

State of Alaska FY2004 Governor's Operating Budget

Department of Fish and Game Public Communications Component Budget Summary

Component: Public Communications

Contact: Kevin Brooks, Director

Tel: (907) 465-5999 **Fax:** (907) 465-6078 **E-mail:** kevin_brooks@fishgame.state.ak.us

Component Mission

The Public Communications Section provides information to the public relating to fish and wildlife resources and programs. The section is responsible for providing accurate and timely information to the fish and wildlife user public to further their understanding of the purposes of regulations, policies, activities and the numerous high profile issues of the department.

Component Services Provided

This section's main emphasis is on news releases to educate the public and private sectors, producing educational materials needed by the legislature and staff, and providing photographic and videographic information for the public. The section also plays a key role in the department's ongoing effort to provide information to the public over the Internet.

Component Goals and Strategies

The Public Communications Section's goal is to inform and educate the general public, as well as the legislature and other state agencies, on fish and wildlife resources, news and events as well as departmental policy changes and activities through news releases, video's, brochures, pamphlets and the Internet.

Key Component Issues for FY2003 – 2004

The main issue for this section is the timely and accurate dissemination of information vital to fish and wildlife resource management.

Major Component Accomplishments in 2002

Completed "Alaska's Sustainable Salmon", a 50-page color handbook that covers many aspects of the department's sustainable salmon policy.

Statutory and Regulatory Authority

AS16
AS37
AK Administrative Manual

Public Communications
Component Financial Summary

All dollars in thousands

| | FY2002 Actuals | FY2003 Authorized | FY2004 Governor |
|--------------------------------|----------------|-------------------|-----------------|
| Non-Formula Program: | | | |
| Component Expenditures: | | | |
| 71000 Personal Services | 62.4 | 68.8 | 69.6 |
| 72000 Travel | 4.9 | 4.0 | 4.0 |
| 73000 Contractual | 6.3 | 57.8 | 28.8 |
| 74000 Supplies | 5.6 | 6.3 | 6.3 |
| 75000 Equipment | 0.0 | 0.0 | 0.0 |
| 76000 Land/Buildings | 0.0 | 0.0 | 0.0 |
| 77000 Grants, Claims | 0.0 | 0.0 | 0.0 |
| 78000 Miscellaneous | 0.0 | 0.0 | 0.0 |
| Expenditure Totals | 79.2 | 136.9 | 108.7 |
| Funding Sources: | | | |
| 1007 Inter-Agency Receipts | 79.2 | 136.9 | 108.7 |
| Funding Totals | 79.2 | 136.9 | 108.7 |

Public Communications

Proposed Changes in Levels of Service for FY2004

There are no proposed service level changes.

Summary of Component Budget Changes

From FY2003 Authorized to FY2004 Governor

All dollars in thousands

| | <u>General Funds</u> | <u>Federal Funds</u> | <u>Other Funds</u> | <u>Total Funds</u> |
|------------------------------------------------------------------------|----------------------|----------------------|--------------------|--------------------|
| FY2003 Authorized | 0.0 | 0.0 | 136.9 | 136.9 |
| Adjustments which will continue current level of service: | | | | |
| -Annualize FY2003 COLA Increase for General Government Bargaining Unit | 0.0 | 0.0 | 0.8 | 0.8 |
| -Transfer IA Receipts to Commissioner's Office | 0.0 | 0.0 | -29.0 | -29.0 |
| FY2004 Governor | 0.0 | 0.0 | 108.7 | 108.7 |

Public Communications

Personal Services Information

| | Authorized Positions | | Personal Services Costs | |
|---------------|------------------------------------|----------------------------------|----------------------------------|---------------|
| | <u>FY2003</u> <u>Authorized</u> | <u>FY2004</u> <u>Governor</u> | | |
| Full-time | 1 | 1 | Annual Salaries | 53,255 |
| Part-time | 0 | 0 | Premium Pay | 0 |
| Nonpermanent | 1 | 1 | Annual Benefits | 18,309 |
| | | | <i>Less 2.74% Vacancy Factor</i> | (1,964) |
| | | | Lump Sum Premium Pay | 0 |
| Totals | 2 | 2 | Total Personal Services | 69,600 |

Position Classification Summary

| Job Class Title | Anchorage | Fairbanks | Juneau | Others | Total |
|-------------------------|-----------|-----------|----------|----------|----------|
| Administrative Clerk II | 0 | 0 | 1 | 0 | 1 |
| Information Officer II | 0 | 0 | 1 | 0 | 1 |
| Totals | 0 | 0 | 2 | 0 | 2 |