen (DGF)</u>	<u>Other Funds</u>	<u>Federal Funds</u>	<u>Total Funds</u>
<b>FY2012 Management Plan</b>	54.2	0.0	0.0	0.0	54.2
<b>FY2013 Governor</b>	54.2	0.0	0.0	0.0	54.2

**Component Detail All Funds**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

	FY2011 Actuals	FY2012 Conference Committee	FY2012 Authorized	FY2012 Management Plan	FY2013 Governor	FY2012 Management Plan vs FY2013 Governor
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
73000 Services	5.0	5.9	5.9	5.9	5.9	0.0 0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
77000 Grants, Benefits	48.3	48.3	48.3	48.3	48.3	0.0 0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0 0.0%
<b>Totals</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Fund Sources:</b>						
1004 Gen Fund (UGF)	53.3	54.2	54.2	54.2	54.2	0.0 0.0%
<b>Unrestricted General (UGF)</b>	<b>53.3</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>54.2</b>	<b>0.0 0.0%</b>
<b>Designated General (DGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0 0.0%</b>
<b>Positions:</b>						
Permanent Full Time	0	0	0	0	0	0 0.0%
Permanent Part Time	0	0	0	0	0	0 0.0%
Non Permanent	0	0	0	0	0	0 0.0%

**Change Record Detail - Multiple Scenarios With Descriptions**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)

**RDU:** Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2012 Conference Committee To FY2012 Authorized *****												
FY2012 Conference Committee	ConfCom	54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
1004 Gen Fund		54.2										
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2012 Authorized To FY2012 Management Plan *****												
<b>Subtotal</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>
***** Changes From FY2012 Management Plan To FY2013 Governor *****												
<b>Totals</b>		<b>54.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.9</b>	<b>0.0</b>	<b>0.0</b>	<b>48.3</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Line Item Detail**  
**Department of Administration**  
**Services**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

<b>Line Number</b>	<b>Line Name</b>			<b>FY2011 Actuals</b>	<b>FY2012 Management Plan</b>	<b>FY2013 Governor</b>
73000	Services			5.0	5.9	5.9
<b>Expenditure Account</b>		<b>Servicing Agency</b>	<b>Explanation</b>	<b>FY2011 Actuals</b>	<b>FY2012 Management Plan</b>	<b>FY2013 Governor</b>
<b>73000 Services Detail Totals</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
73979	Mgmt/Consulting (IA Svcs)	Administrative Services	Grant agreement processing	5.0	5.9	5.9

**Line Item Detail**  
**Department of Administration**  
**Grants, Benefits**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Line Number	Line Name		FY2011 Actuals	FY2012 Management Plan	FY2013 Governor
77000	Grants, Benefits		48.3	48.3	48.3
			<b>FY2011 Actuals</b>	<b>FY2012 Management Plan</b>	<b>FY2013 Governor</b>
<b>Expenditure Account</b>	<b>Servicing Agency</b>	<b>Explanation</b>			
<b>77000 Grants, Benefits Detail Totals</b>			<b>48.3</b>	<b>48.3</b>	<b>48.3</b>
77110	Grants	Alaska Public Broadcasting Joint Venture grant	48.3	48.3	48.3

**Inter-Agency Services**  
**Department of Administration**

**Component:** Public Broadcasting Commission (77)  
**RDU:** Public Communications Services (30)

Expenditure Account	Service Description	Service Type	Servicing Agency	FY2011 Actuals	FY2012	
					Management Plan	FY2013 Governor
73979	Mgmt/Consulting (IA Svcs) Grant agreement processing	Intra-dept	Administrative Services	5.0	5.9	5.9
<b>73979 Mgmt/Consulting (IA Svcs) subtotal:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Public Broadcasting Commission total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>
<b>Grand Total:</b>				<b>5.0</b>	<b>5.9</b>	<b>5.9</b>