

State of Alaska FY2002 Governor's Operating Budget

Department of Administration
Public Broadcasting - T.V.
Component

Component: Public Broadcasting - T.V.

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Component Mission

To ensure infrastructure for the dissemination of information statewide.

Component Services Provided

- This component contains funding for grants to public TV stations.
- The Alaska Public Broadcasting Commission supports the delivery of public broadcasting programming by four public television stations through Alaska One to 80 per cent of Alaska's population.
- Public television provides the only source of children's educational broadcast programming, non-commercial cultural and news and information programming, including Alaska programming and coverage of campaigns, elections, and Alaskan events.

Component Goals and Strategies

MAXIMIZE THE BENEFIT OF GRANT FUNDING TO PUBLIC TELEVISION COOPERATIVE SERVICES IN SUPPORT OF THE BROADCAST OF CHILD EDUCATION, NEWS AND INFORMATION, AND CULTURAL PROGRAMMING.

- Require the public television stations to demonstrate their cost-efficiencies, reduce overhead and attract additional federal funding.
- Alaska public television stations will continue to be coordinated by the Alaska Public Broadcasting Joint Venture (APBJV) a non-state agency now in its second year of operation. The APBJV works on behalf of the APBC and the Commission's grantees.

Key Component Issues for FY2001 – 2002

- Increased responsibility for developing alternative funding.
- Funding reductions over the past decade and a half have created much-diminished systems. Stations are threatened with the loss of federal operating funds as their state matching funds decrease. Staff and management turnover has increased creating extraordinary pressures on the system to maintain continuity of service.
- Stations will be called upon to provide increasingly more efficient delivery of news and information, weather coverage, emergency alerts, and cultural and entertainment programming.
- Funding has declined to a level where a number of stations are unable to provide staff to produce local news and information, their primary function; many others are struggling to maintain those services for their communities.
- There is a significant possibility that the cost of satellite service will increase dramatically in comparison to the favorable rates the state has enjoyed over the past two decades making the satellite delivery of programming too expensive for system use.

Major Component Accomplishments for FY2000

- Based on the revision and implementation of the Commission's strategic plan and the clear need for system-wide coordination and management oversight, the Commission implemented the Alaska Public Broadcasting Joint Venture (APBJV) office beginning July 1, 1999. In its first year, the APBJV saved the system over \$2 million dollars while assisting the grantees in generating an additional \$480,000 in federal funding.
- The APBJV continues to explore the options for public/private partnerships.
- Through their participation in the Satellite Interconnection Project, the public television stations continue to provide important public television programs to Alaskan viewers including Gavel to Gavel coverage of the Legislature,

televised coverage of selected arguments before the Alaska Supreme Court, presentations before the Alaska Legislature by the Congressional Delegation, the Chief Justice of the Supreme Court and the Governor.

- Cooperating with public television, the University of Alaska was able to add a second channel of distance education over the Satellite Interconnection Project. Public Television reaches 80 percent of Alaska's population.
- Working in partnership with Alaska's commercial broadcasters, public television has, and continues to provide, significant leadership in the technical and operational conversion to digital/high definition, over-the-air television. The conversion is required by the Federal Communication's Commission and has a fixed timetable for conversion. Without public television's participation this mandated conversion would not be possible.

Statutory and Regulatory Authority

AS 44.21.256

Public Broadcasting - T.V.
Component Financial Summary

All dollars in thousands

	FY2000 Actuals	FY2001 Authorized	FY2002 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Contractual	0.0	0.0	0.0
74000 Supplies	0.0	0.0	0.0
75000 Equipment	0.0	0.0	0.0
76000 Land/Buildings	0.0	0.0	0.0
77000 Grants, Claims	794.0	754.3	754.3
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	794.0	754.3	754.3
Funding Sources:			
1004 General Fund Receipts	794.0	754.3	754.3
Funding Totals	794.0	754.3	754.3

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Proposed Changes in Levels of Service for FY2002

None.

Summary of Component Budget Changes

From FY2001 Authorized to FY2002 Governor

All dollars in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2001 Authorized	754.3	0.0	0.0	754.3
FY2002 Governor	754.3	0.0	0.0	754.3